

OVERSEAS NEWS

IMF committee paves way for Polish entry

By Peter Montagnon, Euromarkets Correspondent

POLAND has moved a step closer to achieving its aim of rejoining the International Monetary Fund (IMF) following the completion of a technical assessment by staff of the Washington-based organisation. The IMF has formed a small committee of executive directors to examine the staff report, which has set a proposed level for Poland's quota or subscription share of the fund. If the board approves the recommendation, member governments could then be asked to vote on Polish admission within the next two months, although the delicate political background to Poland's application means there is always a risk of slippage in the expected schedule. Poland first applied to rejoin the IMF—it was a member until 1950 when it withdrew under pressure from Moscow—as a result of the debt problems which struck in 1981. Creditor banks have often argued that IMF membership would make easier the rescheduling which has been necessary since then. IMF membership would also provide Poland with an additional source of hard currency loans, especially as it would open the door to membership of the World Bank from which another Common country, Hungary, has borrowed since it joined the IMF in 1982. A simple majority of IMF members weighted according to their subscription quota is needed to vote Poland back into the IMF. Once that is obtained membership is automatically effective after 30 days. Crucial to the vote is the level of quota proposed for Poland which most members want to see kept as low as possible. Developing countries are worried that a high quota would allow Poland to draw extensively on the IMF, watering down its available loan resources. Developed countries are worried that a high quota would give Poland too much say in IMF decisions as voting rights are linked to quota size. Adjusting Poland's 1950 quota for increases agreed for all members since then would give it a 1986 quota of around SDR 750m (£600m), larger than those of Hungary and Romania of SDR 531m and SDR 523m respectively. Poland's quota size will only be made known once the IMF executive board has completed its discussions, paving the way for the full membership vote. Christopher Behnsch in Warsaw adds: Mr Zbigniew Kamecki, a Polish Communist Party central committee member, has suggested that Poland's IMF quota should be set at between \$900m (£645m) and \$1,000m. Mr Kamecki, an academic on the moderate wing of the party, stressed that IMF membership would strengthen Poland's credit rating.

Italian PM claims victory over Mafia

By Alan Friedman in Palermo

THE MAFIA has been defeated in its challenge to the authority of the Italian state, according to Mr Bettino Craxi, the Prime Minister. Mr Craxi was speaking about the importance of the "maxi-trial" of 474 alleged Mafia bosses, killers and associates which opens this morning in Palermo at a specially built courtroom inside a prison. The trial, the biggest ever involving alleged Mafia members, has captured the attention of Italians. However, leading magistrates and politicians in Sicily are warning that it would be wrong to say that the Mafia has been beaten. Professor Sergio Mattarella—a national deputy and Palermo city council member, whose brother, the president of the regional government of Sicily, was murdered by the Mafia in 1980—yesterday called Mr Craxi's statement "optimistic and illusory." "It would be a tragic error to say that this trial is the end of the battle," Prof Mattarella said. While this morning's trial opens on a note of high drama with 2,000 Carabinieri on the streets of Palermo, 250 armed guards inside the banker courtroom and nearly 600 journalists present from all parts of the world, the Mafia continues to enjoy annual revenues of many billions of dollars from heroin trade.

Mitterrand magic works its charm at Lille rally

By David Housego in Lille

PRESIDENT François Mitterrand showed his old wizardry as an election campaigner over the weekend when he drew a crowd of 20,000 at Lille to proclaim himself the "guarantor of social harmony" in France and thus of "national cohesion." It was by far the largest rally so far in the campaign and is likely to remain so before France votes in parliamentary elections now only five weeks away. The President's own vigorous participation in the campaign in support of the Socialist—thus salting close to what is permissible for a head of state under the Fifth Republic—has now become an issue in itself. Mr François Leotard, one of the main Opposition leaders, said after Mr Mitterrand's speech that the President had "put on the handcuffs of the Socialist party" and that he should not be surprised "at being imprisoned by their defeat." To help protect the President from Opposition charges of acting like a party leader, the Socialist Party refrained from putting up overtly party banners in the vast trade fair hall where the meeting was held. Mr Mitterrand spoke against the background of a giant poster showing a star-spangled blue sky and a church tower across which was written the simple message: "Avec le Président" ("With the President"). The poster—intended to symbolise the values of progress, patriotism and tranquillity with which the President is trying to rally popular support—is now being pasted up on the walls across France. The Communist Party has accused Mr Mitterrand of trying to turn the election into a plebiscite. Mr Mitterrand climbed up to the rostrum a few minutes after 8 pm, a timing which enabled the first part of his speech to be carried live on the main evening television news programme. The hall echoed to cries of "Mitterrand" and "we will win."

Time and again in his speech Mr Mitterrand returned to the theme that France felt better with a Government that assured both social justice and economic progress. Declaring that present policies should be pursued, he said that future generations would approach an electorate that allowed the country "to go back on its tracks." Mr Mitterrand's declaration that he was the "guarantor of social harmony"—a role for which there is no provision in the constitution—was intended as a warning that a Right-wing Government would find him across their path if it put through measures that exacerbated social tensions. An important element in the right's programme is to improve industrial competitiveness through measures such as easing redundancy procedures, diminishing trade union power and providing more flexibility over wages. Mr Mitterrand's speech comes at a time when Socialist ministers and senior officials privately concede that the Socialists, with only around 30 per cent of the vote, have virtually no chance of forming a Government after March. The party's strategy now is to try and give Mr Mitterrand as much room to manoeuvre as possible in the two years before the presidential elections.

Danish report warns of referendum risk

By Hilary Barnes in Copenhagen

IF THE results of Denmark's February 27 referendum on the EEC reforms led to a withdrawal from the EEC, the economic impact would be comparable with the two oil shocks of the Seventies, according to a report prepared for the Government and released by Prime Minister Poul Schuster at the weekend. Mr Ivar Nørgaard, Opposition Social Democratic market affairs spokesman, pointed out that the referendum is to affirm or reject the EEC reforms and is not for or against membership.

Tin crisis casts shadow over cocoa talks

By Andrew Gowers

Efforts to negotiate a fresh international price support agreement for cocoa resume in Geneva today under the shadow of the three-month-old tin crisis. The talks between cocoa exporting and importing countries, expected to last about four weeks, represent the first major test of an inter-governmental commodity agreement since the International Tin Council ran out of money to support the tin market last October with debts worth hundreds of millions of pounds. They also follow severe strains in the International Coffee Agreement as a result of an anticipated drop in supplies from Brazil and a consequent sharp rise in world coffee prices. The talks will be watched closely by countries which depend heavily on cocoa exports, such as the Ivory Coast and Ghana, as well as by European chocolate manufacturers, for whom cocoa represents a significant proportion of costs. Around 15 per cent of the costs of making a chocolate bar is accounted for by cocoa. The round of negotiations starting today is the fourth attempt to draft a replacement for the current International Cocoa Agreement. But despite months of talks, producing and consuming countries still appear far apart on key issues, particularly the price range within which it should seek to maintain cocoa prices. The last full-scale negotiating session took place almost a year ago. Then, the producing countries, which have tended to see commodity agreements as disguised forms of development aid, called for prices to be supported between 105 and 135 US cents per pound. But the consumers, led by the EEC, have insisted that prices in the agreement should be adjusted to reflect the long-term market trend. Their last offer called for a price range between 90 and 120 cents. Last week, the International Cocoa Organisation's daily price was just above 100 cents per pound. The tin crisis, however, appeared to have significantly hardened attitudes among EEC member states. "The general feeling is that with the failure of the ITC, everyone is going to take a fairly jaundiced view of all commodity agreements," said one commodity trader last week. "Some delegations would be relieved to have an agreement without economic provisions," said the representative of a consuming country. It is not clear to what extent the major producers such as the Ivory Coast and Brazil will be prepared to compromise on price. In addition, there are doubts as to whether an eventual agreement would be fully effective. The present EEC price suspended its support buying in 1983 after building up a stockpile of 100,000 tonnes but failing to bring prices within its required range of 106 to 148 cents. Negotiations fall over the next few weeks, delegations will have to consider how to sell off these stocks and how to allocate between producers and consumers the \$200m (£147m) which the ICO has built up over the last four years from the collection of levies.

Pope reviews Hus verdict

By Christopher Dobinski in Warsaw

POPE JOHN PAUL II is considering the rehabilitation of Jan Hus, a 15th century Church reformer burnt at the stake in 1415 at the Council of Constance. The move would bolster the Vatican's relations with Czechoslovakia where Hus is seen as a national hero, and answer the Pope's progressive critics by stressing his commitment for change in the Church. The Vatican review was signalled in the Cracow-based Catholic paper, the Tygodnik Powszechny, which retains close links with the Pope dating from when he was cardinal there. In an article which could not have appeared without consultation with the Pope, the paper asked "in the name of justice" for a revision of the verdict of the council which accused Hus of heresy and sentenced him to death. The article underlined that Hus was a forerunner of the second Vatican Council.

Canada's jobless rate falls to 9.8%

By Hilary Barnes in Copenhagen

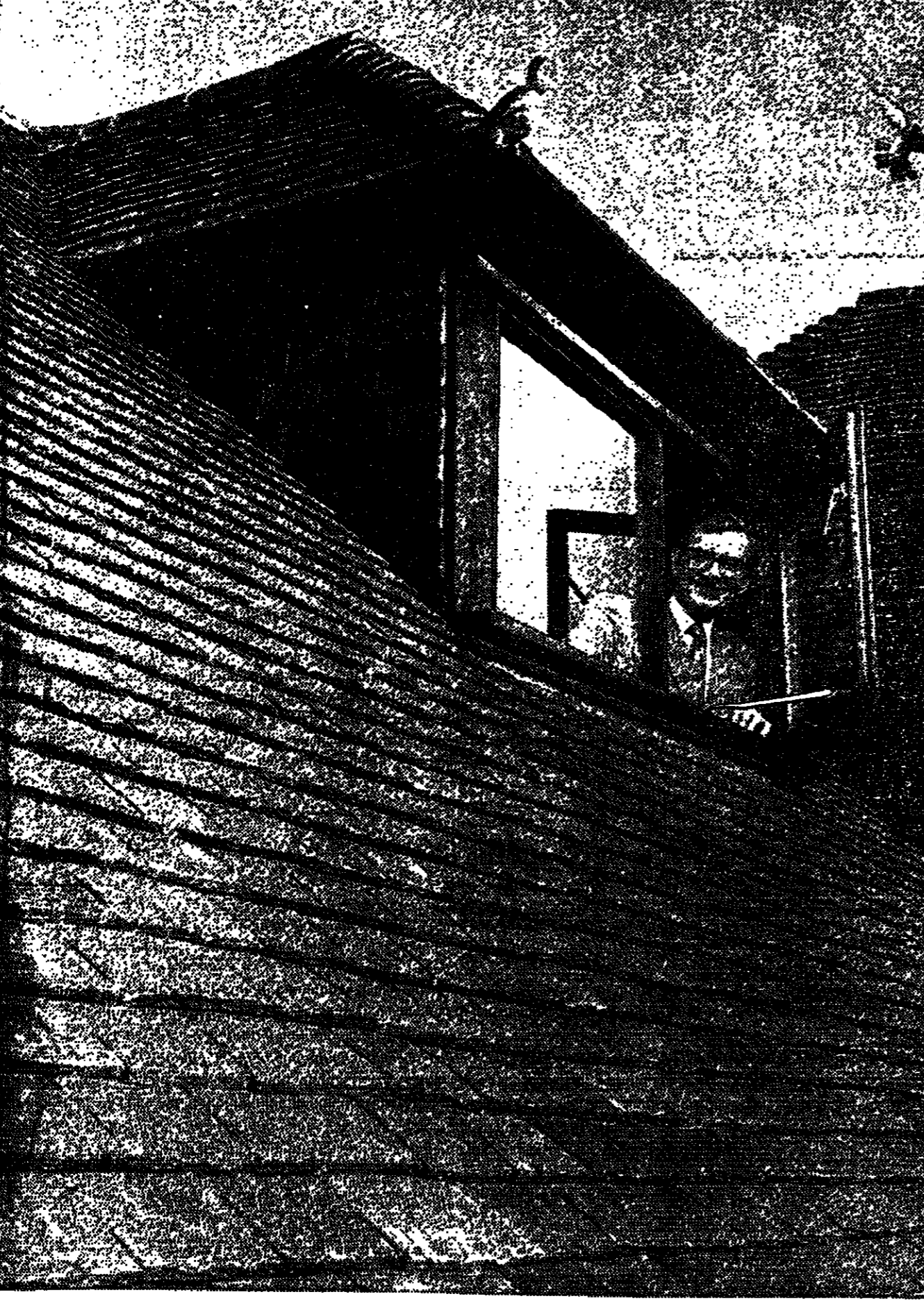
CANADA'S unemployment rate fell to 9.8 per cent in January, its first drop into single digits since April 1982, according to Statistics Canada, Bernard Simon writes from Toronto. The jobless rate, measured on a seasonally adjusted basis, stood at 10 per cent last December and 11.2 per cent in January 1985. Last month's decline was due largely to figures produced by the resource-based western provinces of Alberta and British Columbia. In Newfoundland, on the other side of the country, unemployment remains at 18.5 per cent. There would be high unemployment and low growth, mainly a result of the effects of agriculture and fisheries and the related food processing industries which, according to the report, account for about a third of Denmark's exports. The loss of the EEC market as well as exports to third countries which are now subsidised by the Common Agricultural Policy would have serious consequences, not only for export earnings but also for employment in the industries. However, all the opinion polls published since the decision to hold a referendum was announced point to a vote in favour of the EEC reforms.

Moscow drops arms talks link

By Stewart Fleming in Washington

SOVIET leader Mr Mikhail Gorbachev has dropped the condition that progress in arms talks on intermediate nuclear missiles should be linked to a US decision to halt its Strategic Defence Initiative (SDI), the so-called Star Wars programme. Senator Edward Kennedy said following a visit to Moscow. Mr Kennedy met both Mr Gorbachev and Mr Eduard Shevardnadze, Soviet Foreign Minister. He said the Soviet leader had questioned the wisdom of holding a second summit meeting in Washington later this year, as President Reagan has proposed, unless that meeting produces evidence of progress towards the elimination of intermediate-range American and Soviet missiles in Europe. "The General Secretary expressed the view that an agreement on intermediate nuclear forces (INF) would justify the next summit meeting," Mr Kennedy said. "Without specific progress in one of the areas of negotiation under way in Geneva, he expressed doubt as to whether a second summit would be justified or whether it should take place at all." But he added: "I sense no flexibility with regard to his position on the linkage on the ban of space weapons and any reductions in strategic (long range) offensive forces."

Mr Kennedy, briefing reporters on Saturday after his return from the Soviet Union, said that 25 individuals on behalf of whom he had interceded would be allowed to leave the Soviet Union. FINANCIAL TIMES Published by The Financial Times (Europe) Ltd, Frankfurt Branch, represented by E. Hugo Frankfort/Main, and by members of the Board of Directors: F. Barlow, R.A.T. McClean, G.E.S. Dames, M.C. Gorman, D.E.F. Palmer, London. Frankfurt/Main: Dr. Klaus-Dieter Drachner/GmbH, Frankfurt/Main. Responsible editor: C.F.P. Smith, Frankfurt/Main. Circulation: 100,000 copies per annum. Second class postage paid at New York, N.Y. and at additional mailing offices. POSTMASTER: send address changes to FINANCIAL TIMES, 14 East 57th Street, New York, N.Y. 10022.



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Increasing demand for our hand-made roofing tiles created a production bottleneck at the drying stage. Converting from a fuel-fired drying tunnel to electric heat pumps solved our drying problem, reduced rejects and halved energy costs into the bargain. Electricity certainly had a worthwhile message for us. Colin Taylor, Managing Director, Keymer Tiles.

Across the country, in companies both large and small, electricity is helping industry reduce costs and increase productivity. An electric infra-red stoving oven has enabled T J Filters, who produce a large range of oil filters, to double their output, improve finish, and cut production costs by 40%. At Callanharth Limited, producers of decorative ceramic ware, a new twin-hearth electric kiln using night-rate electricity has cut energy costs by almost 40% compared with their gas-fired kiln. More reliable operation with fewer rejects has increased productivity and helped recover the cost of the kiln in under fourteen months. The list of examples is growing daily. All proving that electricity is likely to talk your language, too. We've produced a short VHS video on which managers from industry describe how electricity has improved their companies' efficiency and productivity. For your free copy or for further information, just return this coupon with your business card, letterhead or compliments slip attached.

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WORLD TRADE NEWS

John Elliott looks at a prospective purchase that will test US-India technology links
Air-engine order could turn courtship to honeymoon

A PROSPECTIVE purchase by India of an engine for a light combat aircraft from General Electric of the US has emerged as the first significant test of a technological courtship between the two countries that has developed since Mr Rajiv Gandhi, Indian Prime Minister, visited Washington last June. In a move which has upset negotiations on an engine for the proposed aircraft with Rolls-Royce of the UK, the US Government has sanctioned what would be its first major defence sale to India for 20 years.

Strong reservation from Pentagon service chiefs, who fear secrets will leak from India to the USSR, have been overridden.

Sales of high technology computers worth more than \$1.5bn (£1.07bn) are also being released for India, after much US heart-searching, although sale of a Cyber-205 super computer for Monsoon Research has yet to be cleared officially because it could be used for nuclear purposes.

"It's a honeymoon on US technology transfer at the moment. For India to buy GE engines would show enhancedness in its relations with the US and USSR. But it would also put relations with the US on a new level, and would tweak the Russian tail," says one western defence expert.

But another defence expert said: "It's not a honeymoon

because there's no new marriage. Its a courtship by India which is already married to the USSR, is having an affair with Europe, and is wondering whether to have an affair or a new marriage with the US."

Honeymoon or courtship, the turnaround in US attitudes has meant that US companies including Northrop, Rockwell, and Grumman are chasing the light combat aircraft project which was earlier being fought for solely by European companies — British Aerospace, Dassault of France, and Dornier and MBB of West Germany in addition to Rolls-Royce, with a possibility that the USSR might one day move in.

India fell out with the US when military supplies which started in 1963 were cut off during the 1965 Indo-Pakistan war. It increasingly relied on Soviet equipment until about five or six years ago when the late Mrs Indira Gandhi, then Prime Minister, started major purchases from European countries such as the British Jaguar and Harrier and French Mirage aircraft, playing the two power blocs off against each other.

European countries' emissaries describe their arms sales activities in terms of weaning India away from the USSR. But they fight fiercely among themselves for the business and are now unsure whether to see the US as the

most effective competitor in India against the Soviet Union or as an unwelcome commercial interloper.

In the past two years, the US has had no military sales to India but in 1983 sold a few guns, night-vision equipment and aircraft ejection seats worth \$68m. It is now negotiating to supply advanced tubes for Indian-made night-vision goggles.

The US failed five years ago to clinch a major howitzer gun order, now worth \$700m, for which France, Sweden and possibly a UK-led European consortium are negotiating.

The problem then as now, was that the US refused to guarantee supplies of equipment and spares if India had entered a military conflict of which the US disapproved. Some of its rules have been relaxed but it is still unwilling to give contractual assurances.

It is also trying, so far unsuccessfully, to persuade India to sign its General Security of Military Information Agreement which releases operating and development manuals to countries that accept certain security conditions and standards and buy sensitive US equipment.

Last year, the log-jam was broken with the signing of a high-technology memorandum of understanding which included Indian assurances that such technology would not, for example, be used for nuclear weapons work or leaked to the USSR. The bureaucratic paperwork for this to operate was completed recently.

That memorandum does not need to improve its software capability for digital flight controls, possibly in collaboration with a US company, such as Northrop, Lear or Litton, on the basis of a technical con-

French set up joint venture to market infra-red sensing

BY DAVID MARSH IN PARIS

The French atomic energy commission CEA is setting up with Thomson and Societe Anonyme de Telecommunications (SAT), the two defence electronics groups, a joint venture company to commercialise French technology in infra-red sensing.

The joint company, to be called Sofradir, aims to pool French resources in this field to maximise chances of winning orders in highly sensitive areas of the market for military technology.

The company in particular will be working on installing night-vision devices on the Franco-German anti-tank helicopters planned to be built by Aerospace and Messerschmitt-Boelkow-Blohm for the 1990s.

The helicopter programme, decided by the French and German Governments in 1984, is currently facing serious hold-ups because of difficulties in reaching accord between Paris and Bonn over common specifications.

These include crucially the question of the night-vision "stiction" equipment, where West Germany shows a marked preference for US systems.

The industrial subsidiary of the Commissariat a l'Energie Atomique (CEA) will be taking a 30 per cent stake in the company, with Thomson and SAT each owning 40 per cent. Sofradir aims to commercialise research carried out by the CEA at its infra-red laboratories in Grenoble which is believed to give France a lead over the US in key areas of infra-red sensing.

As well as being vital for night-time reconnaissance and surveillance for ground and airborne military use, infra-red systems are also used for tracking and guidance of missiles and for data transmission.

These technologies are becoming increasingly important for aircraft, tanks and missiles. France and other countries are developing for the 1990s.

The CEA, which is responsible for military and civil applications of nuclear energy in France, is trying to set up a growing number of industrial companies and joint ventures.

It signed with Thomson in 1984 a wide-ranging accord to reinforce co-operation in integrated circuits.

Dragonair plea for London charter flights rejected

BY DAVID DODWELL IN HONG KONG

HONG KONG Dragon Airlines, the fledgling carrier controlled by Sir Yau-Kong Fao, received a further setback this weekend when the territory's Civil Aviation Department turned down an application to operate charter flights between Hong Kong and London.

The aviation authority is also understood to have rejected a similar application from the UK-based London Express. This application had been provisionally approved by Britain's Civil Aviation Authority.

Meanwhile, Cathay Pacific Airlines, Hong Kong's de facto flag carrier, has applied for a licence to operate flights between Hong Kong and Amsterdam as part of an expanding network of services to European cities.

Later this year, it plans to begin services to Paris and Rome, with Zurich to be added next year. At present, Cathay's only European destinations are London and Frankfurt.

In announcing its rejection, the Civil Aviation Department said the carrier had failed to demonstrate that demand for seats between Hong Kong and London could not be met by existing services. The department also insisted that it preferred scheduled to chartered services on the route.

For Dragonair, the rejection is the latest of a number of setbacks since it entered the April last year, its plans have been keenly resisted by Cathay Pacific.

Most recently, Hong Kong's Air Traffic Licensing Authority (ATLA) upheld Cathay's objections to Dragonair's application for licences to operate services to Beijing and Shanghai in China.

ATLA at the same time granted licences for Dragonair to operate services to eight smaller and financially unproven destinations in China. Agreement has yet to be won from Beijing for these operations to start.

Meanwhile, Dragonair's single Boeing-737 is operating weekly charters to Bandar Seri Begawan in Sabah.

Egypt asks Australians to prepare coal port plan

BY TONY WALKER IN CAIRO

AN AUSTRALIAN consultancy firm has been asked by Egypt to prepare detailed proposals for a \$25m (£1.4m) coal-fired power station and coal trans-shipment port to be built at Zafarana, south-east of Cairo.

The 2,500 Mw power station would utilise 6.5m tonnes of Australian steaming coal annually when operating at capacity. The trans-shipment point could handle 15m tonnes a year for distribution throughout Egypt and to consumers in the Mediterranean region.

A negotiating team, representing ERM of Brisbane, the consultancy and possible American and Japanese suppliers of components for the project, held several days' discussions in Cairo last month with senior officials of Egypt's ministry of electricity.

The Australians are talking about long-term contracts of between 20 and 30 years to guarantee reliable supplies.

According to an Australian official, the trans-shipment port would function more or less like a free trade zone. Coal would be transported from Eastern Australia in 200,000-tonne vessels and stockpiled at Zafarana for shipment elsewhere.

Britain and Egypt have signed a technical co-operation agreement under which the UK's Electricity Council will assist in improving delivery systems and tariff collection.

SHIPPING REPORT
Tanker rates stay low

BY ANDREW FISHER, SHIPPING CORRESPONDENT

TANKER RATES in the Gulf remained low last week, as uncertainty over oil prices continued to weigh on the market. In dry cargo trades, rates weakened further, with further falls expected.

While cheaper oil will clearly boost demand for tankers and lower shippers' fuel costs, traders are waiting for prices to stabilise before committing themselves too much. Thus tonnage has built up in the Gulf, as owners wait for business.

But E. A. Gibson Shipbrokers reported that six VLCCs (very large crude carriers) had found work in the Gulf, "indicating that there is some underlying demand in the market."

The surplus of tonnage in the area meant that the rates they obtained were very low. One 250,000-ton cargo was fixed to the West African market by a US oil company at Worldscale 19.75.

To the East, the rate for a VLCC stood at around Worldscale 24, the level of last December.

Denholm Coates said dry cargo rates last week slumped further, with little business available. The grain rate from the US Gulf to Continental Europe was down to \$8.70 a ton from \$8.75 — late last month, it was \$8. To Japan, the rate fell by a dollar to \$11.

World Economic Indicators

TRADE STATISTICS					
		Dec. 85	Nov. 85	Oct. 85	Dec. 84
UK £bn	Exports	6.625	6.308	6.317	6.594
	Imports	6.350	6.440	6.317	6.940
	Balance	+0.125	-0.132	0	-0.344
US \$bn	Exports	17.024	17.974	17.248	19.142
	Imports	32.988	30.285	27.594	23.931
	Balance	-15.964	-12.309	-10.226	-7.791
France Ffrbn	Exports	73.42	75.18	78.18	75.95
	Imports	77.28	78.67	77.28	74.45
	Balance	-3.86	-3.49	+0.90	-8.50
Japan \$bn	Exports	15.454	16.825	16.761	15.977
	Imports	18.673	11.675	10.174	10.880
	Balance	-3.219	+5.150	+6.587	+5.097
W. Germany DMbn	Exports	44.53	44.43	44.35	43.50
	Imports	37.47	37.48	37.48	37.07
	Balance	+7.06	+6.95	+6.87	+6.43

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To serve businesses throughout China, a far-ranging network is essential. Sanwa's activities in the country are supported

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The world's 7th largest bank

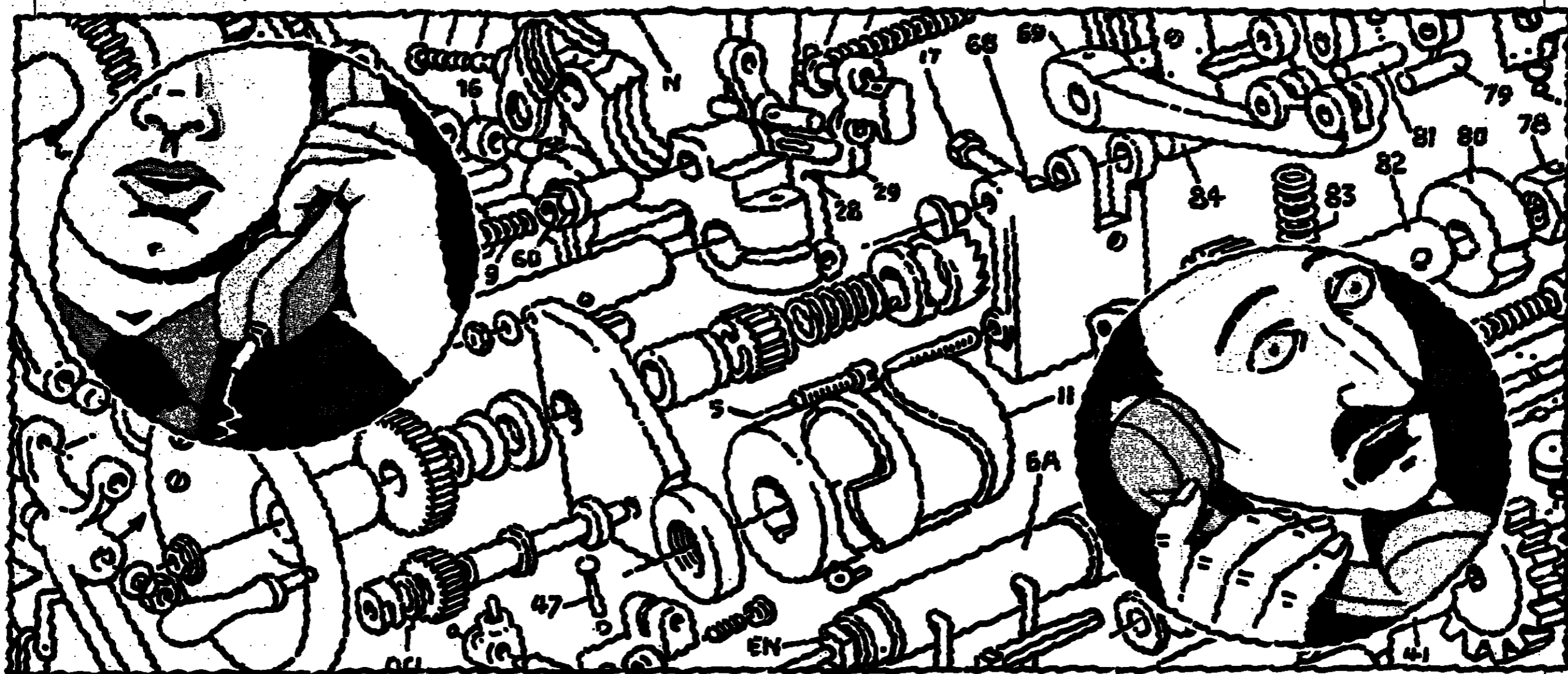
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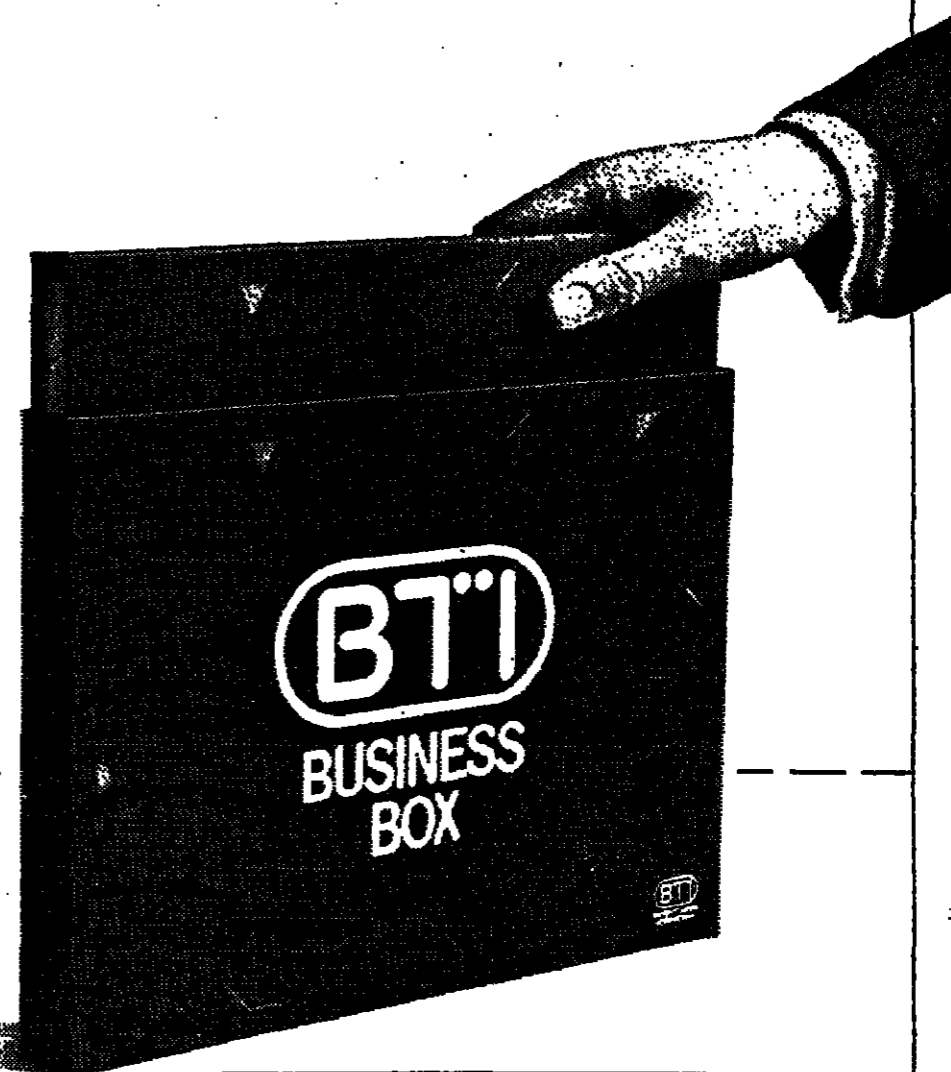
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Retailing

Giving Debenhams a 'mission'

Martin Dickson describes what action Burton has taken with the UK stores group since taking it over six months ago



Ralph Halpern: has already opened a Burton outlet in Debenhams' Oxford Street store in London

It was a victory which radically changed Burton's size and shape overnight: its selling space increased from 2.5m sq ft to 7.2m sq ft about the same as Marks & Spencer, whereas Burton had traded mainly in conventionally-sized High Street shops.

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that it could handle big areas. It began casting its eyes over potential targets. "In retailing," Halpern says, "it is easier than some other businesses to get information on your rivals. Anyone can walk into a store."

On the morning of victory, the first imperative was for Michael Wood, Burton's finance director, and his team to move into Debenhams' headquarters, just north of Oxford Street, and take control of the information streams.

The next week there followed a meeting with the Debenhams board, and Burton began taking over financial controls and key corporate functions.

Under Halpern's leadership, Burton has been reorganised from a dowdy menswear chain into a highly successful retailer of casual clothes, through chains such as Top Shop, Top Man and Dorothy Perkins.

are, says Burton, being introduced through the more efficient use of space, though some analysts argue that the greater density of goods could deter some customers.

It was, claimed Debenhams, a great success, with each management team highly motivated and close to its markets. It was, says Burton, anything but a success — a recipe for intra-company strife.

But here, as in many other branches, further short-term improvements are in the pipeline: individual departments will be moved round to create more logical groups of merchandise, such as a "young fashion department" in the Oxford Street basement; signs — a vital ingredient in a rambling store — will be improved to give the customer a clearer, and more enticing idea of what is on offer.

Under Sir Terence's design, Burton's first priority is to improve cash flow from the stores as they are, both to fund longer term developments (such as relocating elevators) and to help reduce gearing, which soared from zero to around 70 per cent since the bid. Last week the kind of figures we are used to in Burton.

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are, says Burton, being introduced through the more efficient use of space, though some analysts argue that the greater density of goods could deter some customers.

It was, claimed Debenhams, a great success, with each management team highly motivated and close to its markets. It was, says Burton, anything but a success — a recipe for intra-company strife.

But here, as in many other branches, further short-term improvements are in the pipeline: individual departments will be moved round to create more logical groups of merchandise, such as a "young fashion department" in the Oxford Street basement; signs — a vital ingredient in a rambling store — will be improved to give the customer a clearer, and more enticing idea of what is on offer.

Under Sir Terence's design, Burton's first priority is to improve cash flow from the stores as they are, both to fund longer term developments (such as relocating elevators) and to help reduce gearing, which soared from zero to around 70 per cent since the bid. Last week the kind of figures we are used to in Burton.

TECHNOLOGY Now safer braking for family cars

ANTI-SKID braking, until now a sophisticated safety feature fitted only to a handful of luxury cars, may soon be available on many ordinary family saloons.

BY JOHN GRIFFITHS

Ford will be the first car maker to fit the systems, developed by Lucas Industries' brakes division. They will be offered on revised versions of the Escort/Orion, the world's best-selling car range, when these go on sale next month.

The systems will be fitted as standard to at least one model and offered as an option on most of the rest of the range.

The price has yet to be fixed but is expected to be between £300 and £350. Anti-lock braking systems (not produced by Girling) were first fitted to the most expensive Mercedes and BMW cars in the late 1970s. They have

THE SCS system was devised within current legislation which requires front wheels to skid before rear wheels under heavy braking. If rear wheels lock first, there is a tendency to spin.

It is incorporated within the diagonally-split braking system now adopted by all front-wheel-drive cars as the best way to provide optimum braking in the event of a circuit failure. In this system, each front brake is connected with its diagonally opposite rear counterpart.

Each front wheel is monitored separately for the onset of wheel lock. To achieve this,

come to be regarded as a device rivaling the seatbelt in safety management. In this system, each front brake is connected with its diagonally opposite rear counterpart.

Each front wheel is monitored separately for the onset of wheel lock. To achieve this,

there are two anti-lock modulators, one in each of the diagonal braking circuits. Each front wheel is sensed through the modulator, with its rear counterpart controlled by a lead-appropriating valve.

With this arrangement, if one circuit fails, the other continues to operate with anti-lock.

The two control units which perform both the sensing and brake control functions are driven by a toothed belt from the drive shaft connecting differential to driven wheels.

However, the belt performs the dual function of providing the energy to power the

brake control mechanism. In effect, each modulator is an integrated sensor, pump and brake pressure modulator. It acts as a wheel deceleration sensor, allows brake fluid pressure to be dissipated back to the reservoir when imminent wheel lock is detected, and acts as a pump to reapply the brakes as the wheel begins to speed up.

The modulator incorporates a flywheel. If deceleration of the wheel exceeds a predetermined maximum — in other words, if the wheel shows signs of locking — the flywheel overruns a ball and ramp drive to open a "dump" valve which relieves braking

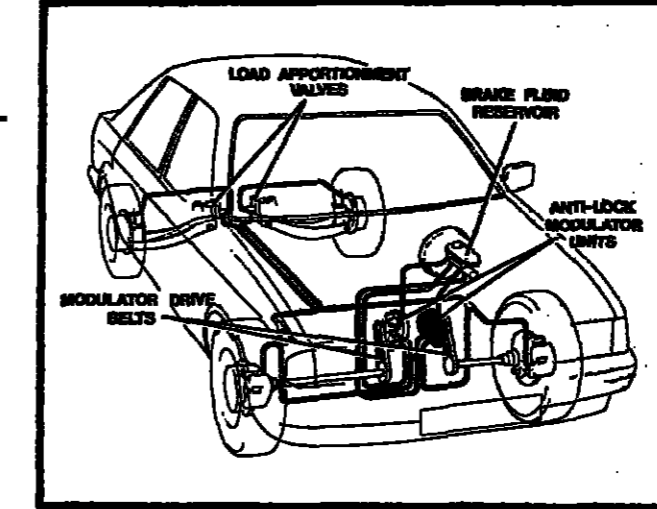
Hitherto, however, all such systems have been electronics-based and involved sensing of all four wheels. They add at least £800 to the cost of a vehicle. Ford last year fitted an electronic system, produced by Alfred Teves of West Germany, as standard on its Granada range.

pressure until it can be fully reappplied. A small amount of "lost motion" in the flywheel system prevents a too-sensitive response to minor variations in a wheel's rotational speed, and in this sense performs a similar function to the sensors of electronic systems.

The maximum operating frequency of the Girling system is five cycles a second, compared with up to 10 for an electronic system dependent on how it is programmed. In terms of effect experienced by the driver, however, the differences are all but undetectable.

Lucas Girling's SCS (Stop Control System), designed primarily for front-wheel-drive cars, is entirely on the hydraulic and mechanical devices and works directly on two wheels rather than four. Dozens of motoring journalists from throughout the world, who have spent the past fortnight driving the new Fords, on ice- and snow-bound roads in Finland, said they could find no substantive differences in the effectiveness of the SCS compared with full electronic systems.

Girling believes it has secured watertight patents for the system around the world.



Though the system is made up of conventional mechanical and hydraulic devices including flywheel, pumps and pressure modulators, they are brought together in a unique use (see box). The entire system is mounted on the rotation of the front wheels.

The key question is to what extent car makers are likely to adopt the system. Ford, which has been involved with Girling in the system's development over the past four years, admits it has no idea what proportion of new Escort/Orion sales will include SCS.

"It's uncharted territory," says Ford's US chairman, Mr Sam Toy, who himself spent a day charging with obvious relish, around Finland's backroads.

More significant were the subsequent delays caused by lengthy Soviet inspection of equipment in the exporter's country, and by standard Soviet problems with labour, material inputs and transport. Relatively little is known about how widely and rapidly Western technology is diffused later on, beyond the "showcase" sites of design of machine tools allocated to them by supply agencies.

In the West machine tools are more specialised and during the bid, last week the kind of figures we are used to in Burton.

A vicious circle seems to be at work. The Soviet Union has benefited from western technology — by one estimate it added a half percentage point to the overall Soviet growth rate of the 1970s; by another, fertilizer in Western-built plants accounted for up to 2 per cent of net agricultural output; and by a third, the Fiat-built car plant at one point (1978) accounted for 57 per cent of total Soviet car output.

But better use of western technology could have been made if the Soviet economy were more innovative. Since it is not, it has to rely significantly on imported know-how. But these imports depress or dampen research and development.

The Transfer of Western Technology to the USSR, by Morris Bornstein; OECD, Paris 1985.

Why Soviet industry needs Western know-how

David Buchan examines the transfer of technology

THE TRANSFER of Western technology to the Soviet Union has become a politically highly-charged issue in the past few years as pressures have grown in the West to limit exports which could assist the Soviet defence effort.

Yet the Soviet Union still regularly buys from the West a lot of industrial technology which is neither politically sensitive nor controlled.

Why Moscow needs it, how far it depends on it, how the technology is transferred and used and its impact on the Soviet economy are among the issues examined in a timely study by Professor Morris Bornstein of the University of Michigan.

The study, published by the Paris-based Organisation for Economic Co-operation and Development (OECD), coincides with the start of the 1986-90 Soviet economic plan and the lure of big new export contracts for Western business.

Perhaps for reasons more of limited domestic capacity than quality, Moscow has imported large quantities of 40 to 56 inch diameter pipe for gas and oil.

Chemicals. The Russians are self-sufficient in synthetic rubber and simpler chemicals like sulphuric acid and exporters of relatively simple intermediate products such as formaldehyde and urea.

But they have imported from the West a great deal of chemical technology, particularly for petrochemicals, plastics, farm pesticides and fertilisers, and artificial fibres — much of it in turnkey plants rather than licences and equipment.

This reflects a common Soviet weakness in making the bridge from applied research and pilot-plant production to full-scale mass production.

Western ammonia production technology has, for instance, given the Russians savings of up to 35 per cent in consumption of electric power (of which they are short).

Mr Bornstein wrote his study before Moscow announced details of its plans for 1986-90. But it is putting more large chemical projects out to tender to the West, with companies like John Brown and the Davy Group of the UK and their competitors chasing big polyester and polyolefins contracts, and companies like Courtauld's bidding to refurbish the artificial fibre plants they built in the 1960s.

Mr Bornstein says Western pipe and compressors have helped the Russians reduce construction and installation costs and increase operating productivity through higher pressures and fewer leaks and breakdowns.

Vehicles. The stress on mass production of rigidly standardised models for long periods has made innovation sluggish. Thus, the modernisation of the car industry in the late 1960s and early 1970s was achieved with a lot of foreign help — Fiat with the Lada (known in the Soviet Union as the Zhiguli), Renault with the Moskvich and various Western firms with the Kamaz range of trucks.

Such as drill pipes, to exploit these innovations. Soviet offshore technology is limited because its experience is restricted mainly to the Caspian.

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All the signs are that Moscow is again turning to the West for an updating of its car industry in the late 1980s.

Monk build a true reflection of your design



Good start for Ernest Ireland

More than \$11m-worth of new contracts added up to a strong start to 1986 for ERNEST IRELAND CONSTRUCTION. Bath, part of the Mowlem group. The biggest award, worth nearly \$2m, is for a new building at accommodation for the School of Engineering and Architecture and for general teaching. The four-story building will comprise structural testing laboratories, workshops, lecture theatres, work rooms, studio, staff and administration buildings. Construction will be of reinforced concrete frame with Bath stone cladding, aluminium frame windows and a pitched roof with aluminium north lights. Completion is scheduled for summer 1987.

At Astec West, a 100-acre business park next to the M5 to the north-west of Bristol, the company is building a distribution warehouse under a \$1.7m contract for Electricity Supply Nominees. The warehouse, which will be leased by Wiggins Teape, will have a steel frame clad with self-coloured profiled metal sheeting and offices clad in curtain walling. Completion is due in September.

In South Wales, Ernest Ireland's Liswell-based subsidiary, Isaac Jones Construction, has been awarded two contracts. At Bridgend there is a \$1.3m contract to build a production base, with offices, for Commercial Acoustic Products, a wholly-owned subsidiary of SAS Group Holdings. At Enterprise Park, Swanssea, Isaac Jones has a \$730,000 contract for the Rainbow Business Centre which will provide fully fitted out workshop and office accommodation. The client is Enterprise Zone Development. Part of the site will have ground treatment by the vibrocompaction technique carried out by Ball Mechanical, another member of the Mowlem group.

Ladbroke Hotels have awarded Ernest Ireland a contract valued at \$200,000 for complete refurbishment of the Royal Berkshire Hotel at Sunninghill in Berkshire. The work includes reconstruction of the leisure wing and is designed to bring the hotel up to four-star standard.

CONSTRUCTION CONTRACTS

Dwellings in the north

Northern-based companies in LONDON AND NORTHERN GROUP have been awarded contracts worth \$3.78m in the north of England and southern Scotland. Border Engineering Contractors will erect 29 flats for Haverly Housing Trust in a contract worth \$263,788 and, for Copeland Borough Council, will carry out three contracts worth over \$2m for the erection of 30 dwellings at Cleator Moor, 13 bungalows near Whitehaven and the revitalisation of 30 houses at The Garden, Coach Rd, Whitehaven. Alterations and extensions will be made to the mentally handicapped unit at Duns in Borders region for the Borders Health Board, Melrose, in a \$258,593 contract for

Refurbishing listed building in Mayfair

LOVELL FARROW CONSTRUCTION has won a \$2m contract to refurbish the Grade II listed building and construct residential units, offices, car park and sports club at 41-43 Brook Street, W1, in London's Mayfair. The work is to be carried out for Whetstap Investments on behalf of Grosvenor (Mayfair) Estate. Both companies are wholly-owned subsidiaries of the Grosvenor Estate.

Work has started under a 60-week programme. In the listed building the ceilings and joinery are to be retained while the interior is extensively refurbished. The new six-storey building in Brook Street will be constructed by a brick block featuring an observation lift overlooking an integral courtyard.

Shepherd Construction wins work worth \$5m

Three contracts with a combined value over \$5m have been secured by SHEPHERD CONSTRUCTION. A project to build servicemen's married quarters, comprising 74 dwellings together with 37 garages, for the Property Services Agency (PSA) of the Department of the Environment, at Caterick Garrison, North Yorkshire, is the largest of the three contracts. The contract, worth over \$2.5m, is due for completion in March 1987. Work has also commenced on the modernisation of 104 houses, plus the conversion of two

Strengthening Dubai quays

COSTAIN DUBAI, a joint venture comprising Costain International and H E Humaid bin Drai, has been awarded a \$2m contract by the Port of Authority of Jebel Ali for the modifications of quays 7 and 8 at Jebel Ali Port, Dubai, United Arab Emirates. The contract calls for strengthening of the existing mass concrete block quay walls, by constructing a reinforced concrete relieving platform behind, and over the quay walls. The platform will be supported by the quay walls and bored piles. The work will require the demolition of around 6,500 cu metres of existing reinforced concrete capping blocks, driving over 300, 900 mm diameter bored and cast in-situ piles, and placing 10,000 cu metres of reinforced concrete. The contract is due for completion in September 1986.

FOED AND WESTON, Nottingham, has won contracts totalling \$5.5m. Work has started on three projects, including a \$3.6m contract for Trent Regional Health Authority for a boiler-house and preliminary works in phase three development scheme at King's Mill Hospital, Sutton-in-Ashfield; phase one of Ballon Wood development for Nottingham City Council, involving 50 houses worth \$1.5m, and a \$850,000 extension and renovation scheme at Greater Nottinghamshire Co-operative Society's store in Kirkby-in-Ashfield.

MATTHEW HALL NORCAIN ENGINEERING, Manchester, has been appointed by Shell (UK) to carry out further project management and design service contracts at the Stanlow site. Work comprises a combination of new plant and equipment designed to expand production, plus modifications to existing facilities, whose capital value will amount to some \$28m.

Company Notices

NOTICE OF REDEMPTION

HYDRO-QUEBEC

CAN\$50,000,000
16 1/2% Debentures, Series EI, due March 15th, 1989
NOTICE IS HEREBY GIVEN THAT Hydro-Quebec will redeem on March 15th, 1986 all the 16 1/2% Debentures due 1989 at a price of 101% of the principal amount together with interest on such principal amount accrued and unpaid to the said date of redemption.

The redemption price on the said Debentures shall be payable on presentation and surrender thereof with all unmatured coupons at any one of the following Paying Agencies:—

- Bank of Montreal
9 Queen Victoria Street, London EC4N 4XN, England.
- Bank of Montreal, Main Office
119 St. James Street West, Montreal, Quebec H2Y 1L6, Canada
- S. G. Warburg & Co. Ltd.
33 King William Street, London EC4R 9AS, England
- Kredietbank N.V.
1 rue d'Arenberg, 1040 Brussels, Belgium
- Kredietbank S.A. Luxembourgeoise
Case Postale 1108, Luxembourg
- Commerzbank A.G.
33-35 Neue Mainzer Strasse, Postfach 25-34
D-6000 Frankfurt (Main) 1, West Germany
- Swiss Bank Corporation
1 Aeschenvorstadt, CH-4002 Basle, Switzerland
- Bank Mees & Hope N.V.
548 Herengracht, 1000-NL Amsterdam, Netherlands
- Société Générale
29 Boulevard Haussmann, 75009 Paris, France

DEBENTURES SHOULD BE SURRENDERED with all coupons appertaining thereto maturing after the date fixed for redemption, failing which the face value of any missing unmatured coupon will be deducted from the sum due for payment.

Any amount so deducted will be paid against surrender of the missing coupon within a period of 10 years from March 15th, 1986. From and after the date fixed for redemption, interest on the Debentures will cease to accrue.

Dated: February 10th, 1986
HYDRO-QUEBEC

COMMERZBANK

RIGHTS OFFER 1986
With the approval of the Supervisory Board, the Board of Management of Commerzbank Aktiengesellschaft (the "Company") has resolved to increase the share capital of the Company by DM 150,000,000 from DM 807,574,250 to DM 1,057,574,250. The new bearer shares of DM 50 nominal have been underwritten at a price of DM 200 per share by a banking consortium which is offering, at the same price:
(1) Shares of DM 118,343,250 nominal to shareholders of the Company on the basis of 2 new shares for every 15 existing shares held in the Company; and
(2) Shares of DM 27,323,450 nominal to holders of warrants issued in connection with (i) the 2 1/2% DFL Optional Bond Loan 1978 (3) the 7 1/2% US\$ Optional Bond Loan 1982, both of Commerzbank International S.A., and (ii) the 6 1/2% DFL Optional Bond Loan 1984 of the Company, on the basis of 2 new shares for every total number of warrants held which gives a right to subscribe for 15 shares of DM 50 nominal in the Company.

The new shares, which rank for dividend as from 1st January 1986 are being offered on the terms of the Company's announcement dated January 1986. Copies of the Company's announcement and an English translation thereof are available on request at the offices of the London Subscription Agent, S.G. Warburg & Co. Ltd.

Application for admission of the new shares to the Official List will be made to the Council of The Stock Exchange, London, at the same time as the new shares are listed on the Stock Exchange in Germany, which is expected to occur in May 1986.

LONDON DEPOSIT CERTIFICATES
Holders of existing bearer shares which are represented by London Deposit Certificates, may request S.G. Warburg & Co. Ltd. as Depository to exercise the subscription rights attaching to the shares and issue fresh certificates in respect of new shares subscribed, on payment of 5p. per Certificate.

In the absence of such request, the Depository will deposit the subscription rights attaching to the deposited shares and will distribute the net proceeds to the holders of the Certificates in proportion to their holdings.

PROCEDURE IN THE UNITED KINGDOM
Shareholders and warrant-holders in the United Kingdom wishing to exercise their subscription rights must lodge the following at the office of the London Subscription Agent detailed below during the subscription period from 2nd February, 1986 to 16th February 1986 inclusive between 10.00 a.m. and 4.30 p.m.:—

- London Deposit Certificates for marking — Series No. 8
- Bearer Share Certificates — Coupon No. 45

Warrants in respect of:—
2 1/2% DFL Optional Bond Loan 1978 — Receipt A
7 1/2% US\$ Optional Bond Loan 1982 — Receipt A
6 1/2% DFL Optional Bond Loan 1984 — Receipt A

The above documents should be delivered to the London Subscription Agent as follows:—
S.G. Warburg & Co. Ltd.
Board Depository,
33 King William Street,
London EC4R 9AS

where lodgements forms are obtainable.
Payments must be made in full on application. Temporary Receipts will be issued. Subscribers wishing to make payments in Sterling should agree the applicable rate of exchange with the London Subscription Agent.

Subscribers will be advised at a later date when the new London Deposit Certificates/Bearer Certificates are available to be exchanged for Temporary Receipts.

S.G. Warburg & Co. Ltd.
London Subscription Agent and Depository
16th February, 1986

NOTICE OF PURCHASE

STANWICK INTERNATIONAL CORPORATION S.A.
Registered office: LUXEMBOURG, 14, rue Aldringen RC Lux 12.142
NOTICE TO SHAREHOLDERS
The annual meeting of shareholders held on 3rd February, 1986 has approved a distribution of US\$7.25 per share by way of repayment of paid-in surplus and retained earnings. Such distribution being payable on or after 17th February, 1986 against presentation of coupon No 1 from bearer share certificates to Banque Générale du Luxembourg S.A., 27, avenue Montaroy Luxembourg International Bank Zürich A.G. Stadthausquai 1 Zürich Switzerland

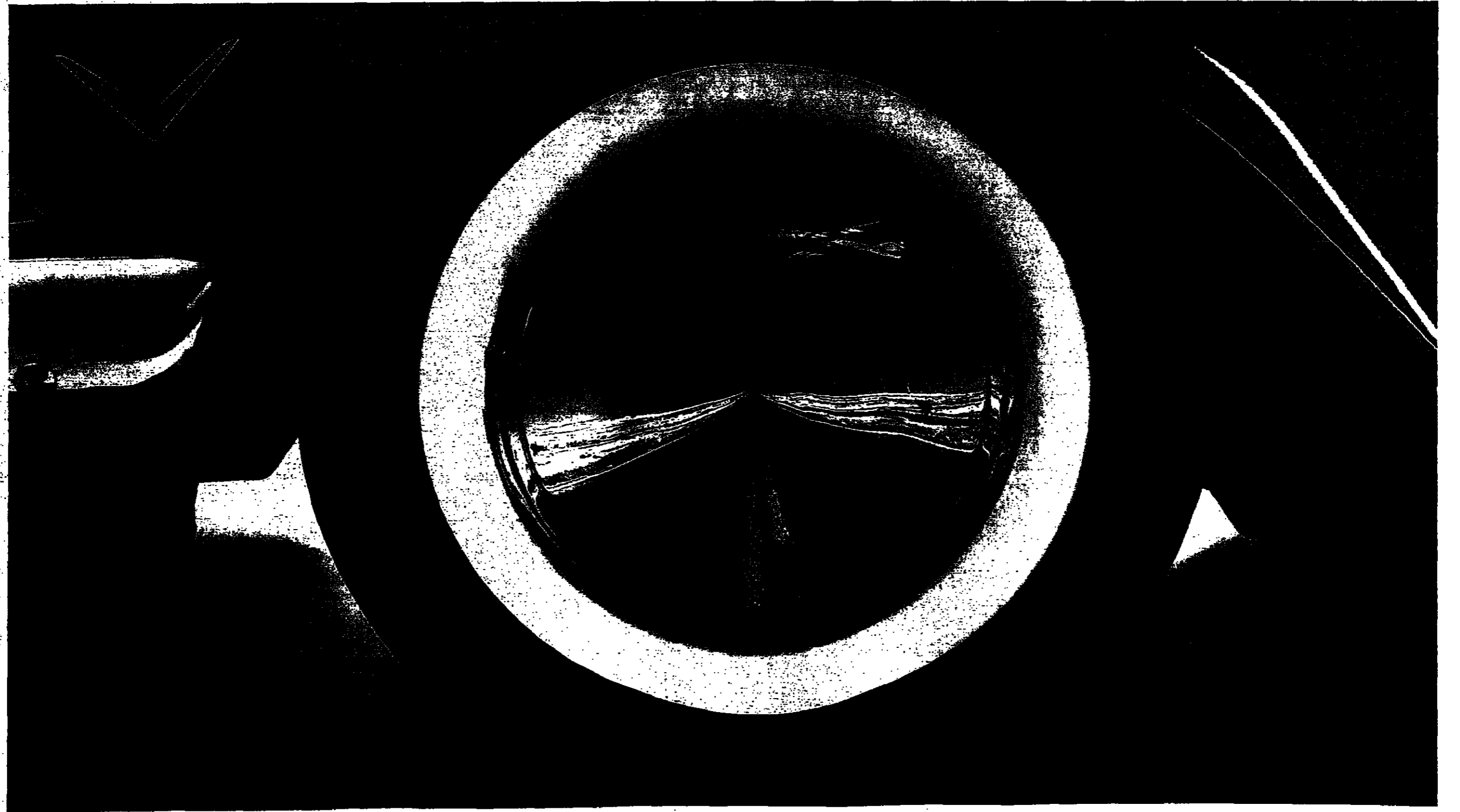
Shares will be quoted ex-dividend as from 17th February, 1986. By order of the Board of Directors

European Investment Bank
11 1/2% US\$300,000,000 Bonds of 1980, due 15th January 1992
Pursuant to the terms and conditions of the Loan, notice is hereby given to Bondholders that, during the twelve month period ending 15th January 1986, US\$1,500,000 principal amount of such Bonds were purchased in satisfaction of the relevant Purchase Fund obligation. The outstanding amount on 15th January 1986 was US\$4,000,000 principal amount.
EUROPEAN INVESTMENT BANK
Dated: 10th February 1986

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01-222 6176. 11.30am ANNUAL WATER-COLOUR EXHIBITION. Until 21st Feb. Mon-Fri 10.30-5.30. Thurs, until 6.30.

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ANNOUNCEMENT

Turkish Airlines has two F-28 MK 1000 Aircraft for sale and two DC-10-10 Aircraft for sale, lease purchase or lease.

F-28 MK 1000		DC-10-10	
Serial Numbers	11060 11070	Serial Numbers	46705 46807
Total Hours	19651 19946	Total Hours	24233 23853
Total Cycles	22537 20130	Total Cycles	11985 14653
Engine Type	Spey 555-15	Engine Type	CF6-6D

Available delivery date: Beginning April 1988
Location: Atatürk Airport Istanbul - Turkey

Extensive spare parts, spare engines and gse are also available for both types of aircraft.

All interested parties should submit their written offers to the address below before February 25th, 1988.

THY reserve the right to accept / reject any or all offers or extend the deadline without assigning any reason whatsoever.

Aircraft are still in service and can be seen at the Istanbul, Atatürk Airport. Technical specifications for aircraft, spare engines and list of spare parts and gse can be obtained from:

THY Maintenance Center, Atatürk Airport - ISTANBUL
ATTN: Assistant General Manager Technical
Phone: (90) (1) 573 71 51; Telex: 28883 BX TK TR
SITA: ISTDFTK; Fax: (90) (1) 574 09 03



Kuwait warns on N. Sea output

By Dominic Lawson

SHEIKH ALI Khalifa Al-Sabah, the Kuwaiti Oil Minister, yesterday called on the UK to cut its North Sea oil output by at least 300,000 barrels a day (b/d).

He said on television that unless such measures were taken there was a "real risk" that the Organisation of Petroleum Exporting Countries (Opec) would collapse, causing a further fall in world oil prices and "bumbling revenues" for the UK Exchequer.

Britain produces 2.6m b/d, but even under the most extreme interpretation of existing legislation the Government could not make operators cut back by more than about 200,000 b/d. However, the Government has steadfastly refused to call for any such cutbacks, believing that it is up to operating companies to decide how much they want to produce.

But the other main North Sea producer, Norway, is showing signs of co-operating with Opec. Yesterday the Norwegian Oil Minister, Mr Raare Kristiansen, flew to Geneva for a meeting with his Venezuelan opposite number, Dr Arturo Hernandez Grisanti, the president of Opec.

Norway, which produces 1m b/d said previously it would not cut output to assist Opec unless other producers, especially the UK, also cut back.

But the Norwegian decision to hold talks on neutral ground with the Opec president suggests it is beginning to reconsider its hands-off policy.

During the past two months the oil price has almost halved to about \$17 a barrel.

OPEC ADVISER FORESEES OFFSHORE COST CRISIS Oil price nears 'intolerable' level

BY DOMINIC LAWSON

COMPANIES operating in the North Sea suffer "intolerable" economic hardship when crude oil prices fall below \$15 a barrel, according to a paper delivered yesterday by Mr Norðine Ait-Laoussine, a leading adviser to members of the Organisation of Petroleum Exporting Countries (Opec).

The cost of running North Sea fields ranges between \$1 and \$11 a barrel, but the companies operating in the North Sea will be squeezed financially long before prices fall to the level of operating costs, argues Mr Ait-Laoussine, a former vice president of Sonatrach, the Algerian state oil company. Future deliveries of Brent, the main North Sea crude, are now available at less than \$16 a barrel.

The paper was delivered at a top level oil seminar, held annually at the isolated mountain village of Sanderstoeien in Norway, which is

attended by a number of senior officials from the British and Norwegian governments.

Mr Ait-Laoussine argued that as North Sea prices decline the burden is shifted progressively from government to the companies operating. When prices drop rapidly the tax liability - 80 per cent at the margin - may be extremely high relative to the cash flow.

That is because most North Sea taxes are paid in arrears. Government revenues are higher because they are supported by higher past prices. But the situation for the company net cash flow is worse, as it has to meet a tax bill based on last year's prices from this year's reduced revenue, argues Mr Ait-Laoussine.

Mr Ait-Laoussine produced tables which claimed that at prices below \$15 a barrel companies would face a temporary negative cash

flow, even on production from Statfjord, the largest North Sea oil field. That would happen because the tax bill on last year's production would outweigh current cashflow from the field.

Saudi Arabia and Kuwait, two leading members of Opec, appear ready to let prices drop to \$10 a barrel or below, in order to push the UK to agree production cuts to give Opec a bigger share of the oil market.

But the UK Government is adamant that it will not cut back North Sea output, and no oil company has yet approached the Government with a request to cut back its own North Sea output.

The main Opec hawk, the oil minister of Kuwait, Sheikh Ali Khalifa Al-Sabah, has said that prices will fall below \$10 a barrel if non-Opec producers, such as the UK, do not co-operate with the organisation.

SE studies move on inflation auditing

THE STOCK EXCHANGE is considering the introduction of guidelines to allow for the impact of rising inflation in the auditing of company accounts, writes Alison Brewster.

Over recent months the issue of inflation accounting has flared again. The Accounting Standards Committee recently rejected a proposal that making allowances for inflation should be imposed on auditors by statute. The stock exchange's proposed guidelines would effectively replace that statute.

BARBISTERS have voted to refuse to accept criminal prosecution briefs from April 1 unless a fee is agreed which gives them "fair remuneration." They are to apply to the High Court for an order to take action against the Government on the grounds that it is failing to fulfil its statutory duty to pay barristers fairly.

THE OVERALL state of order books within the UK's civil engineering contractors industry has improved over the past few months, but the recovery has been achieved by small and medium-sized companies, says a survey by the Federation of Civil Engineering Contractors.

NOMURA SECURITIES, one of the world's largest investment houses, has applied for full membership of the London Stock Exchange. It is the first Japanese investment group to do so.

LONNHO chief executive, Mr "Tiny" Rowland, yesterday denied a report that he had dropped a \$100m lawsuit against the Al-Fayed brothers for defamation.

Ladbroke to expand publishing role

BY RAYMOND SNOODY

MR CYRIL STEIN'S Ladbroke Group is planning a substantial move into publishing which could turn into the "fourth core" business the company has been seeking to add to its interests in betting, hotels and property.

Mr Stein, the Ladbroke chairman, said yesterday: "We are in the market for medium-sized publishing businesses but at prices which give us an acceptable rate of return."

He was speaking after Ladbroke had exchanged contracts on a deal to buy 75 per cent of Senews, a publishing and printing company that publishes 17 free and paid for local newspapers in Sussex, Surrey and Kent, southern England, and 30

specialist publications and guides.

Ladbroke will pay £5.1m for the Senews stake although £1.3m of that is dependent on the company meeting its £1.5m profit forecast for the 1988 financial year. Ladbroke is also making available to Senews as part of the deal a £1.2m long-term low-interest loan.

The purchase is Ladbroke's largest investment in publishing so far. "We do see our publishing interests as producing a substantial contribution to group profits by 1988," Mr Stein said.

Apart from buying new businesses, Mr Stein said Ladbroke's existing publishing businesses would grow organically through the introduction of new titles and by ac-

quisitions in their respective markets.

Although Mr Stein is watching the Fleet Street newspaper revolution with interest, it is believed that Ladbroke has no plans to launch a national newspaper and instead will expand its publishing interests gradually.

Mr Robert Breare, chairman of Senews, whose titles have a weekly circulation of more than 300,000, will stay on as chief executive with a 12.5 per cent stake.

Other Senews executives will hold 7.5 per cent and Mr Phillip Davies, chairman of Home & Law, Ladbroke's publisher of free consumer magazines, will become chairman of Senews with the remaining 5 per cent of the shares.

Call to privatise higher education

BY MICHAEL DIXON, EDUCATION CORRESPONDENT

THE GOVERNMENT should have the courage of its convictions and privatise all degree-level education, says a report today from the Adam Smith Institute - an independent body promoting free-market policies.

It accuses Sir Keith Joseph, Education Secretary, of planning to increase state control of universities, polytechnics and further education colleges in a direct contradiction of his and his ministerial colleagues' professed commitment to cutting back the role of the state.

The Government's efforts to bring the higher education system into line with Britain's needs are doomed to failure, it says, unless ministers recognise that a root of the problem is the system's "near total dependence on public money, leading to lack of freedom, a lack of choice and an absence of responsibility."

The report calls for urgent reversals of present policy including:

- Freedom for anybody to start new degree courses or even set up organisations calling themselves universities. "Degrees now cover such a wide range of areas and types of study in so many different kinds of institutions that there can be no real grounds for objecting to anyone being allowed to issue them."

- Insistence that all higher educational institutions should finance their courses entirely by charging fees which central government and local authorities, like anybody else, would be free to pay on behalf of students where a sufficient case could be made for it.

- Abolition of all academics' rights to career-long job security. Sir Keith's plan to abolish only for dons who are newly appointed, or

change jobs, would deter the best from seeking promotion and "retain security for precisely those whom a university might well wish to make redundant."

- Change of present methods of financing students and research. Outright grants supposed to cover all students' costs should be replaced by either vouchers or loans, the report says.

Loans might be 100 per cent of a deterrent, at least initially, if they had to cover the full cost of a degree course, which varies from about £17,000 to £50,000. If they had to be supplemented by a grant, however, it should cover only the student's living costs, leaving tuition fees to be raised by borrowing.

University Challenge, by Douglas Mason, Adam Smith Institute (PO Box 316, London SW1P 3DJ), £2.

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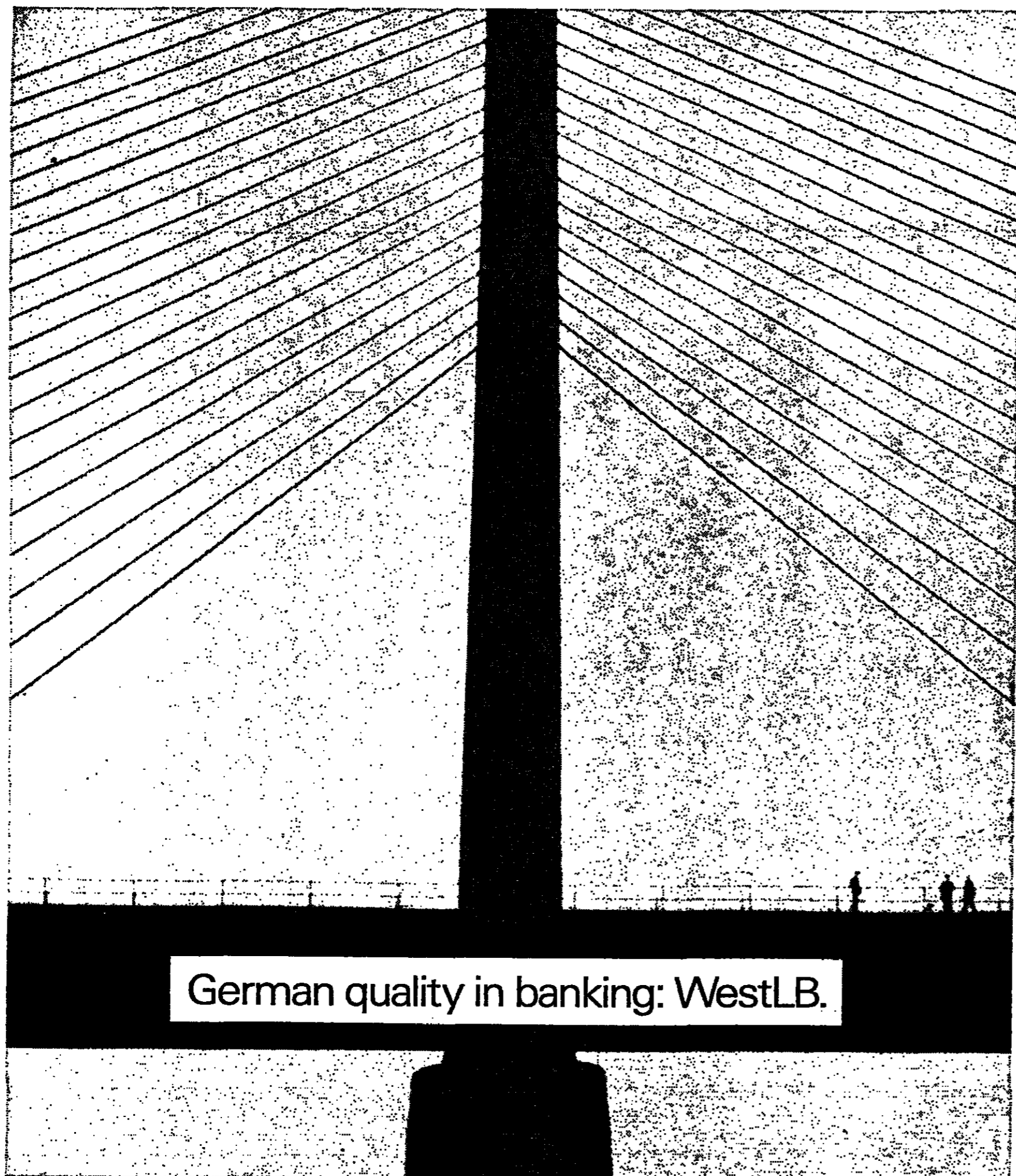
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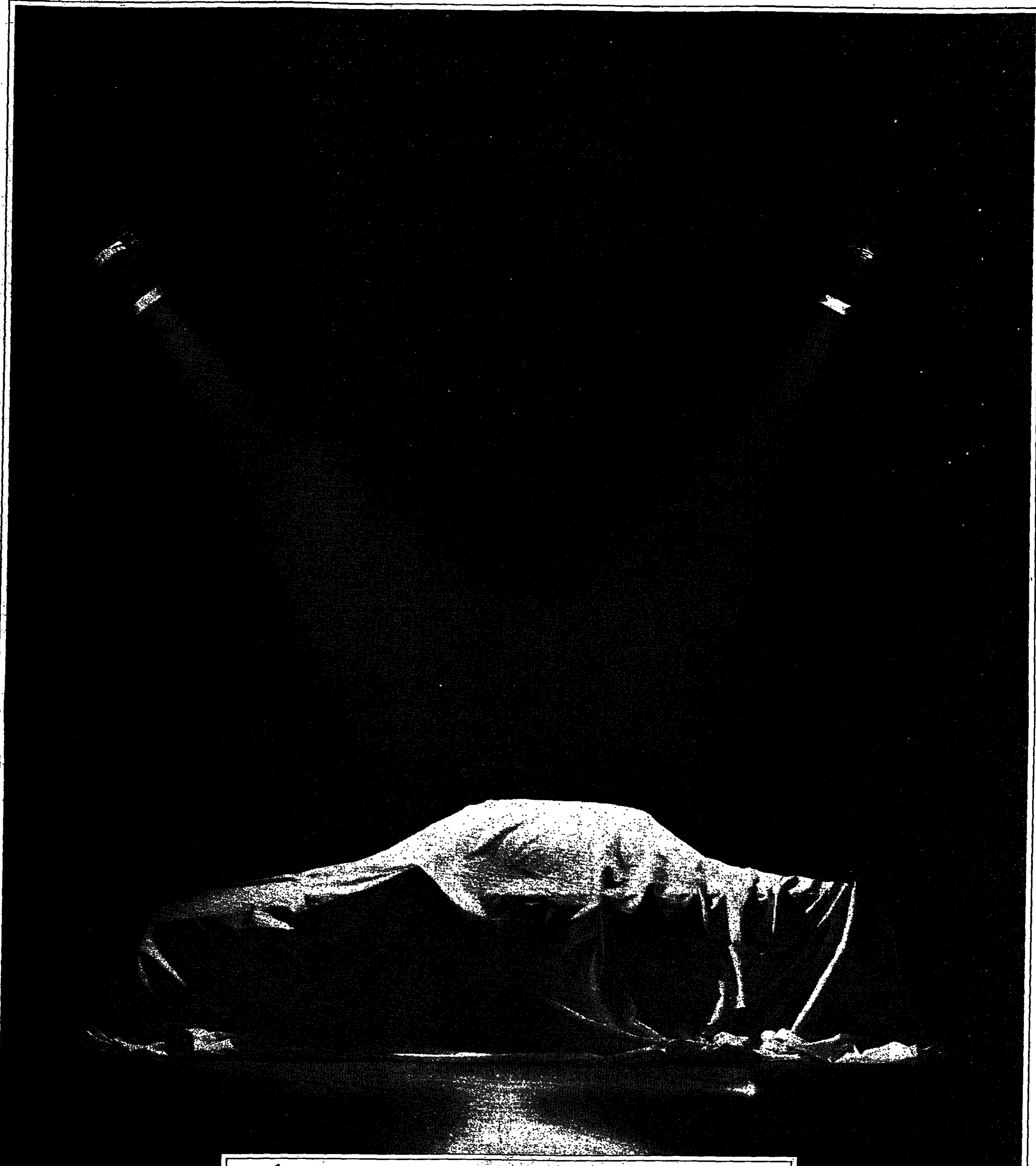
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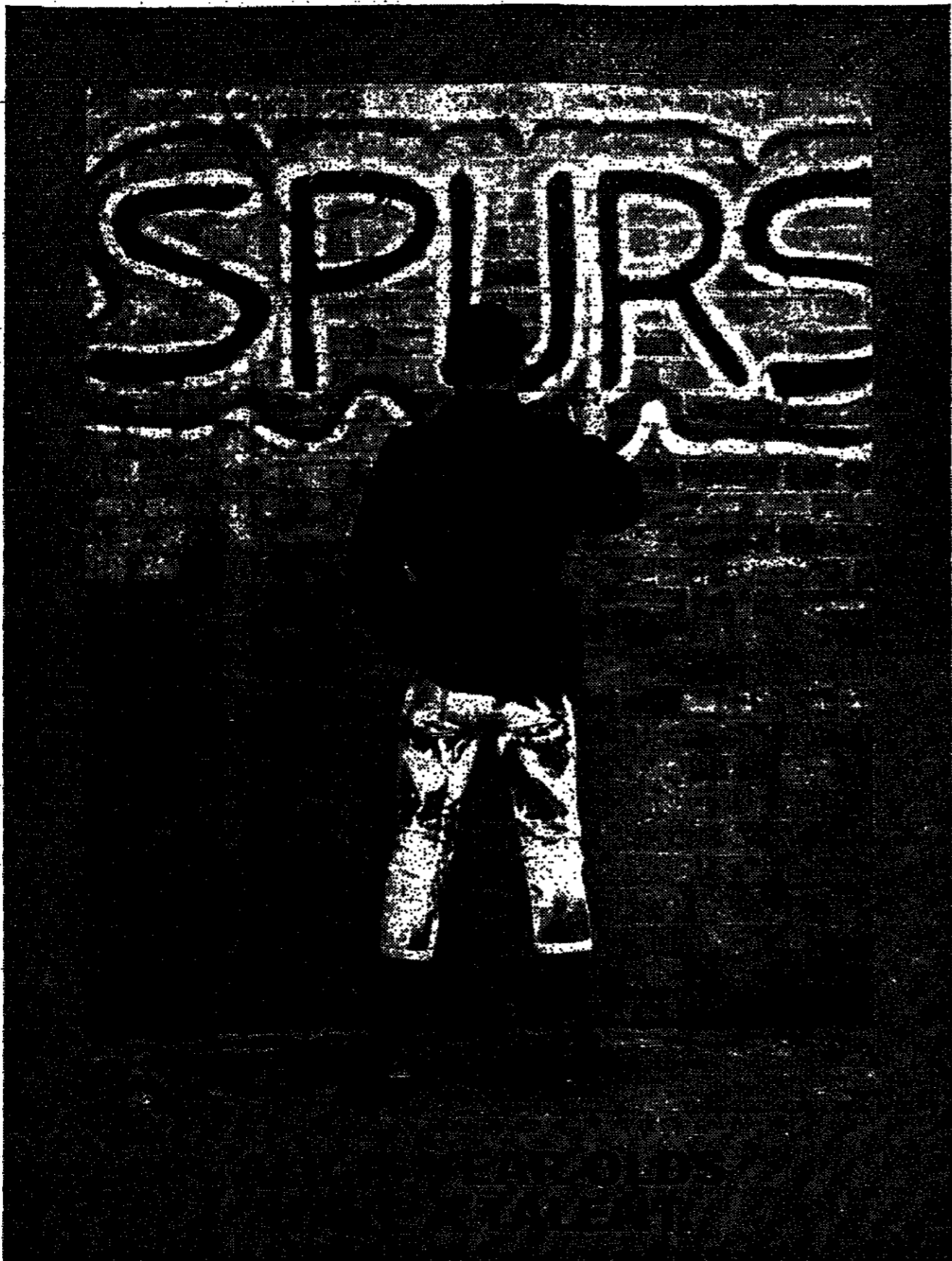
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FINANCIAL TIMES

BRACKEN HOUSE, CANNON STREET, LONDON EC4A 4BY

Monday February 10 1986

A government at odds

MRS THATCHER'S second term administration continues week after week, month after month, to have an uneasy start. It is not that the Government fails to take big decisions or that in the way of policy it has run out of ideas.

Internal dialogue
Looking back, it is possible to identify several political mistakes. It was a mistake to go to the country prematurely in 1983 with an ill-thought out manifesto.

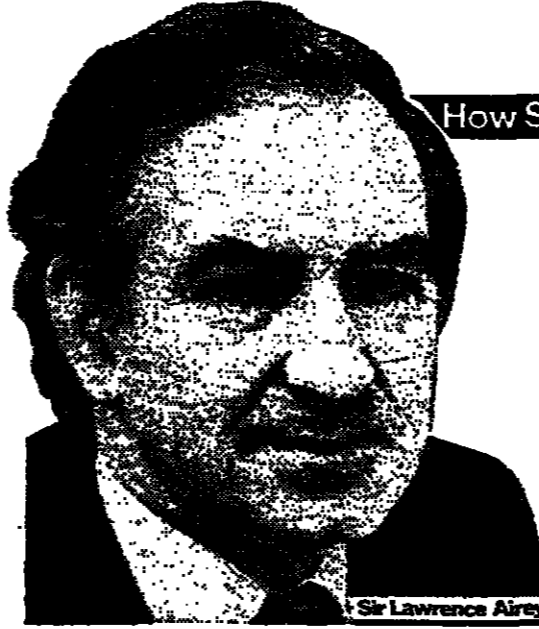
No service to democracy

THE PRESIDENTIAL elections in the Philippines have been a credit to the democratic process. The presence of two teams of distinguished international observers, 1,000 foreign journalists and tens of thousands of ordinary Filipinos determined to ensure that the vote was fair and free could not prevent widespread abuses.

Drastic action
What is surprising—and what matters now—is that, in spite of all government attempts to fiddle the vote, Mrs Aquino has emerged as a new force commanding even by official figures, the support of just under half the votes counted.

ECONOMIC VIEWPOINT
Time to forget yesterday's slogans

By Samuel Brittan



How Social Security Reform affects the poverty trap

Married man and his non-working wife, with two children of primary school age, living in rented accommodation for which they pay rent of £20 p.w. and rates of £5 p.w.

Table with 2 columns: Income type and Amount (£ per week). Rows include Wage, Less: Tax, Nat. Insurance, Plus: Family Credit, Child Benefit, Housing Benefit, Net income after White Paper, Net income, current system.

Source: Andrew Dilnot and G. K. Starik; Fiscal Studies, Feb 1986

It used to be said: "Every dark cloud has a silver lining." But this useful adage has been reversed by professionally gloomy financial commentators, who predicted the end of the world when the price of oil shot up in 1973-74 and 1979-80 and are again predicting the end of the world now that Opec is collapsing.

My own view is that the two earlier oil price explosions did set off the prolonged bout of "stagflation" from which many countries have been suffering, although they were not its fundamental cause.

Both emphasise supply side effects. With much lower energy prices, both profits and the value of workers' output should increase, thereby moving real wages nearer to market-clearing levels.

Internal dialogue (continued)
The oddity is that if only the party would settle down, its prospects might not be too bad. Mr Heseltine is reverting to the past when he talks about intervention in industry modelled on the French example.

There are things to be done. On the whole the Government is still doing them but it cannot do so definitively in conditions of internal strife.

three years old" will be prolonged into 1986 and reach a growth peak in 1987 on account of lower oil prices (as well as the fall of the dollar and the trend to lower nominal interest rates already in the pipeline).

Fears (if that is the right expression) that oil prices will fall to the level of marginal extraction costs are misguided and alarmist.

TAX THRESHOLDS ARE OUT OF DATE

combined with the desire to limit net outlays. The essence of the new system is that entitlement to benefit depends on net income after tax.

But not only "wets." Precisely the same objection applies to the reintroduction of a lower rate tax band, said to be favoured by the Prime Minister.

whether transferrable (as the Chancellor fears) or not. Both would be an improvement over the present system which discriminates in favour of families with two breadwinners.

Contrary to some reports, the suggestions would not cost £3.2bn this year but that sum phased over three years.

PaineWebber's London slice

The Big Bang will call for big banks to copy with London's more international business style after next October in the view of Nicholas Aylwin, 41 already a veteran City of London merchant banker.

After some 15 years with Hill Samuel, plus a couple of years in Paris for Chemical Bank, Aylwin has moved across to one of the top ten Wall Street investment banking houses, PaineWebber, as director responsible for developing the bank's merger and acquisition business in Europe.

Exile in style

The luxurious hotel Abbaye overlooking Lake Annecy, which last year had President Carter as a guest, was being very cosy yesterday about its latest arrival.

Other signs of the future travelling plans of Duvalier pointed in contradictory directions. The arrival on Saturday at the hotel of a consignment of colour TV sets and video tape recorders suggested he would be there for several days.

Civil disorder

A third possibility is for Mr Marcos to use the National Assembly, which is dominated by his ruling KBL party, to push through his victory.

Men and Matters

tant, married and living in Wimbledon, set up the Hill Samuel merger and acquisition group 13 years ago. He became a director of the bank and head of merger and acquisition work.

Judging form
Thanks to a long connection with bejewelled punters in London's legal circles who like to tip winners and fix the odds, this column can claim a respectable record in forecasting winners in the Judicial Stakes.

No Wellcome
Tracks of stags were much in evidence during the closing moments of the 250th sale of shares in the drug group Wellcome—a sale which was 10 times oversubscribed.

Local custom
A British businessman and his wife were recently being entertained by a wealthy sheikh in one of the Gulf states.

Exile in style (continued)
The Abbeys hotel is a former 11th century Cistercian monastery that charges between £400 and £600 a night for its rooms. It was a noble, however, to meet Duvalier's request for lodging and offered "rate in hours only" instead.

Civil disorder (continued)
Whatever happens in the next few days, however, one thing seems clear. The days when President Marcos ruled his island nation of 55m people unopposed are over. Filipinos have voted for change in their millions and, sooner or later, Mr Marcos will have to come to terms with that reality if the slow, inexorable slide into chaos is to be avoided.

No Wellcome (continued)
Four families evidently living in a single house in Swindon and sharing the same signature were called Feb. 9, Feb. 10, Den and Dell—will be hurt to know that their applications went straight into the waste paper basket.

Local custom (continued)
He apologised that he could not take her to meet his women-folk. "It would mean death to anyone who dared interrupt them . . . They are watching 'Rambo'."

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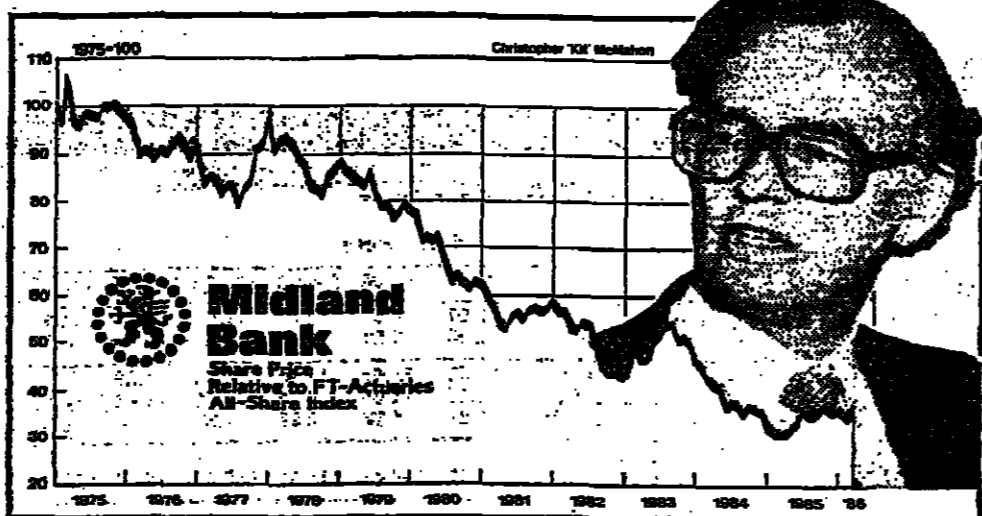
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Barry Riley considers the impact of the Crocker disposal on the Midland Bank

'This clears the decks for us'

WITH one bound, Midland Bank will be free. Subject, that is, to the agreement of the regulatory authorities. Its success in "working out" some \$450m of poorly performing Californian assets which stay on its books, and to the recoverability of a \$3.1bn portfolio of international loans, leaves a little over half of which are Latin American.



But it also marks the latest in a series of U-turns and misadventures of the bank since the early 1970s. Over the past decade its share price has consistently underperformed the market as a whole, and the price of its rival UK clearing banks.

This underperformance reflects Midland's inability to conceive and apply an international strategy to graft on to the base of its domestic clearing banking operations. These, despite a large exposure to the historical recession of the early 1980s, have continued to perform well.

We have a clear strategy, claimed Midland's chairman, Sir Donald Barron, the former Rowntree Mackintosh boss, on Friday. "We now have the resources to carry it out. This deal clears the decks for us to go forward and carry out that strategy with vigour."

His first bid, for a financial group called Walter E. Heller, collapsed on closer inspection of the accounts.

Then came Crocker, in a deal finalised in 1981. Midland was soon to regret that the quality of the Californian loan-book had not been viewed with more scepticism. By 1983 the West Coast economic bubble had burst, and the bank reeled under the impact of bad debts, mostly in the real estate and agriculture sectors.

On any judgment, Crocker was a bad purchase, but it is significant that even the strategic justification for a move into the US domestic market is now repudiated by Midland.

A top clearing banker's career usually begins at the counter of a remote branch, and progresses through innumerable layers of the hierarchy until he arrives, aged 56 or 57, for a final brief spell as chief general manager until retirement at 60.

But the chairman and most directors have come from elsewhere: in the past ten years or so Midland's chairman have included a Scottish accountant, an ex-Whitbread mandarin and a former oil company boss.

At a period when domestic clearing banks have been seeking to grow into international financial groups, Midland in particular appears to have suffered from a lack of the right kind of broad experience and vision at the very top.

But it is a deficiency which the bank has already recognised and done a great deal to put right. In 1983, for instance, Midland brought in a tough industrial accountant, Mr Michael Julien. It was the first time that a clearing bank had identified a senior executive function from banking.

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Deregulated credit

From Mr J. Maples MP
Sir, — It is now customary to blame high UK interest rates on the Government's exchange rate policy. A year or two ago it was always the case that the rates were high because of the Government's policy. No doubt there are elements of truth in both, but there is another reason, wholly domestic and in the final analysis within our control, why the UK has such high interest rates.

Most of the increased lending is going to financial institutions and property purchases rather than productive investment. Consumer lending and short term loans to finance property and financial transactions are largely insensitive to interest rates so enabling credit creation to continue at current high rates.

Letters to the Editor

attractive than new investment. It is interesting that in West Germany bank lending is growing at 4 per cent per annum and interest rates are 4 1/2 per cent. In the UK bank lending is growing at over 15 per cent per annum and interest rates are 12 per cent. West Germany's banking system is tightly regulated compared with our own.

From Mr N. Sebald-Montefiore
Sir, — Sir Michael Butler's ideas (February 5) for creating European self-sufficiency and increasing market share in high technology have an immediate attraction in Northern Europe.

Salmon, ginger and currants

From Margaret Tribe
Sir, — Christopher Dunkley writes entertainingly and very readable articles of British television. He should stick to his subject — but which he is indisputably knowledgeable — and be restrained from airing his less knowledgeable views on cookery (February 4).

Taking the waters

From Professor D. Myddelton
Sir, — Why the fuss about privatising water supply? More than 250 years ago it was a private entrepreneur, Sir Hugh Myddelton, who brought water to London.

Self-sufficiency in Europe

From Mr N. Sebald-Montefiore
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The competitive position of UK manufacturing industry

From Professor G. Maynard
Sir, — Lord Kaldor, Professor Thirlwall and Mr Seabright (February 3, 1 and 4) seem to agree with the central thesis of my article, namely that UK trade in manufactures had to move into deficit as North Sea oil came on stream, and presumably they also agree that this fact should be separated from the question whether UK manufacturing production had to fall so much in absolute terms.

what other policies would have achieved similar results if UK history of the 1970s or anything to go by. But Lord Kaldor is wrong when he claims that manufacturing production in all other major Organisation for Economic Co-operation and Development countries was maintained after the second oil price shock.

potential constraint on UK GDP and employment growth if the competitive position of UK manufacturing industry does not improve as North Sea oil runs out.

my intervention. The important question is whether this gain in competitiveness will be sustained or instead will be rapidly eroded away by faster domestic inflation; and I am surprised that none of the contributors to this debate has focused on what seems to me to be the key issue, namely, how to bring about a sustained fall in efficiency real wages in UK manufacturing industry relative to our principal competitors.

Foreign Affairs

The dog that barked but did not bite

By Ian Davidson

with the appointment of Mr Christopher "Kit" McMahon as chairman-elect, moving over from the deputy governorship of the Bank of England. Although a central banker, Mr McMahon will take on full-time executive responsibilities.

At the moment he is, in the middle of a compulsory sabbatical after leaving the Bank of England, and he could not be brought into the Crocker negotiations — though he was, according to Sir Donald, informed "as a matter of courtesy" a few days before the deal was made public.

Assuming it goes through, the sale of Crocker will allow Mr McMahon to start with a cleaner sheet and stronger capital ratios than he might have feared. But there is still a great deal for him to do in setting Midland on to the right long-term course.

On Friday, the directors still appeared to be flummoxed, especially in relation to future developments in the US, where the group is reformed, in two branches in New York — one each for Midland and Montagu — and an international trade services unit.

THE House of Commons Defence Committee has really got its teeth into the skulduggery behind the Westland affair, and it is difficult not to marvel at the terrific tenacity with which it has been worrying away at the questions surrounding that notorious letter from Sir Patrick Mayhew, the Solicitor-General, to Mr Michael Heseltine, the then Defence Secretary.

The trouble is that the committee did not seem to realise that this letter-and-leak issue was an embedded corpse which quickly yielded all it was likely to yield; whereas there was a much juicier prey waiting to be savaged in the undergrowth, and which should have been seized before the shareholders' meeting on Wednesday if the committee was to perform a public service.

Clearly we shall develop our strategy as "time goes by" said Midland's chief executive, Mr Geoffrey Taylor. But he made it clear that the bank would be likely to focus much more on investment banking than has been the pattern in the US until now. Montagu is at the centre of its plans to develop a major presence in the international capital markets.

Superficially, a posture of Olympian detachment looks rather statesmanlike and defensible. The trouble is that the relationship between a government and a defence contractor cannot be one of indifference, because a defence contractor depends crucially on orders from that government. It may be able to sell to other governments, but its viability, and its credibility in export markets, will be heavily dependent on its success in selling to its critical potential customer, the Ministry of Defence.

When he was Defence Secretary, Mr Heseltine said that British armaments firms did not need the Sikorsky Black Hawk helicopter, and had no money

to buy it. Is this still the case under his successor? We do not know. Perhaps Mr Younger takes a different view from Mr Heseltine; but it is inconceivable that the armed forces are entirely indifferent as to the kind of helicopters they are provided with.

After the Sikorsky bid was launched, the defence ministers of Britain, France, Germany and Italy, represented by their national armaments directors (NADs), declared that they would in future collaborate

meet the bulk of their helicopter needs from within Europe, if the European consortium bid succeeded. Mrs Thatcher has at times appeared to wish to thrust this agreement out of the picture, or even to disown it, far from that it should stack the odds against Sikorsky. Today, the Government's policy on the NADs agreement is obscure.

Mr Heseltine gave high priority to a general policy of European collaboration in defence procurement, as a way of cutting costs and streamlining the defence contracting industry. His successor seems to echo these broad sentiments. In any particular case, of course, the Government may decide that other, more particular considerations should take precedence over the general objective of European collaboration. But it would be a very odd state of affairs if what started out as a posture of lofty impartiality were to lead the Government into rearranging both its chairs and its deck chairs as the Black Hawk or not Black Hawk) and its general defence

industry policy (European collaboration) for the convenience of the shareholders of Westland.

Mrs Thatcher may have wanted the other European governments to keep out of the Westland controversy; she even had the brass neck to ask the Italian Government to stop voicing its support for the European consortium; but she cannot prevent other European governments from having their own views on defence collaboration. If Sikorsky wins the day, she cannot stop them devising alternative collaborative arrangements between themselves, which might exclude Westland.

This is not to suggest that there is anything altruistic or idealistic about European collaboration, nor that it is a painless panacea for the problems of a fragmented European defence equipment market; on the contrary, anything which seeks to overthrow traditional national-champion policies is bound to involve a deal of sweat and grief. The point is that the larger context of Mrs Thatcher's dilemma may be significantly influenced by the policies of other governments.

The European Fighter Aircraft project, in which Britain, Germany, Italy and Spain are to collaborate, is an instructive case in point. France dropped out, because it failed to bend the enterprise to the overwhelming demands of the French aircraft industry. Once the other four governments decided to go ahead together, the French Government changed its tune and is now trying to reinvent itself into the EFA project with a share of up to 20 per cent.



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FINANCIAL TIMES

Monday February 10 1986

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EURONOTES AND CREDITS

SNCF deal unlikely to be imitated

THE FASHION for securitisation or making loans marketable has always been one of the driving forces behind the development of the Euro-note market, writes Peter Montagu in London. Last week SNCF, French state railways, took the process a stage further when it announced its new \$600m facility.

Behind the deal lies an attempt to securitise the underlying back-stop credit which the borrower needs to back up sales of short-term notes. Instead of a traditional revolving credit, SNCF is to offer a \$60m floating-rate note, holders of which will be committed to buying a further \$540m in Euro notes carrying a yield 1/4 point over the London interbank offered rate (Libor).

The deal, being put together by Credit Lyonnais alongside Shearson Lehman Brothers as advisers, is now fully underwritten, although with a striking absence of US banks. It has also provoked considerable controversy in the marketplace.

Some bankers regard the securitisation of back-stop facilities as the next logical step in the development of the Euro-note market. So far, however, it has proved a difficult task - a partly paid floating-rate note organised last summer by Credit Suisse First Boston for Banque Nationale de Paris, which sought to address the problem, is now regarded in retrospect as too cumbersome.

Like that deal, the SNCF package has attracted a large body of detractors, one of whose doubts is the marketability of the paper. Shearson Lehman argues that since the facility is underwritten that is now the only point at issue. Its market research shows that there is demand for the SNCF floating-rate note because they offer a generous margin of 1/4 per cent over six-month Libor.

Other bankers are not so sure that this return is enough to offset the commitment to buy Euro notes - investors who do not fulfil this commitment forfeit their paper - while

the issue is also a small one that will therefore lack liquidity. It will not be possible to judge the market response until the bond is launched in about two weeks' time. Meanwhile, it is already clear that the structure poses accounting problems for some banks that have been asked to act as guarantors.

Guarantor banks have to take on any bonds that may be forfeited because investors have reneged on their commitment to buy Euro notes. At that point the deal becomes very lucrative because of the deep discount at which the bonds would be made available to them.

But until that point guarantor banks will not have received any income from the deal except the total commissions of 18 basis points which net out to the equivalent of a commitment fee of 2.3 points a year.

That, argue many banks, is an insufficient return for what is a contingent liability from day one regardless of the fact that the bank guarantees are never likely to be called. Although SNCF has found willing takers for its deal in continental Europe and Japan, the objections of other banks suggest that this structure, like the BNF/CSFB deal before it, is unlikely to attract widespread imitation.

Algeria is sounding out the market for a \$500m Euro credit that promises to be exceptionally hard to price. While the general trend is towards still lower margins, Algeria's image has suffered because of its heavy reliance on hydrocarbons exports. Furthermore, Middle Eastern banks, which normally play a big role in Algerian deals, have begun to resist low margins.

Among new deals launched last week was a \$100m, five-year facility for Pearson, the diversified industrial group whose interests include the Financial Times. Led by Chase Manhattan, the deal carries a facility fee of 1/4 per cent and will be used to restructure existing borrowings as well as to back up future issues of commercial paper in the US.

INTERNATIONAL BONDS

US news hits Eurobond market

FRIDAY brought a miserable end to an uninspired week in the Eurobond markets, writes Maggie Urry in London. News from the US on unemployment and the Gramm-Rudman legislation hit the Eurobond market almost as hard as the US domestic market. Trading virtually ceased and it was hard to find prices for some recent issues.

The whole week had been dominated by US news, with the quarterly remaining cautious drawing attention if not providing motivation for action. The foreign-targeted portion of the 10-year issue had a poor reception, saving the US Treasury only 5 basis points in yield. By Friday it was trading well below the average auction price at around 97 1/2, along with the domestic issue.

These targeted issues tend to perform erratically in the secondary market, sometimes yielding more than the domestic counterpart, when some holders have switched the paper back into the domestic market, and at other times being subject to squeezes in the market with the yield falling suddenly.

Pricing and timing new fixed-rate Eurodollar deals was once again a fine art, although lead managers who mastered it were able to sell large parts of their deals before the fall in the market swept them lower.

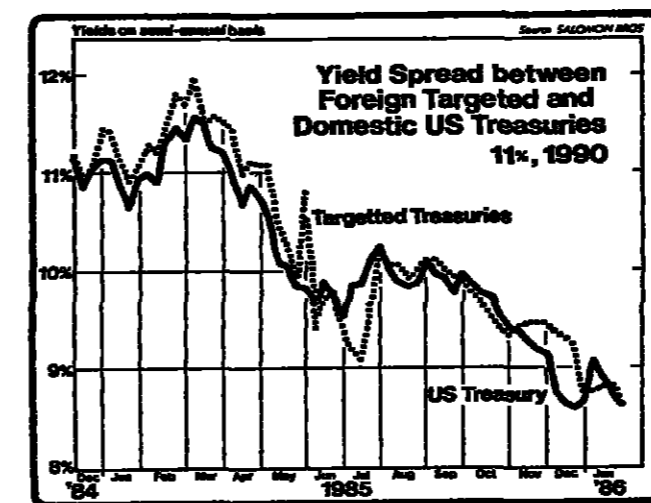
Canada's issue, for instance, was

Table with columns: Primary Market, Straight, Conv, FRM, Other. Rows: US\$ 4,398.5, Pwv 2,027.8, Other 524.1, Pwv 1,512.8, 707.5, 7.0

Table with columns: Secondary Market, US\$, £, Sfr, Other. Rows: US\$ 12,721.5, £ 1,228.0, Sfr 8,680.5, Other 1,574.1

Table with columns: Cash, Euroclear, Total. Rows: US\$ 12,182.8, £ 25,822.9, Sfr 38,915.7, Other 11,205.8, £ 27,527.4, Sfr 35,916.0

Week to February 6 1986 Source: AIBD



has the unusual provision of being redeemable only in shares, and the Burton issue with equity warrants. The Thomson Swiss franc issue is due to be launched today by Credit Suisse.

The Euro-Australian and Canadian-dollar sectors of the market were also in a difficult state by the end of the week, with many issues trading outside fees. The Australian dollar market is now clearly overloaded with paper.

The New Zealand dollar sector is even narrower, and when two new issues clashed on Thursday it was sensible for one, for Avon Capital Corporation, to be postponed. The other, for Banque Internationale à Luxembourg with Groupe Bruxelles Lambert as the final recipient of the proceeds, was increased on Friday from NZ\$40m to NZ\$50m.

In the continental currencies, the tone was more cheerful. D-Mark bonds rose slightly last week, with traders looking for good news on the domestic inflation front and hoping for interest-rate cuts abroad. New issues were comfortably absorbed, apart from the National Bank of Hungary, which is a

Table titled 'BNF Bank bond average'. Columns: February 7, Previous day. Rows: 105.445, 105.447, 105.452, 105.459

Beijer boosted by Skandia share sale

INVESTMENT AB Beijer, the Swedish investment company dominated by Mr Anders Wall, the Swedish financier, increased its profits (after financial items) by 73 per cent last year to SKr 449m (\$59.8m) compared with SKr 260m in 1984, writes Kevin Done in Stockholm.

Profits were boosted by a big jump in capital gains from share sales - an increase to SKr 328m from SKr 218m in 1984 - as well as by one-off profits accruing from its large shareholding in Skandia, the Swedish insurance group.

Through its stake in Skandia, Beijer received a substantial one-off dividend in the form of purchase rights for shares in Skandia International Holding, the insurance group's international operations which were floated as a separate company towards the end of 1985.

Under Swedish tax rules for investment companies the income from the rights is to be seen as dividend income, of which at least 80 per cent must be distributed to shareholders.

Beijer's dividend income jumped as a result of the Skandia holding to

SKr 138m last year from SKr 66m in 1984.

It has decided to distribute the so-called Skandia bonus, worth SKr 4.10 a share over two years.

As a result Beijer is planning to pay a dividend of SKr 5.75 for 1985 - made up of an ordinary dividend of SKr 3.90 (SKr 3.85 for 1984) plus a bonus of SKr 1.85.

In addition Beijer is making a one-for-five scrip share issue increasing the company's nominal share capital by SKr 138m to SKr 818m.

The 2.12m new shares will be issued as B-free shares, with one-tenth of a vote and open for purchase by foreigners. Beijer said the bonus share was a step in the further internationalisation of the group. Beijer, already quoted on the Stockholm and London stock exchanges, plans to apply for listing in Oslo and Helsinki.

Beijer's share portfolio was worth SKr 2.8bn at the end of 1985 compared with SKr 2.3bn a year earlier, an increase of 37.9 per cent in value after adjustment for share sales and purchases.

Cummins net income falls to \$50.4m

CUMMINS ENGINE, the US diesel engine producer, reported a sharp fall in profits last year as a result of a sudden decline in the heavy truck market, starting in midsummer, writes Terry Dodsworth in New York.

Net income plunged to \$50.4m or \$5.27 a share, from \$187.9m, or \$19.76 a share, while sales declined to \$2.15bn from \$2.33bn. The amount of the fall was exaggerated to some extent by a \$20m charge this year for plant restructuring and workforce reductions, while the figures were helped last year by a net \$18.3m tax credit.

In the quarter, earnings fell to \$15.6m, or \$1.63 a share.

Bloedel lifts net profits to C\$42.9m

MACMILLAN BLOEDEL, the Canadian West Coast timber and paper producer, raised net income to C\$42.9m (US\$30.6m) or 54 cents a share last year, from C\$19.3m, which is equal to a loss of 19 cents a share, in 1984, writes Bernard Simon in Toronto.

Sales rose from C\$2.13bn to C\$2.34bn.

The sharp improvement in financial performance is due partly to a long strike in British Columbia pulp mills, which depressed earnings in early 1984. Markets for many forest products remain in the doldrums and the company said it expected "no sharp growth in demand for our products."

TNT Finance Limited advertisement. Includes TNT logo, 'TNT FINANCE LIMITED (Incorporated under the laws of New South Wales)', 'Swiss Francs 300 000 000 4 7/8% Bonds 1986-1998 (at an Issue Price of 101 percent)', 'guaranteed by and with detachable options exercisable into Shares of TNT LIMITED (Incorporated under the laws of the Australian Capital Territory)', and a list of international banks including AMRO BANK, SODITIC S.A., and others.

Union Bank of Switzerland advertisement. Includes Union Bank of Switzerland logo, 'U.S. \$300,000,000 Union Bank of Switzerland Finance N.V.', '5 1/2% Guaranteed Notes due 1993 with four "A" Warrants and four "B" Warrants attached to acquire 2,400,000 Bearer Participation Certificates of Sfr. 20 par value each of, and unconditionally guaranteed by, Union Bank of Switzerland Issue Price 100 per cent.', and a list of international banks including Algemeine Bank Nederland N.V., Julius Baer International Limited, and others.

INTERNATIONAL CAPITAL MARKETS

US MONEY AND CREDIT

Wall St weathers Gramm-Rudman storm

THE FEDERAL Reserve Board's policy-making Federal Open Market Committee (FOMC) meets tomorrow ahead of Mr Paul Volcker's Humphrey-Hawkins Congressional testimony on February 19.

The FOMC's policy deliberations will be the first attended by Mr Mammal Johnson and Mr Roger Angell as Fed governors, as expected to reaffirm the Fed's currently stable policy stance while setting monetary targets for this year.

The FOMC's policy deliberations will take place against a backdrop of an improving economic outlook and the uncertainty generated by the court ruling that part of the Gramm-Rudman balanced budget amendment is unconstitutional.

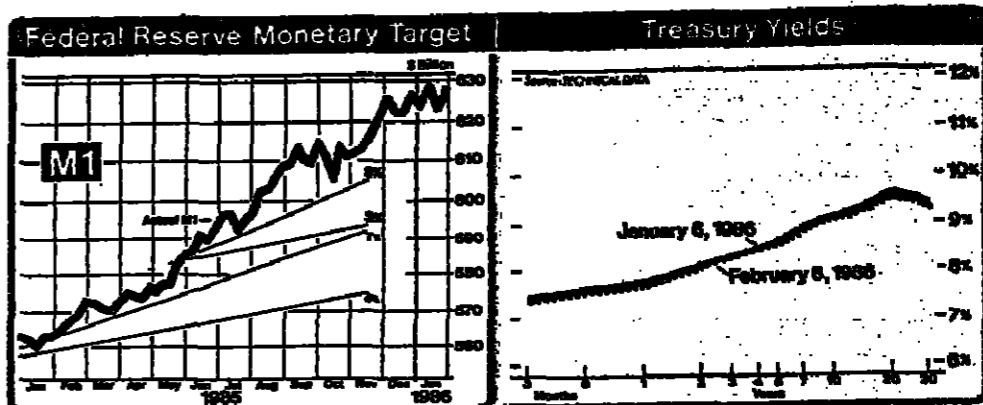
US MONEY MARKET RATES (%) and US BOND PRICES AND YIELDS (%) tables showing various financial metrics and their changes over time.

Treasury's mid-quarterly re-funding. The refunding brought investors average yields of 8.11 per cent on the three-year notes, 8.97 per cent on the 10-year notes and 9.28 per cent on the new 30-year long bonds.

Kaufman of Salomon. He adds that Mr Volcker "is likely to reaffirm the 1988 monetary targets for 1988 monetary growth set back in December." After posting declines of as much as a full point in the immediate wake of the January employment report, bond prices managed to recover somewhat before being hit by a second storm when a Federal court panel, as expected, ruled that the automatic spending cuts provision contained in Gramm-Rudman is unconstitutional.

As a result, Treasury bond prices closed a modest 1/4 of a point down on the week. The credit markets all but ignored President Ronald Reagan's fiscal 1987 budget which calls for a \$148.8bn deficit in line with Gramm-Rudman. In the money markets, short-term taxable interest rates rose by between 10 and 25 basis points while tax-exempt rates dropped by 5 to 45 basis points.

Corporate bond prices were also marked down by as much as 1/4 points while new issue yields were mixed.



US banks. First Interstate sold \$150m of 14 1/2 per cent three-year notes at par. Manufacturers Hanover sold \$100m of three-year floating rate notes. Bankers Trust launched an \$100m issue of five-year floating rate notes and Mellon Financial sold \$100m of 14 per cent three-year notes at par.

Other innovative offerings included a NZ\$100m issue of five-year floating rate notes for the Student Loan Marketing Association—the first of its type—and a 100m Euro issue of 10-year 8 1/2 per cent bonds with Bear Stearns acting as lead manager.

Paul Taylor

UK GILTS

Market calmer on interest rate prospects

THE GILTS market pushed thoughts of a rise in base lending rates to the back of its mind last week in response to unexpectedly good news on the monetary front. An unhappy Monday morning saw sterling drop to 73.5 on the Bank of England's trade-weighted index, and gilts followed suit with losses of up to 1/4 of a point.

The dramatic drop in bank lending to only \$400m wrong-footed all the City forecasters, but it left the Bank of England just as puzzled. The most reasonable explanation appears to be that it represents an erratic correction to erratically high figures the previous month.

The authorities have not yet conclusively seen of pressure for higher base rates, however. The low money supply figures for January suggest that much of the private sector's tax bill remains to be paid, while greater shortages in the money markets could make it more difficult for the Bank to resist a rise this month than last, according to Dr Gregory Burton

of stockbrokers Grieson Grant. "We are certainly not out of the woods yet as far as short-term interest rates go," Dr Burton says. A further doubt is raised by the Government's political standing. "There is now a very strong political dimension to the longer term in the gilt market," says James Capel's Mr Felner. "Once yields fall considerably you can think of very good reasons for not chasing the market."

The doubt is not diminished by uncertainty over whether the Government now has an economic policy at all. Stockbrokers Phillips & Drew write in their monthly gilts report: "This is the section in which we usually seek to provide an in-depth analysis of Government policy. At the moment we cannot do that because there is no such policy."

Friday's announcement of a new tax stack could temper the gilt market's enthusiasm. The 10 per cent Treasury 1988 is somewhat shorter dated than the bulk of recent funding, and its tax-free status for overseas residents and bearer bond option should help it to cash in on the strong foreign buying that has begun to show itself in the past week. Only £20 per cent is payable at the tender, so immediate funding is clearly not a priority. The yield of 11.26 per cent was very close on Friday to the similar Treasury 10 1/2 per cent convertible 1992.

The new stack, which is offered on tender at a minimum of £94 up to February 12, caused less panic in stockbrokers' offices over the weekend than the computer realignments necessary to cope with the extension from today of clean prices to medium and long-dated gilts. The move anticipates the introduction on February 28 of the accrued income scheme of taxation for preventing bond washing. Little last minute activity has yet been seen as a result of the accrued income scheme but movement into clean stocks is expected to pick up in the coming weeks.

George Graham

FT/AIBD INTERNATIONAL BOND SERVICE

Large table of international bond data including columns for Issued, Price, Yield, and various bond types like US DOLLAR, FT/AIBD, and INTERNATIONAL BOND SERVICE.

Advertisement for PRIVATbanken Aktieselskab, featuring a logo of a person running and text: 'N.Z. \$50,000,000', '16 1/2% Notes Due 1988', and a list of international financial institutions.

INTERNATIONAL CAPITAL MARKETS AND COMPANIES

David Dodwell talks to Jardine chairman Simon Keswick
Princely Hong is back on course

"I DON'T think anyone outside Jardine had any idea of the problems we were in," said Mr Simon Keswick, chairman of the oldest and most famous of the British trading companies based in Hong Kong.

time, and punctured local corporate confidence. The purchase two weeks ago of Emitt and Chandler for US\$1.2m was the first clear sign in two years that the company is recovering to normal health.

older, wiser, and a great deal greener. After the acquisition of Emitt and Chandler, which puts Jardine among the world's 10 leading insurance brokers, Mr Keswick says the group will continue to concentrate on several core functional and geographical businesses.

Land - Mr Keswick admits the "balance" is not right. He says that diversification into Japan, the US and Britain can be expected. There are signals that the group is poised to dispose of a proportion of its stake in Hongkong Land.



Mr Simon Keswick: "You won't see me being evasive now."

the stake in Hongkong Land is the only means Jardine has of releasing significant funds for fresh investment. By selling a 5 per cent stake, it could raise about HK\$700m at present stock market prices.

NEW INTERNATIONAL BOND ISSUES

Table with columns: Borrowers, Amount, Maturity, Av. life years, Coupon %, Price, Book Runner, Offer yield %

* Not yet priced. † Fixed terms. ** Private placement. † Floating rate note. ‡ With equity warrants. § With bond warrants. ¶ Dual currency. (a) Excessible to 1998, coupon reset after 7 yrs. (b) Excessible to 2011, no new terms. (c) 1/2 over the Libor, minimum 5%, maximum 12%. (d) 15bp over 6 m Libor. (e) Price includes warrants. (f) 175bp under 3m NZ bank bill rate, launched on US domestic market. (g) Redemption in Thomson-CSF shares. (h) Exchangeable for Intel shares. Note: Yields are calculated on ABB basis.

PLM to raise dividend as earnings fall

By David Brown in Stockholm. PLM, THE Swedish packaging group, has announced a 24 per cent drop in earnings after extraordinary items but before allocations and taxes. It plans to raise its dividend.

Icahn blames TWA loss on fare discounts

BY WILLIAM HALL IN NEW YORK

TRANS WORLD Airlines (TWA), the leading US transatlantic carrier which was taken over last year by Mr Carl Icahn, has reported a greater than expected loss of \$193.1m for 1985.

ing when he acquired the company last year. The losses pose a serious problem for Mr Icahn, who is now showing a considerable paper loss on his investment in TWA.

Americans from travelling abroad on holiday. The losses, which were inflated by \$60.5m of major non-recurring expenses related to the takeover and workforce reductions, have undermined Mr Icahn's plans to finance the takeover.

Danish travel group looks for a buyer

BY HILARY BARNES IN COPENHAGEN

TJAEREBORG, the Danish travel group whose interests include Sterling Airways, one of Europe's biggest independent airlines is up for sale according to Pastor Eilif Krogager, its founder.

priest in Jutland, spent Thursday negotiating with Mr Helge Naarstad, a Norwegian shipowner, on what was described as a "co-operation agreement".

it has a staff of about 3,200. Sterling has a fleet of 14 aircraft which carried 1.3m passengers last year. Pastor Krogager said that if he had to put a price on the business, a good guess would be about Dkr 800m.

the past couple of years, when there have been frequent management changes, but it is said now to be on the mend. Tjaereborg is one of two big Danish charter holiday travel businesses, which, between them, dominate the Scandinavian market. The other is the Spies group.

Norsk Hydro a.s (Incorporated in the Kingdom of Norway with limited liability) US \$100,000,000 8 1/2 per cent. Bonds due 1991. Swiss Bank Corporation International Limited, Banque Paribas Capital Markets Limited, Credit Suisse First Boston Limited, Den norske Creditbank, Deutsche Bank Capital Markets Limited, EBC Amro Bank Limited, Hambros Bank Limited, IBJ International Limited, Salomon Brothers International Limited. New Issue This announcement appears as a matter of record only. February, 1986

Swiss Volksbank 60,000 Shares of Sfr. 500 par value each. Swiss Bank Corporation International Limited, Credit Suisse First Boston Limited, Union Bank of Switzerland (Securities) Limited, Banca del Gottardo, Bank Leu International Ltd, Banque Paribas Capital Markets Limited, Bayerische Hypotheken- und Wechsel-Bank Aktiengesellschaft, Bayerische Landesbank Girozentrale, Bayerische Vereinsbank Aktiengesellschaft, Commerzbank Aktiengesellschaft, Deutsche Bank Capital Markets Limited, DG BANK Deutsche Genossenschaftsbank, Dominion Securities Pitfield Limited, Dresdner Bank Aktiengesellschaft, EBC Amro Bank Limited, Enskilda Securities, Girozentrale und Bank der oesterreichischen Sparkassen Aktiengesellschaft, Hill Samuel & Co. Limited, Kuwait Foreign Trading Contracting & Investment Co. (S.A.K.), Merrill Lynch Capital Markets, Morgan Stanley International, Nomura International Limited, Rabobank Nederland, Swiss Cantonalbanks, S.G. Warburg & Co. Ltd, Julius Baer International Limited, B.E.G. Bank Europaeischer Genossenschaftsbanken, Banca della Svizzera Italiana, Bank J. Vontobel & Co. AG, Bank in Liechtenstein AG, Handelsbank N.W. (Overseas) Ltd, Darier & Cie, Liechtensteinische Landesbank, Hentsch & Cie, Pictet International Ltd, Lombard Odier International Underwriters SA, Sarasin International Securities Limited, Privatbank und Verwaltungsgesellschaft Wegein & Co. New Issue This announcement appears as a matter of record only. February, 1986

UK COMPANY NEWS

Wellcome issue draws £4.5bn at final count

BY LUCY KELLAWAY

THE £250m offer for sale of shares in Wellcome, the international drug company, has been 17 times oversubscribed. This is considerably more than the market had been expecting, and more than the indications given out on Friday evening.

It took until 4 am on Saturday morning to complete the count of 400,000 applications, worth a total of £4.5bn. This is the largest amount ever attracted by a private sector issue—Abbey Life brought in £4.6bn when it was floated last year.

Mr Lawrence Banks of Robert Fleming, sponsor of the issue, said at the weekend: "I would have been happier if it had been less oversubscribed—at 15 times

subscribed it was clearly underpriced. However, there is always a narrow margin between success and failure in these things, and we were lucky to have the market going our way since we set the price."

The issue was popular with both institutions and private individuals, as well as with the large number of investors out to make a quick profit. The basis of allocation will be announced this morning.

Small investors are being balloted for about 7 per cent of the number of shares applied for. All other applicants except the very biggest will get about 81 per cent of the number they wanted, with the largest getting just over 1 per cent.

All obvious multiple applications will be discarded, even though such applicants unlike in the recent privatisation and Laura Ashley issues, had not been warned to stay away.

The shares had been dealt on the "grey market" made by licensed dealers throughout last week at about 140p, a 20p premium to the offer price. Official dealings begin on Friday.

Wellcome is the largest private company ever to join the stock market, and is valued at £1bn. It is owned by the Wellcome Trust, a charity, which is selling 168m shares, reducing its holdings to 75 per cent. The company itself is issuing 82.5m new shares.

Demerger claims a market for paper issue

By Charles Batchelor

DEMERGER CORPORATION, the newly-created company which has launched an audacious £173m takeover bid for Exel, claims to have made progress in establishing a market for the paper it will issue to acquire the information group.

One of the criticisms of the Demerger offer was that there would be no way for shareholders to sell shares and loan stock to be issued by Demerger for the four non-core businesses of Exel.

Demerger said it had received approaches from parties willing to buy any shares and loan stock offered by Exel shareholders for at least the value put on them by the Demerger offer. This should avoid the need for a conventional cash underwriting.

It also announced the names of its four main shareholders in an attempt to clear the mystery surrounding its backers.

They are — each with 16.67 per cent — Finlan Group, the property and construction company headed by Mr Michael Rhode, also chairman of Demerger; James al Dahlawi & Co, representing a Saudi sheikh of the same name with hotel and trading interests; Fullerton Corporation, owned by a number of Saudi and Kuwait oil traders; and Hamilton Brothers, a Guernsey-based investment company owned by British interests.

MEPC says no discussions held on Trafalgar bid

BY MICHAEL CASSELLS, PROPERTY CORRESPONDENT

MEPC, the UK's second largest property developer and investment group, said last night that it had held no discussions with Trafalgar House about a possible takeover bid from the international construction, shipping and hotels group headed by Sir Nigel Brookes.

A short statement said that the two companies had not held any talks about a bid and held no discussions with Trafalgar House about a possible takeover bid from the international construction, shipping and hotels group headed by Sir Nigel Brookes.

There was no comment yesterday from Trafalgar House and the suggestion that it was being considered is likely to be aimed at gauging the possible reaction of institutional shareholders as it is intended to discover MEPC's attitude.

Any bid for MEPC, which has a current market capitalisation of about £715m, would almost certainly have to be on an agreed basis. Trafalgar, which would be anxious to avoid any dilution of earnings which might arise from a contested fight, is understood to have decided as much.

Last year, MEPC recorded pre-tax profits of just over £25m but its performance was hit by its substantial exposure to currency losses, arising out of its extensive US and Australian operations. In some respects, a deal with MEPC would come as a surprise, as Trafalgar's attitude towards property has, until recently, been lukewarm.

HunterPrint makes good start to year

HunterPrint, the commercial colour printer due to transfer from the USM to the main market today, says it has had an encouraging start to the current year with turnover and profits ahead of the previous year's levels.

Its share closed 9p up on Friday night at 196p. HunterPrint operates web-offset presses at three sites in England producing full-colour brochures, booklets, magazines and advertising material for a range of commercial customers.

Pre-tax profits for the year to last September rose from £2m to £2.7m on turnover up from £26m to £27.5m.

Mr Michael Hunter, the chairman, said that last year had seen the completion of a three-year investment programme involving capital spending of more than £1m. New technology had been introduced at all stages of production and had placed the group in a strong position for the future.

Wolseley-Hughes set to acquire Grovewood Secs.

BY DAVID GOODHART

Wolseley-Hughes, the central heating and plumbing distribution group, has emerged as one of the favourites to acquire the Grovewood Securities division of BAT Industries.

BAT is still talking to a number of companies about the possibility of acquiring the Grovewood, but it is understood to have got close to a deal with Wolseley.

The central heating company was one of the first to express interest last summer when BAT first announced it was planning to sell Grovewood for about £150m. BAT acquired the fast-growing electrical consumer goods as part of the £970m take-over of Eagle Star insurance group in 1983.

Last October Mr John Danny, the Grovewood chairman who has built up the company, was given the opportunity by BAT to arrange a management buy-out when the parent company made clear its intention to sell. However, the buy-out was abandoned when it failed to raise sufficient support among City institutions.

BOARD MEETINGS table with columns for company name, date, and details.

FUTURE DATES table with columns for company name, date, and details.

BankAmerica Corporation advertisement featuring floating rate subordinated capital notes due 1997 and 2000.

Wells Fargo & Company advertisement for U.S. \$200,000,000 floating rate subordinated notes due 2000.

DANSK OLE & NATURGAS A/S advertisement for US\$100,000,000 floating rate notes due April 1999.

FINANCIAL DIARY FOR THE WEEK

The following is a record of the principal business and financial engagements during the week. The board meetings are mainly for the purpose of considering dividends and official indications are not always available whether dividends concerned are interim or final. The sub-divisions shown below are based mainly on last year's timetable.

Table of financial diary events including company meetings, dividend payments, and interest payments.

Ansbacher talking with Aitken

BY MARGARET HUGHES

Henry Ansbacher, the merchant bank which was reconstructed last year, has held exploratory discussions with Aitken Hume, the fund manager and banking group. However, Ansbacher's chief executive, Mr Richard Fenbells, said yesterday that the talks were "very preliminary" and denied that any bid was imminent.

Table of company share prices and changes.

Table of company share prices and changes.

EQUITIES

Table of equity share prices and changes.

FIXED INTEREST STOCKS

Table of fixed interest stock prices and changes.

RIGHTS OFFERS

Table of rights offers and prices.

PENDING DIVIDENDS

Dates when some of the more important company dividend statements may be expected in the next few weeks are given in the following table. The dates shown are those of last year's announcements except where the forthcoming board meeting (indicated thus) have been officially notified. Dividends to be declared will not necessarily be at the amounts in the column headed "Announcement last year."

Table of pending dividends with columns for company name, date, and amount.

FINANCIAL TIMES STOCK INDICES table showing various market indices and their values.

Banca Nazionale del Lavoro advertisement for floating rate deposit receipts due 1987.

Granville & Co. Limited advertisement for over-the-counter market services.

BRENTAPAC U.K. CO. LIMITED advertisement for share capital and manufacturing services.

Mortgage Intermediary advertisement for note issuer (No. 1) Amsterdam B.V.

INTERNATIONAL APPOINTMENTS

Lead changes at Exxon Chemical

EXXON CORPORATION of the US, the world's largest oil company, has appointed Mr. H. Eugene McBrayer president of Exxon Chemical Company...

Mr. McBrayer, who has also been elected a vice president of the parent, takes up his duties on March 1...

Mr. Oshman, 45, who has been involved with Exxon since its founding 17 years ago, believes "it is now time to seek new challenges."

Head for Suchard America

By John Wicks in Zurich

JACOBS-SUCHARD, the Swiss-based coffee and chocolate group, has appointed Mr. Robert Jauch to head a newly-formed North American division...

President of National Bank of Canada

NATIONAL BANK of Canada has elected Mr. Andre Bernard, aged 45, president and chief operating officer with effect from April 1...

Mr. Bernard, who has also been appointed president of American Express Bank International...

Mr. van der Spek, at present deputy general manager in Tokyo, will be responsible for corporate and commercial banking, and for operations.

Moveround at Clark Michigan

MR ERIC L. JOHANSON has been appointed president of Clark Michigan Company, the subsidiary of the VME Group...

Mr. Johanson continues as president and chief executive officer of Clark Michigan and of Volvo BM.

Canadian Pacific shipping chief

CANADIAN PACIFIC, the transport and natural resources group, has appointed Mr. Harvey Romoff chairman and chief executive of its CP Ships division...

Mr. Romoff will have overall responsibility for the group's shipping interests. He becomes president and chief operating officer of Canadian Pacific Bulkship Services...

Mr. Mario Mauro, chief manager of the London branch of San Paolo Bank, has been appointed head of finance and of the treasury at the head office in Turin...

Thorn EMI/HBO

MR FRANK O'CONNELL has been appointed chief executive of Thorn EMI/HBO video, the partnership formed by Thorn EMI Screen Entertainment and Home Box Office to acquire and produce home videos in the US and Canada...

FINANCIAL TIMES SULTANATE OF OMAN SURVEY November 11, 1985. This 12-page Survey has been reprinted as a booklet and is now available at the price of £5.00...

F.T. CROSSWORD PUZZLE No. 5944

Crossword puzzle grid with numbers 1-28 indicating starting positions for words.

- ACROSS: 1 Violently blast tee. Driver's essential (4,9). 2 Fruit—more than one would be nuts! (6). 3 Some rod I ruled with, if returning is sensational (3,3,9). 4 Kind of song '71, yodel initially in France (9). 5 Commercial speculation coming to slower (9). 6 Local office not opening. Where's the stock? (5). 7 Top class fur capable of being worn? (6). 8 Tourist operator for a switch (7). 9 External Dawson in a long time? (7). 10 Edge of battling blade for a delicate stroke (6). 11 Express gratitude or blame (5). 12 Distance half gone? Exaggerated (9). 13 Bells of Scotland? (9). 14 Seal about part of body (5). 15 Unknown quantity in layman shows lack of fitness (8). 16 Makes up crossword? Compiles with certain order! (8).

APPOINTMENTS Investment manager for Scottish Provident

The SCOTTISH PROVIDENT has appointed Mr. Colin W. McLean, to be investment manager from March 1...

Mr. W. A. Lake has taken over from Mr. T. W. Higgins as chairman of LANCY UNDERWRITING AGENTS. Mr. Higgins remains a director.

Following the association of Clarkson Puckle International Benefits Consultants and The International Employer Mr. D. C. Millwater will be appointed to the board of NATIONAL EMPLOYER and Mr. R. Burns-Rothery to the board of CLARKSON PUCKLE INTERNATIONAL BENEFIT CONSULTANTS.

Mr. David Haddy has been appointed managing director of WOOLCOMBERS, an insurance, Morris company. His appointment follows his being made managing director designate in 1984 and the retirement last September of Mr. Donald Hanson.

Mr. R. S. Taylor has been appointed a director of JAMES BEATTIE. He was group financial controller and company secretary.

BULLMER & LUMB (HOLDINGS) states that Mr. E. K. Bessley has retired from the board to devote more time to other business interests. Mr. M. Greenhalgh will take over responsibility for the yarn division.

Mr. Robert E. Ross has been appointed managing director of shipbrokers H. E. ROSS & CO. from the retirement of Mr. W. H. Burden on March 31. Mr. Ross joined H. E. Ross, part of the Cunard Group, in 1974 and became a director in 1977.

Mr. John G. Foster and Mr. Andrew R. Chazy have been appointed directors of HODGSON & FARADAY. They are both partners in the firm of Stoneham Langton & Passmore, solicitors.

CRABTREE ELECTRICAL INDUSTRIES

CRABTREE ELECTRICAL INDUSTRIES has appointed Mr. Gerry Flack as managing director. The company is part of the Linde Industries division of Hanson Trust. Mr. Flack has been with the Hanson Trust Group for several years, most recently as divisional managing director of Hanson Engineering Industries and prior to that managing director of Joseph Rhodes. In addition Mr. Flack will have overall responsibility for Marborough, and Crabtree's subsidiary company in South Africa.

THE INSTITUTE OF PACKAGING has appointed Mr. John Pennell as its chief executive.

PETER JEAN (GB) has appointed Dr. C. Jonathan Shepherd to the board. Currently managing director of P. H. Pharmacy, Dr. Shepherd is the company's veterinary pharmaceuticals subsidiary—Dr. Shepherd joined the Peter Jean group from Unilever in 1984.

Mr. Gerald Cohen, managing director of Power Gardening (Stough), has been elected president of the BRITISH AGRICULTURAL AND GARDEN MACHINERY ASSOCIATION.

Mr. Antony Carr, managing director (overseas) of BET Access, has been elected chairman of the NATIONAL JOINT CONSULTATIVE COMMITTEE FOR BUILDING.

LEGAL AND GENERAL INTERNATIONAL has made a change in executive management and reinsurance subsidiary. Victoria Mr. Alan Preston, chief executive at the Victoria Reinsurance Company since April 1978, is to retire on June 30. He will be succeeded by Mr. John Butler, currently deputy general manager (operations), who is appointed deputy chief executive from July 1.

FT UNIT TRUST INFORMATION SERVICE

Table listing various unit trusts, their managers, and performance data. Columns include trust names, managers, and numerical values.

CONTINUED OVERLEAF

AUTHORISED UNIT TRUSTS & INSURANCES

Table listing various unit trusts and insurance companies, including names like 'Oppenheimer Fund Mgmt Ltd', 'Stewart Trust Unit Trust Mgmt Ltd', and 'Scottish Equitable Fund Mgmt Ltd'.

Table listing various unit trusts and insurance companies, including names like 'Allied Double Assurance Plc', 'Confederation Life Insurance Co', and 'British National Life Assurance Co Ltd'.

Table listing various unit trusts and insurance companies, including names like 'Assurance GENERAL SpA', 'Legal & General (USA) - Cont'd', and 'Graham Trust Assurance Ltd'.

Table listing various unit trusts and insurance companies, including names like 'Manufacturers Life Insurance Co (UK)', 'Property Growth Assur Co Ltd - Cont'd', and 'Scottish Equitable Life Assur. Co Ltd'.

Well not 10

Handwritten text: "Journalist 1.5.86"

INSURANCE, OVERSEAS & MONEY FUNDS

Main table containing financial data for various insurance, overseas, and money funds. Columns include fund names, descriptions, and numerical values.

Money Market Trust Funds

Table listing Money Market Trust Funds with columns for fund name and value.

Money Market Bank Accounts

Table listing Money Market Bank Accounts with columns for bank name and account details.

OFFSHORE AND OVERSEAS

Table listing Offshore and Overseas funds with columns for fund name, description, and value.

TRADITIONAL OPTIONS

Table listing Traditional Options with columns for option name and value.

NOTES: Text providing additional information and disclaimers regarding the fund data.

BRITISH FUNDS

Table of British Funds with columns for Name, Price, Last, and % Chg. Includes sections for 'Shorts' (Lives up to Five Years) and 'Five to Fifteen Years'.

Over Fifteen Years

Table of Over Fifteen Years funds with columns for Name, Price, Last, and % Chg.

Undated

Table of Undated funds with columns for Name, Price, Last, and % Chg.

Index-Linked

Table of Index-Linked funds with columns for Name, Price, Last, and % Chg.

INT. BANK AND OSEAS GOVT STERLING ISSUES

Table of International Bank and Overseas Government Sterling Issues with columns for Name, Price, Last, and % Chg.

CORPORATION LOANS

Table of Corporation Loans with columns for Name, Price, Last, and % Chg.

COMMONWEALTH & AFRICAN LOANS

Table of Commonwealth and African Loans with columns for Name, Price, Last, and % Chg.

LOANS

Table of Loans with columns for Name, Price, Last, and % Chg.

Public Bond and Ind.

Table of Public Bond and Industrial funds with columns for Name, Price, Last, and % Chg.

Financial

Table of Financial funds with columns for Name, Price, Last, and % Chg.

FOREIGN BONDS & RAILS

Table of Foreign Bonds and Rails with columns for Name, Price, Last, and % Chg.

AMERICANS—Cont.

Table of American stocks with columns for Name, Price, Last, and % Chg.

CANADIANS

Table of Canadian stocks with columns for Name, Price, Last, and % Chg.

BANKS, HP & LEASING

Table of Banks, Hire Purchase, and Leasing with columns for Name, Price, Last, and % Chg.

BEERS, WINES & SPIRITS

Table of Beers, Wines, and Spirits with columns for Name, Price, Last, and % Chg.

DRAPERY AND STORES

Table of Drapery and Stores with columns for Name, Price, Last, and % Chg.

BUILDING, TIMBER, ROADS

Table of Building, Timber, and Roads with columns for Name, Price, Last, and % Chg.

AMERICANS

Table of American stocks with columns for Name, Price, Last, and % Chg.

LONDON SHARE SERVICE

BUILDING, TIMBER, ROADS—Cont.

Table of Building, Timber, and Roads with columns for Name, Price, Last, and % Chg.

CHEMICALS, PLASTICS

Table of Chemicals and Plastics with columns for Name, Price, Last, and % Chg.

DRAPERY AND STORES—Cont.

Table of Drapery and Stores with columns for Name, Price, Last, and % Chg.

BUILDING, TIMBER, ROADS

Table of Building, Timber, and Roads with columns for Name, Price, Last, and % Chg.

AMERICANS

Table of American stocks with columns for Name, Price, Last, and % Chg.

DRAPERY & STORES—Cont.

Table of Drapery and Stores with columns for Name, Price, Last, and % Chg.

ELECTRICALS

Table of Electricals with columns for Name, Price, Last, and % Chg.

FOOD, GROCERIES, ETC

Table of Food, Groceries, etc. with columns for Name, Price, Last, and % Chg.

HOTELS AND CATERERS

Table of Hotels and Caterers with columns for Name, Price, Last, and % Chg.

ENGINEERING

Table of Engineering with columns for Name, Price, Last, and % Chg.

ENGINEERING—Continued

Table of Engineering with columns for Name, Price, Last, and % Chg.

INDUSTRIALS—Continued

Table of Industrials with columns for Name, Price, Last, and % Chg.

INDUSTRIALS (Miscellaneous)

Table of Industrials (Miscellaneous) with columns for Name, Price, Last, and % Chg.

INDUSTRIALS (Miscellaneous)

Table of Industrials (Miscellaneous) with columns for Name, Price, Last, and % Chg.

INDUSTRIALS—Continued

Table of Industrials with columns for Name, Price, Last, and % Chg.

INDUSTRIALS (Miscellaneous)

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INDUSTRIALS (Miscellaneous)

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INDUSTRIALS (Miscellaneous)

Table of Industrials (Miscellaneous) with columns for Name, Price, Last, and % Chg.

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Handwritten note: "السوق المالية"

INDUSTRIALS-Continued

Table of industrial stocks including companies like Anglo-Siam Corp, Anglo-Siam Petroleum, Anglo-Siam Rubber, etc.

LEISURE-Continued

Table of leisure stocks including companies like Anglo-Siam Leisure, Anglo-Siam Entertainment, etc.

PROPERTY-Continued

Table of property stocks including companies like Anglo-Siam Property, Anglo-Siam Real Estate, etc.

INVESTMENT TRUSTS-Cont.

Table of investment trusts including Anglo-Siam Investment Trust, Anglo-Siam Fund, etc.

FINANCE, LAND-Cont.

Table of finance and land stocks including Anglo-Siam Finance, Anglo-Siam Land, etc.

MOTORS, AIRCRAFT TRADES

Table of motor and aircraft trade stocks including Anglo-Siam Motors, Anglo-Siam Aircraft, etc.

MOTORS AND CYCLES

Table of motor and cycle stocks including Anglo-Siam Motorcycles, Anglo-Siam Bicycles, etc.

SHIPPING

Table of shipping stocks including Anglo-Siam Shipping, Anglo-Siam Maritime, etc.

OIL AND GAS

Table of oil and gas stocks including Anglo-Siam Oil, Anglo-Siam Gas, etc.

SHOES AND LEATHER

Table of shoes and leather stocks including Anglo-Siam Shoes, Anglo-Siam Leather, etc.

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BEFORE YOU CONSIDER ARGYLL AND DISTILLERS, TAKE A LOOK AT ARGYLL AND DISTILLERIES.



GLEN SCOTIA. SUMMER 1983.



LOCH LOMOND. SPRING 1985.



LITTLEMILL. SPRING 1985.

Compare the words of the Argyll Group of Companies with those of Guinness PLC on their respective commitment to Scotch whisky.

Argyll: "In March 1985 the Loch Lomond Distillery, together with certain Scotch whisky stocks, were sold to Inver House Distillers Ltd for a total consideration of £6.9 million. The sale reflected a policy decision to reduce investment in Scotch whisky production." (Source: Argyll Annual Report, August 1985.)

Ernest Saunders, Chief Executive of Guinness: "Scotland is the home of whisky and we must do everything in our power to ensure that the life blood of this vital export industry is not damaged." (Source: Guinness Press Release, February 4th 1986.)

GUINNESS PLC

Guinness and Distillers. A stroke of genius.

WORLD STOCK MARKETS

AUSTRIA

Table of Austrian stock market data including high, low, and price changes for various companies like Creditanstalt and BAWAG.

GERMANY

Table of German stock market data including high, low, and price changes for companies like DAB, BASF, and Siemens.

NETHERLANDS

Table of Dutch stock market data including high, low, and price changes for companies like ADF, ABN, and Alkerm.

JAPAN

Table of Japanese stock market data including high, low, and price changes for companies like Daiichi Kangyo Bank and Daiwa Bank.

CANADA

Table of Canadian stock market data including high, low, and price changes for companies like Alcan, Inco, and Noranda.

TORONTO

Table of Toronto stock market data including high, low, and price changes for various Canadian stocks.

MONTREAL

Table of Montreal stock market data including high, low, and price changes for various Canadian stocks.

DENMARK

Table of Danish stock market data including high, low, and price changes for companies like Danfoss and Grundfos.

NORWAY

Table of Norwegian stock market data including high, low, and price changes for companies like Statoil and Telenor.

SWEDEN

Table of Swedish stock market data including high, low, and price changes for companies like Volvo and Saab.

SINGAPORE

Table of Singapore stock market data including high, low, and price changes for various regional stocks.

OVER-THE-COUNTER

Table of over-the-counter market data including high, low, and price changes for various OTC stocks.

FRANCE

Table of French stock market data including high, low, and price changes for companies like Bouygues and Bouffes.

AUSTRALIA

Table of Australian stock market data including high, low, and price changes for companies like BHP and Westpac.

HONG KONG

Table of Hong Kong stock market data including high, low, and price changes for various regional stocks.

SOUTH AFRICA

Table of South African stock market data including high, low, and price changes for various regional stocks.

ITALY

Table of Italian stock market data including high, low, and price changes for companies like Eni and Fiat.

SWITZERLAND

Table of Swiss stock market data including high, low, and price changes for companies like Nestle and Novartis.

SPAIN

Table of Spanish stock market data including high, low, and price changes for various regional stocks.

NEW YORK INDICES

Table of New York stock market indices including Dow Jones, S&P 500, and NYSE Composite.

NEW YORK ACTIVE STOCKS

Table of New York active stocks including AT&T, IBM, and Microsoft.

CANADA

Table of Canadian active stocks including Alcan, Inco, and Noranda.

FINANCIAL DATA

Table of financial data including interest rates, bond yields, and currency exchange rates.

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Advertisement for N. AMERICAN QUARTERLY RESULTS, featuring financial data for various companies and contact information for Benjamin M. Hughes.

Advertisement for HOW TO ORDER THE FT FOR MORNING DELIVERY IN, listing various cities and contact information for the Financial Times.

NEW YORK STOCK EXCHANGE COMPOSITE CLOSING PRICES

Closing prices, February 7

12 Month	High	Low	Stock	De.	Vol.	P/E	100s	High	Low	Open	Close	12 Month	High	Low	Stock	De.	Vol.	P/E	100s	High	Low	Open	Close
24	10	10	AAR	10	20	17	27	27	27	27	27	24	10	10	AA	10	20	17	27	27	27	27	27
25	10	10	AAE	10	20	17	27	27	27	27	27	25	10	10	AAE	10	20	17	27	27	27	27	27
26	10	10	AAH	10	20	17	27	27	27	27	27	26	10	10	AAH	10	20	17	27	27	27	27	27
27	10	10	AAI	10	20	17	27	27	27	27	27	27	10	10	AAI	10	20	17	27	27	27	27	27
28	10	10	AAJ	10	20	17	27	27	27	27	27	28	10	10	AAJ	10	20	17	27	27	27	27	27
29	10	10	AAK	10	20	17	27	27	27	27	27	29	10	10	AAK	10	20	17	27	27	27	27	27
30	10	10	AAK	10	20	17	27	27	27	27	27	30	10	10	AAK	10	20	17	27	27	27	27	27
31	10	10	AAK	10	20	17	27	27	27	27	27	31	10	10	AAK	10	20	17	27	27	27	27	27
32	10	10	AAK	10	20	17	27	27	27	27	27	32	10	10	AAK	10	20	17	27	27	27	27	27
33	10	10	AAK	10	20	17	27	27	27	27	27	33	10	10	AAK	10	20	17	27	27	27	27	27
34	10	10	AAK	10	20	17	27	27	27	27	27	34	10	10	AAK	10	20	17	27	27	27	27	27
35	10	10	AAK	10	20	17	27	27	27	27	27	35	10	10	AAK	10	20	17	27	27	27	27	27
36	10	10	AAK	10	20	17	27	27	27	27	27	36	10	10	AAK	10	20	17	27	27	27	27	27
37	10	10	AAK	10	20	17	27	27	27	27	27	37	10	10	AAK	10	20	17	27	27	27	27	27
38	10	10	AAK	10	20	17	27	27	27	27	27	38	10	10	AAK	10	20	17	27	27	27	27	27
39	10	10	AAK	10	20	17	27	27	27	27	27	39	10	10	AAK	10	20	17	27	27	27	27	27
40	10	10	AAK	10	20	17	27	27	27	27	27	40	10	10	AAK	10	20	17	27	27	27	27	27
41	10	10	AAK	10	20	17	27	27	27	27	27	41	10	10	AAK	10	20	17	27	27	27	27	27
42	10	10	AAK	10	20	17	27	27	27	27	27	42	10	10	AAK	10	20	17	27	27	27	27	27
43	10	10	AAK	10	20	17	27	27	27	27	27	43	10	10	AAK	10	20	17	27	27	27	27	27
44	10	10	AAK	10	20	17	27	27	27	27	27	44	10	10	AAK	10	20	17	27	27	27	27	27
45	10	10	AAK	10	20	17	27	27	27	27	27	45	10	10	AAK	10	20	17	27	27	27	27	27
46	10	10	AAK	10	20	17	27	27	27	27	27	46	10	10	AAK	10	20	17	27	27	27	27	27
47	10	10	AAK	10	20	17	27	27	27	27	27	47	10	10	AAK	10	20	17	27	27	27	27	27
48	10	10	AAK	10	20	17	27	27	27	27	27	48	10	10	AAK	10	20	17	27	27	27	27	27
49	10	10	AAK	10	20	17	27	27	27	27	27	49	10	10	AAK	10	20	17	27	27	27	27	27
50	10	10	AAK	10	20	17	27	27	27	27	27	50	10	10	AAK	10	20	17	27	27	27	27	27

Continued on Page 29

NYSE COMPOSITE CLOSING PRICES

AMEX COMPOSITE CLOSING PRICES

Table of NYSE Composite Closing Prices. Columns include stock symbols, prices, and changes. Includes sub-sections like 'Continued from Page 28' and 'UK COMPANY NEWS'.

Table of AMEX Composite Closing Prices. Columns include stock symbols, prices, and changes.

OVER-THE-COUNTER

Table of Over-the-Counter closing prices. Columns include stock symbols, prices, and changes. Includes sub-sections like 'Nasdaq national market, closing prices February 7'.

CURRENCIES, MONEY and CAPITAL MARKETS

FOREIGN EXCHANGES

EEC also has a yen problem

BY COLIN MILLHAM

The Japanese yen was the strongest of the major international currencies last week, but overall there was not a great deal of movement on the foreign exchanges. The yen's strength is hardly surprising, since the Japanese trade surplus remains a major problem as far as the US and EEC are concerned, leading to growing friction and possible protectionist measures.

£ IN NEW YORK

Table showing exchange rates for £ in New York (Feb 7, Feb 8, Prev. close) for various currencies including US, DM, SFR, etc.

ing other problems. Currencies of most members of the EEC... with the notable exception of sterling - are within the EMS, and with the D-mark holding firm against the yen, the French franc, Italian lira and others are artistically supported.

CURRENCY FUTURES

Table for CURRENCY FUTURES (FOREIGN EXCHANGE) including SF, DM, SFR, etc.

CHICAGO

Table for CHICAGO including U.S. Treasury Bonds, U.S. Treasury Bills, U.S. 90% Notional Short Gilt, etc.

CURRENCY MOVEMENTS

Table for CURRENCY MOVEMENTS showing Bank of England, Morgan Guaranty, etc.

OTHER CURRENCIES

Table for OTHER CURRENCIES showing Argentina, Finland, Greece, Hong Kong, etc.

CURRENCY RATES

Table for CURRENCY RATES showing Sterling, U.S.A., Canadian \$, etc.

POUND SPOT-FORWARD AGAINST POUND

Table for POUND SPOT-FORWARD AGAINST POUND showing US, Canada, Belgium, etc.

FORWARD RATES AGAINST STERLING

Table for FORWARD RATES AGAINST STERLING showing Dollar, D-Mark, Swiss Franc, etc.

DOLLAR SPOT-FORWARD AGAINST DOLLAR

Table for DOLLAR SPOT-FORWARD AGAINST DOLLAR showing UK, Ireland, Canada, etc.

EURO-CURRENCY INTEREST RATES

Table for EURO-CURRENCY INTEREST RATES showing Sterling, U.S. Dollar, etc.

MONEY MARKETS

Fears of higher rates recede

Interest rates finished little changed on the London money market last week, but the forecast was very nervous and volatile trading on Monday and Tuesday.

UK clearing banks have leading rate 1 1/2 per cent since January 9. The figures were much better than expected, showing only a modest rise in bank lending and M3 money supply of \$400m and 0.25 per cent respectively.

NEW YORK

4 pm

Table for NEW YORK showing Prime rate, Fed funds, Treasury Bills & Bonds, etc.

BANK OF ENGLAND TREASURY BILL TENDER

Table for BANK OF ENGLAND TREASURY BILL TENDER showing Total offer, Top accepted, etc.

WEEKLY CHANGE IN WORLD INTEREST RATES

Table for WEEKLY CHANGE IN WORLD INTEREST RATES showing LONDON, NEW YORK, FRANKFURT, etc.

MONEY RATES

Table for MONEY RATES showing Frankfurt, Paris, Zurich, etc.

Table for LIFFE-EURODOLLAR OPTIONS including Call, Put, etc.

LONDON

Table for LONDON including 90% Notional Short Gilt, etc.

CROSS RATES

Table for CROSS RATES showing Yen, DM, SFR, etc.

TENDERS MUST BE LODGED AT THE BANK OF ENGLAND, NEW ISSUES (G)

WATLING STREET, LONDON EC4M 3AA, NOT LATER THAN 10.00 A.M. ON WEDNESDAY, 12TH FEBRUARY 1986. AT ANY OF THE BRANCHES OF THE BANK OF ENGLAND NOT LATER THAN 3.30 P.M. ON TUESDAY, 11TH FEBRUARY 1986.

ISSUE OF £1,200,000,000 10 per cent TREASURY LOAN, 1993

MINIMUM TENDER PRICE £94.00 PER CENT PAYABLE AS FOLLOWS: Deposit with Bank of England on Monday, 25th April 1986.

ISSUE OF £1,200,000,000 10 per cent Treasury Loan, 1993

MINIMUM TENDER PRICE £94.00 PER CENT TO THE GOVERNOR AND COMPANY OF THE BANK OF ENGLAND. Amount of above mentioned loan tendered for, being a minimum of £100,000.

ISSUE OF £1,200,000,000 10 per cent Treasury Loan, 1993

MINIMUM TENDER PRICE £94.00 PER CENT TO THE GOVERNOR AND COMPANY OF THE BANK OF ENGLAND. Amount of above mentioned loan tendered for, being a minimum of £100,000.

FT LONDON INTERBANK FIXING

Table for FT LONDON INTERBANK FIXING showing Three months U.S. dollars, Six months U.S. dollars, etc.

LONDON MONEY RATES

Table for LONDON MONEY RATES showing Interbank, Sterling CDs, etc.

National Westminster Bank PLC advertisement with details of U.S. \$300,000,000 PRIMARY CAPITAL FRNs.

Republic of Indonesia advertisement for U.S. \$300,000,000 Floating Rate Notes Due February 2001.

WestLB advertisement for Eurobonds, DM Bonds, and Schaudscheine for dealing prices call.

10 per cent TREASURY LOAN, 1993 advertisement with terms and conditions.

10 per cent Treasury Loan, 1993 advertisement with terms and conditions.

FINANCIAL TIMES SURVEY



Vehicle Fleet Management

Manufacturers still cannot break the discounting system, which hits their profits and has created a buyer's market. The increasing choice of models and the many incentive schemes have forced complex decisions on fleet buyers.

Intense fight over discounts

By John Griffiths

THE UK new car market began 1986 in a manner widely forecast to be the mirror for the foreseeable future—with dealer incentives and discounting campaigns among the major manufacturers. Competition among the commercial vehicles makers, which have still only partially emerged from the worst sales recession since the Second World War, is expected to be even fiercer.

The financial wounds from the unremitting battle for market share already waged over the past year among the four UK-based volume car makers—Ford, Austin Rover, Vauxhall and Peugeot Talbot—will be on display as their results are published in the next few months.

Even Ford, the market leader, will be hard put to show a net profit—despite the fact that in 1985 a record 1.83m cars were sold in the UK. (In 1984, Ford made its first operating loss of £1m, since 1971.)

The manufacturers, after more than two years of trying, remain stumped to find a way to break the vicious circle of discounting. So far the estimated 150,000 UK companies of all sizes operating cars and trucks for business, the buyer's market which prevailed throughout 1985 will be sustained during the current year.

This is particularly so because vehicle makers aimed to the UK fleet buyer an unpar-

alleled unmatched anywhere else in the Western world. In no other markets are between 40 and 60 per cent of all new cars sold specifically to business users rather than private individuals.

That there is such a wide band in the estimate of business car purchases reflects the fact that a great many vehicles are bought with company, partnership or one-man business cash, yet registered in an individual's name. But at a minimum, 700,000 of last year's new car sales went to the fleets as, inevitably, did the best purchasing terms.

Seen from the fleet's point of view, however, the picture is not a uniformly rosy one. The number and types of discounting and incentive schemes, usually lasting for no more than a couple of months and often varying from model to model within each manufacturer's range, have become extremely complex. One specialist fleet management company, for example, engaged a full-time computer operator last year whose sole job is to track discounts and bonuses on a daily basis.

The possibility of missing out on a particularly attractive "front end" deal is not the only concern. There is growing anxiety among more aware fleet operators about the potential impact on resale values, and whether these will be tipped into a slide in the next few years which could mean that cancel out any initial dis-

count advantage. And as an increasingly large number of companies have become uncomfortably aware, depreciation is much the largest single element in a vehicle's "whole life" cost.

This point was made strongly in a report late last year from the Leasecontract vehicle leasing group. The report observed that the resale value of two cars each bought new for £10,000, and subjected to identical wear and tear, could vary by £2,500 after three years simply through a wrong choice of model. And this kind of risk, of course, is additional to those created by the discounting.

Leasing, contract hire and fleet management specialists suggest that the past year has seen a further deepening of many fleet operators' concern with controlling their vehicle costs more effectively. These costs initially become much more visible, and climbed

higher up the league table of business overheads, as a result of sharp cutbacks on employees and other productivity improvements made at the height of the last recession. Vehicle costs rose proportionately, because most job cuts took place on the shop floor, whereas the need to maintain sales and other field forces usually remained undiminished—as did the requirement for vehicles.

Since then, the preoccupation with vehicle costs has been sustained by a "number of factors. These include: the growth of "user-chooser" policies—allowing employees to select different manufacturers' models within a given price band; the "discount wars" requiring more sophisticated purchasing decisions; and the introduction of new accounting rules which prevent some types of vehicle leasing remaining "off-balance sheet". The specialist leasing and

fleet management companies, not unreasonably, insist that the majority of fleet operators are still unsophisticated in their approach to controlling fleet costs. And they point to several studies showing, for example, that while the majority of fleet operators claimed to run their vehicles efficiently, less than one in three could identify precisely the cost of running an individual vehicle.

Specialists in contract hire—under which a vehicle's maintenance, repair and other costs are covered by the monthly lease payment—say it is awareness among fleet operators of their own shortcomings, coupled with a growing desire for vehicles to become a fixed monthly cost, which has led to a claimed annual growth rate for the contract hire industry of 15-20 per cent a year. Yet other surveys, notably the Company Secretary's Review, indicate that while the

"awareness" of fleet operators has certainly grown—so has confidence among larger companies at least, that improved control can be implemented effectively "in-house."

Certainly, there is scepticism even within the contract hire industry itself about the claims for growth. Mr Roy Foster, managing director of Gelco International, the UK subsidiary of \$1bn a year turnover Gelco Corporation of the US, says there is "a danger, taking purely contract hire, that the industry might believe its own propaganda." Research undertaken for Gelco during 18 months up to the end of last year indicated that in terms of actual users, contract hire growth over the period was 4 per cent.

"I'm very dubious indeed about the statistics—being banded around—I don't believe any of them. I suspect the figures are related to turnover

of clients rather than real growth." The danger for the contract hire companies themselves, he suggests, is that some may think their growth is below average, and cut their rates.

"If one company sets out to increase business by 20 per cent on the basis of price, it can do so. But that means that the industry is merely increasing its market share on a price platform—that does not bode well for what is essentially an insurance business. There has got to be a margin to protect the lessor against risk."

Gelco is perhaps best known as a fleet management specialist, buying, selling and managing fleets on behalf of clients who retain ownership of their vehicles.

However, Mr Foster's remarks cannot be interpreted as the sour grapes of a rival to contract hire pitching for the same client business, because Gelco operates in both the contract hire and fleet management sectors from its Manchester headquarters.

"This magic goal of 20 per cent a year could weaken the whole industry," he observes. "And actually, contract hire's been around long enough that if there really were 20 per cent growth, then the market would be saturated."

Instead, according to the research undertaken on Gelco's behalf by one of the UK's best-

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THE NEXT CHAPTER HAS BEGUN.

TRANSIT number one rolled off the Ford production line in 1965. Last year the astonishing figure of 2,000,000 was reached. Now the next chapter has begun.

EVOLUTION NOT REVOLUTION.

Ford have combined all the most successful features of the last twenty years with all the latest knowledge and technology. They've produced a Transit that's even more economical, yet has far greater loadspace and better load access. A vehicle with a higher level of comfort, but one that is even more rugged, even more reliable.

THE CLASSIC DESIGN CONCEPT.

The design concept is a classic. The cab, engine and loadspace are located in three separate compartments, so no one element interferes with the others.

Rear wheel drive is featured on all models, while for the first time short wheelbases have independent front suspension.

And to cut maintenance costs, self-adjusting mechanisms and lubricated-for-life components have been included in the design. Even the bonnet hasn't been overlooked — it opens higher and wider for easier access to the engine.

STRETCHING FUEL ECONOMY BOUNDARIES.

Ford have also made the new Transit cheaper to run. Aerodynamics have been improved dramatically giving it a drag co-efficient that few others can equal. And the engines are among the most reliable and cost efficient on the road.

Add all this to the versatility and economy of Ford's own gearboxes and you've got a cost-cutting combination.

TAKING LOADSPACE INTO ANOTHER DIMENSION.

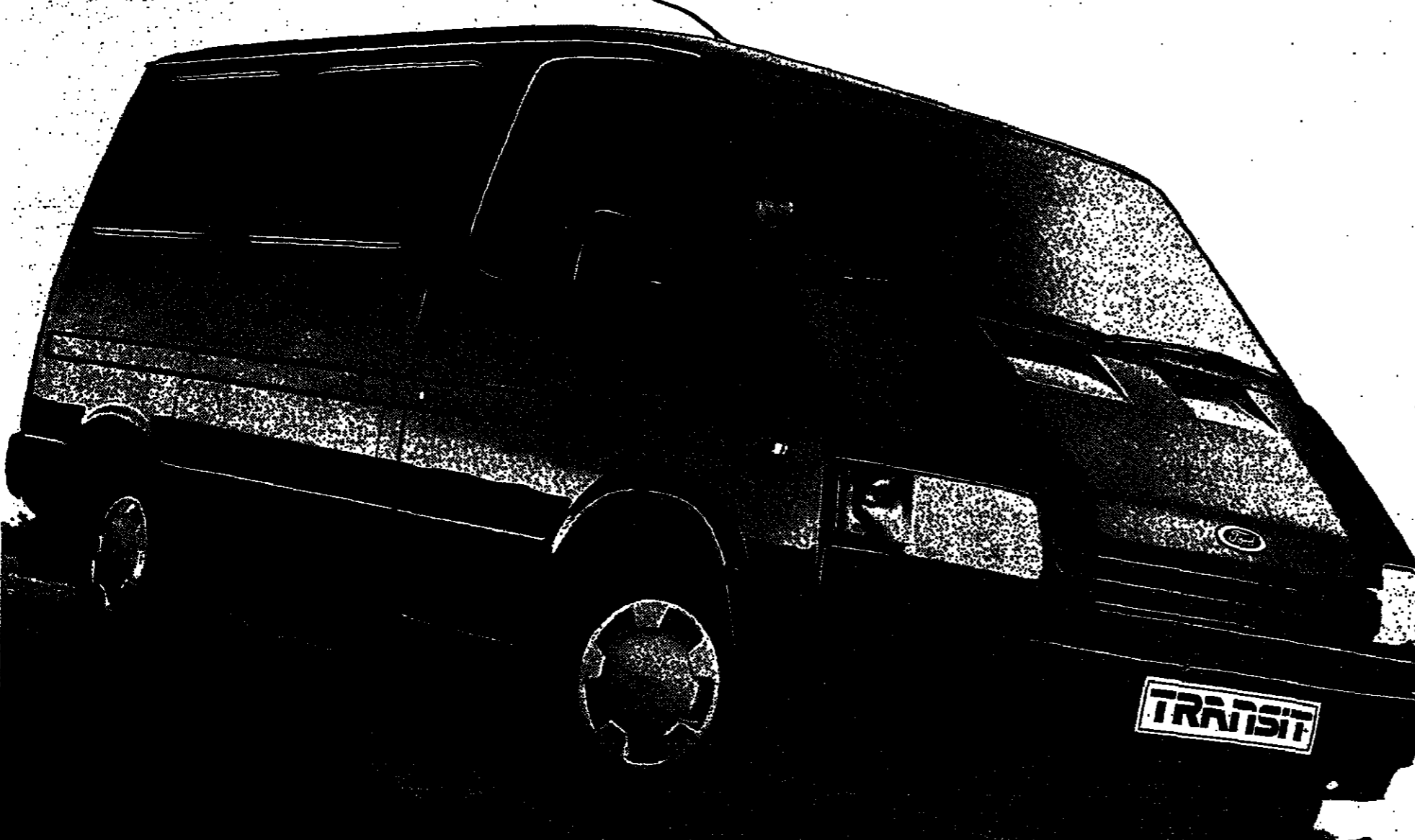
As for loadspace, the new Transit boasts even more than its illustrious predecessor.

The long wheelbase features a semi-high roof with 297 cubic feet of loadspace — a 13.5% improvement. The short wheelbase has 11% more room than before with 202 cubic feet. But short wheelbase models also offer a semi-high roof option, boosting the overall loadspace improvement to 22%.

Access has also been improved. The rear doors are up to 9" taller and rear loading width is up to 5 1/2" greater. And there's a new low-effort, sliding side-door available that can easily swallow a metre-wide pallet.

LEAVING YOUR OPTIONS OPEN.

Needless to say the new Ford Transit is a very versatile vehicle. It's available in van, chassis cab, bus and crew-bus models with a choice of seven payloads and three different wheelbases. With over a thousand Ford dealers spread across the country your options are also open when it comes to arranging a test drive. In the Ford Transit success story, the next chapter has begun.




THE NEW FORD TRANSIT.

Vehicle Fleet Management 3

Brussels confuses the issue

EEC car prices

KENNETH GOODING

THE EUROPEAN Community country where cars have the lowest tax-free prices at the moment is no longer Belgium but Holland. At least, that is what is shown by the latest research from BEUC, the European Bureau of Consumers' Unions.

And it is still worth going to another EEC country to buy if you are not offered a reasonable discount (say 10 per cent) by a British dealer on the car you want, says the UK Consumers' Association.

The cars on which big discounts are still difficult to obtain are usually the lower-priced models from prestige producers—the Consumers' Association particularly mentions some BMW and Mercedes models.

However, it is also often difficult to find dealers on the Continent willing to supply right hand drive, UK-specification models.

The Consumers' Association is deeply suspicious about this and a number of its members have complained to the European Commission's Competition Department about refusals by BMW and Mercedes dealers in Belgium.

The so-called Block Exemption Regulation, which the Commission put into effect last October, contained a condition that there should be "full-line availability" of cars throughout the Community.

In particular, it means the provision of righthand drive, UK-specification models in markets where lefthand drive cars are normally sold.

The issue is confused, however, because dealers are not obliged to accept an order. The regulation simply puts the obligation on the manufacturer to supply once the order is placed.

The Block Exemption Regulation was used by the Commission in its attempts to pull pre-tax car prices throughout the Community into line.

This followed pressure from consumer organisations which



Good discounts can still be obtained on directly imported cars but the EEC has endorsed the normal distribution system.

claimed customers were being "ripped off" by the manufacturers—a claim denied by the car makers, who pointed out that most of the European companies have been sustaining substantial losses.

The UK Consumers' Association estimates that since 1980 about 200,000 British buyers have imported their cars from other EEC countries, attracted by lower pre-tax prices.

The Commission first became involved because car manufacturers wanted to restrict sales of new cars to their own franchised dealers—a system known as selective distribution. This contravenes a general principle of free trade within the Common Market.

But the Commission has endorsed the system on the grounds that, on balance, it works to the customer's benefit since it helps to make sure that new cars have no safety defects, comply with national technical requirements and that they have somewhere to be serviced.

The Commission and the industry agreed that a "model" agreement should be worked out so that any company which followed its terms could continue with the franchised dealer system. However, the Commission's first draft regulations contained some contentious conditions which caused an uproar in the industry.

The condition which caused most commotion was one in which the Commission said that, if prices before tax were more than 12 per cent out of line between one Community country and another, a manufacturer would lose its right to selective distribution.

to cover the extra cost of administration and technical changes.

This means it might no longer be possible for a UK customer to buy cars at Belgian pre-tax prices in Belgium, the most convenient Continental market, in future.

In other words, the regulation has not improved the position for the consumer very much. The Commission has enshrined the selective distribution system which means that there will be no substantial unofficial second channel of distribution, perhaps by companies with enough money to take cars in spec from lowest-cost Community countries to the ones where pre-tax prices are higher.

Franchised dealers must still refuse to supply new vehicles to or through a third-party organisation which acts like an unauthorised reseller. Documentary evidence that a customer is waiting for a car must be supplied by organisations acting as intermediaries.

So any third-party organisation which offers "imported" cars on spec at low prices in the UK today will either be infringing Community rules or will have been buying lefthand drive vehicles and converting them to righthand drive in Britain.

The Consumers' Association says the car import companies can save some of the hassle involved in importing a car, but there have been some worrying cases where a few import companies have given customers a very raw deal.

Among the main complaints were: long waits after the stated delivery times; price increases after ordering the car; difficulty in getting information from the company after the order was placed; receiving cars with incorrect specifications.

The association points out that people setting up car import companies do not need any professional qualifications and yet handle huge sums of money—the 26 which took part in the survey handled an estimated £80m of customers' money each.

"We would welcome an initiative by the import companies to form a trade association to ensure high standards of business practice and to draw up a Code of Conduct, in consultation with the Office of Fair Trading, giving advice and guidance on how reputable car import companies should go about their business," the association says.



Jeremy Penn: no way cheaper than buying with cash

CASE STUDY: HAYES TUBES

Credit purchases rejected

THERE ARE some companies which prefer to avoid the use of credit or leasing when acquiring cars, and although this may be regarded by many as old-fashioned, it appears to have considerable benefits for some.

Hayes Tubes is a successful tube manufacturing company based at Stourbridge, near Birmingham, which has a total of about 25 staff and a turnover of about £3m a year.

Its joint managing director, Mr Jeremy Penn, points out that his company is one which generally operates in credit. "We are just born and bred that way, and like to be our own masters. People in the City would say we are over-liquid in the way we operate, but that is the way we like it."

Company cars are therefore bought for cash and all replaced at the same time. Maximum discounts are obtained, in the range of 15 to 17 per cent, and existing vehicles are usually

disposed of privately at good prices.

Mr Penn drives a Porsche 944, which he accepts is a bit of a luxury, but claims that the cost of this is not very different from the other more standard cars in the small fleet. He points out that the depreciation on the Porsche is lower than on the others, and its running costs are not that much higher.

Monitor

The other cars are a mix of makes, and include Vauxhall Cavaliers, Astras, a Volvo and a Golf. "We are a small company and generally look after our own cars. I sign the cheques and monitor the spending in that way," Mr Penn said.

"We have an analysis of how the money is spent on cars, but this does not take up much management time. We have had a lot of approaches from companies which want us to lease cars, but they have not convinced me."

"I have not done all the comparative figures, but the seat of the pants approach tells me that if we have got the cash in the bank to buy cars, there is no way we can get them cheaper with a middleman needing to take a percentage."

Mr Penn admits that cars can be a source of friction within any company, and says that his is no exception, but any trouble in that respect is "firmly knocked on the head."

The servicing of company cars is carried out by a nearby dealer, whose prices are carefully watched. "If they get too high, we tell him. The Vauxhalls have been good cars, and we have had very little trouble with them."

"We have also made use of the General Motors extended guarantee policy, which provides good cover until we get rid of the car."

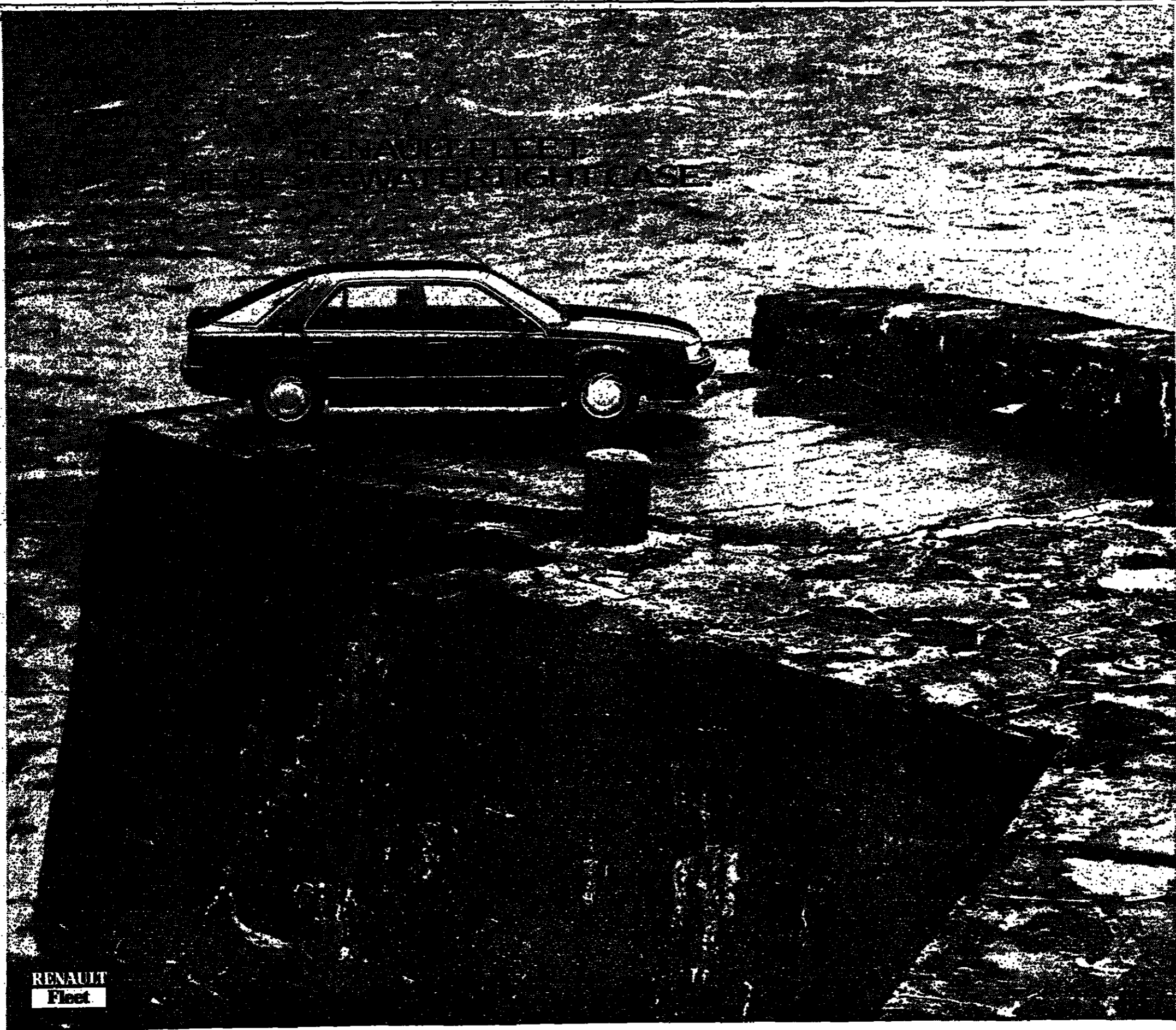
Most of the cars purchased are in the £7,000 price range and are replaced after a minimum of two years and a maximum of three, or on reaching 40,000 miles.

The argument that is often put forward by leasing concerns, that the capital used to purchase vehicles could be better employed in other ways, is also rejected by Mr Penn, on the basis that the company has not had to forgo any investment as a result of car purchases.

"We have virtually doubled our output in the past two years by investing in new equipment, and have not had much difficulty in paying for the equipment," he added.

Mr Penn admits that his company is not typical in many ways, but it is long-established, now celebrating its 50th anniversary, and has successfully managed to achieve its objectives without heavy borrowing.

LORNE BARLING



The perennial dilemma. Do you elect to drive on predictable ground with one of the big three or do you make a better decision?

During last year, 35% more people opted for the latter and invested in a Renault fleet.

Here's why. Number one, Renault provide the range. From the Renault 5 to the Renault 25 V6 Turbo there's a model for every company car driver.

The already established Renault Traffic and Master range saw a 42% sales increase over last year and there's a new light van ready for early '86.

In total, an admirable fleet. Between it and you are 800 dealers and Autopoints each briefed to ensure your transportation system runs without a hitch.

Lease or contract hire. Life couldn't be easier. You can choose our highly flexible tax efficient lease or contract hire package that can pay for everything but petrol.

From then on, unparalleled after sales service.

Pleasant surprises here too. Our parts over the counter are as competitively priced as our counter-parts, and there's the added benefit of 30,000 mile major service intervals.

Couple all this to the fact we're the biggest fleet importer* plus fourth largest fleet supplier overall and you begin to see why people are switching to Renault.

The facts speak for themselves. Here, we rest our case.



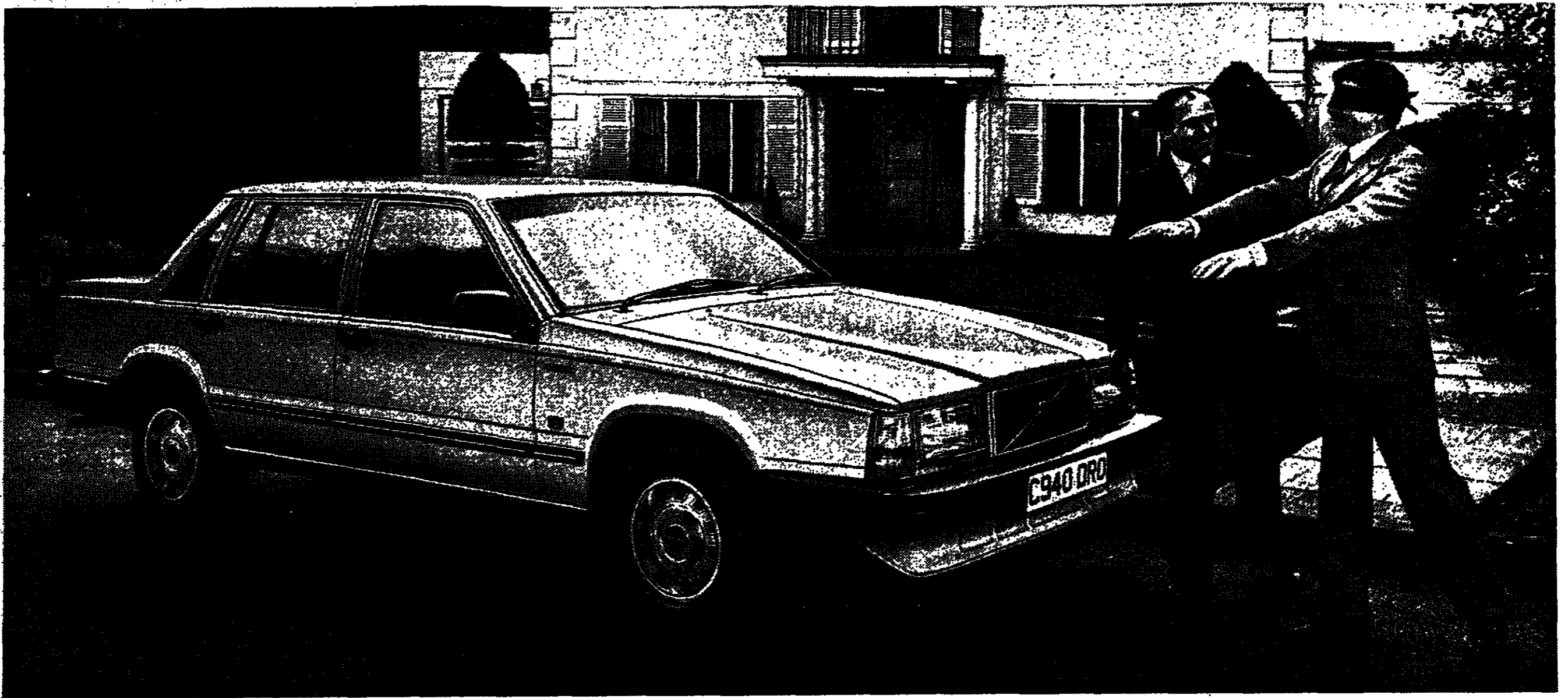
*Based on SMMT figures. For a brochure write to: Renault Fleet, Renault UK Ltd, Western Avenue, London W2 9FZ. Telephone: 000 962 3481. RENAULT recommend elf lubricants.

Oosen

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cts
Services

RENAULT
Fleet

IF YOU COULD TEST-DRIVE IT BLINDFOLD, WOULD YOU GUESS WHAT CAR IT WAS?



We wouldn't recommend this experiment for real, but it's an interesting hypothesis nevertheless. Imagine it.

The salesman guides you into the driver's seat. It feels reassuringly firm, yet so comfortable it could have been made specially for you.

(In fact, it has an adjustable lumbar support and a 16-position height and rake adjustment.)

The door closes with an effortless clunk.

"IT'S A MERCEDES?"

Good guess, but the wrong one.

Somehow, you can sense the spaciousness inside the car.

Your hands fall naturally onto the steering wheel, and your feet onto the pedals.

You switch on the ignition.

The engine fires instantaneously, dying to a barely audible purr.

"A DAIMLER, PERHAPS?"

Perhaps, yes. But actually, no.

As you pull away from the kerb (don't worry, the salesman gives you directions) you notice the lightness and precision of the power steering.

You accelerate briskly through the gears, enjoying the smooth power of the engine.

This car is no slouch.

"IT'S ONE OF THOSE BIG BMW'S."

No it isn't.

The salesman, feeling rather pleased with himself, helps you with a few clues.

He tells you about the car's welded box-steel

construction, and the 9 coats of paint and primer that protect the bodywork.

He mentions the 13-outlet heating and ventilation system, the 17.2 cubic foot boot, the central locking.

You can feel the power-assisted brakes for yourself.

"A JAGUAR?"

Wrong again.

Against your better judgement, you start to lower your sights a bit. You did, after all, mention a price limit of £11,000.

But what car of that sort of price could give you this sort of ride?

Unable to contain your curiosity any longer, you pull into the kerb and pull off the blindfold.

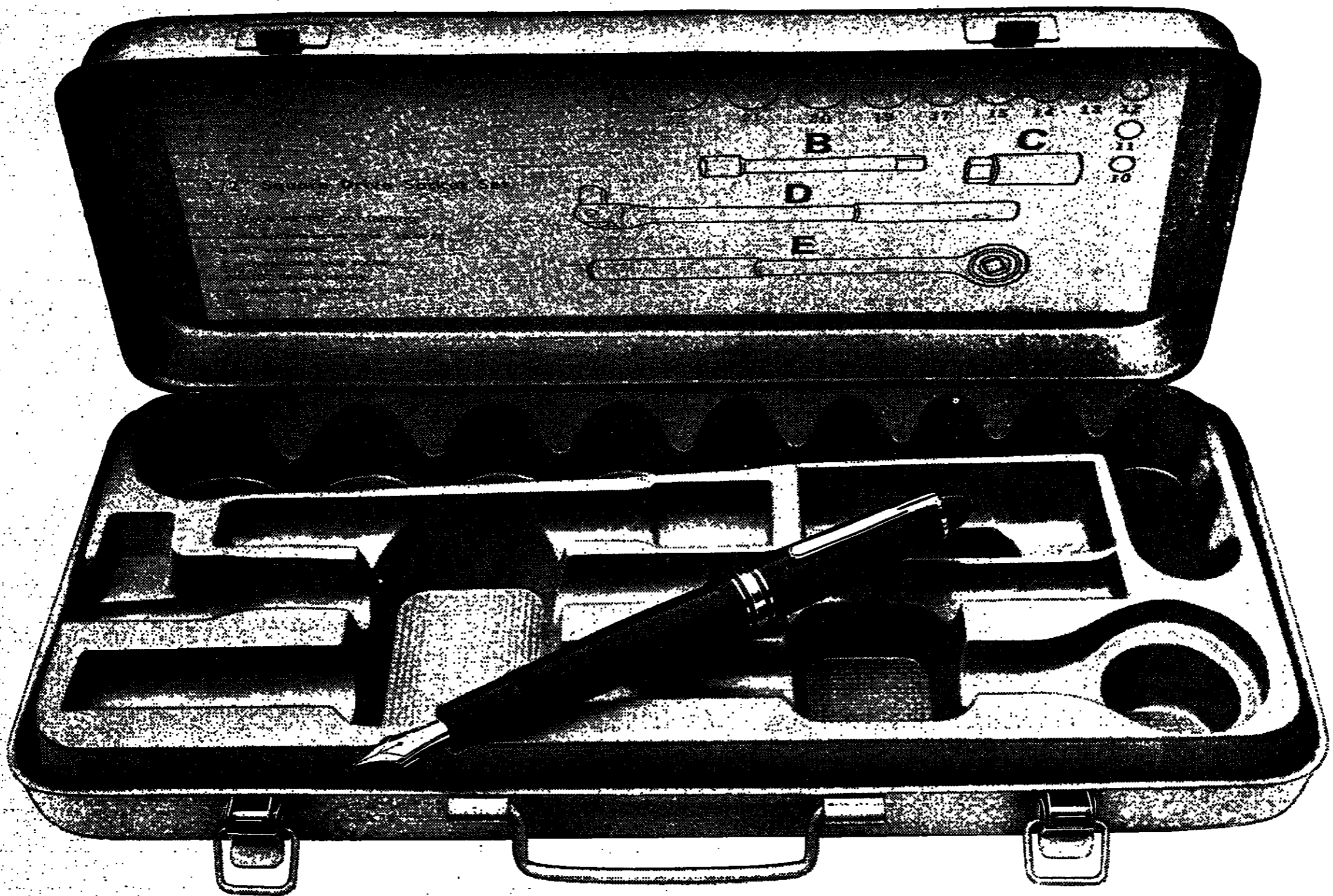
"A VOLVO! I KNEW I COULDN'T AFFORD IT!"

Yes, it's a Volvo. The 740 GL, to be precise. And yes, you can afford it.

Amazingly, the car you thought could have been a Mercedes costs only £10,271.

You turn to the salesman sitting beside you. In one hand, he has an order form for a brand new Volvo 740GL. In the other, a pen. Despite his presumptuousness, you sign.

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 For a brochure, phone (0272) 217082 or post the coupon.
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When Audi and Volkswagen manage your company cars, all you need is a pen to sign off one invoice, once a month.

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country, we can take care of everything from road tax to repair work to vehicle recovery. (Should you be unlucky enough to need it.)



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Please send me details of Audi Volkswagen Company Car Management Schemes.

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FLEET SERVICES

SEND TO JOAN RIST, AUDI VOLKSWAGEN FLEET SERVICES, 96 BAKER STREET, LONDON W1M JFB

Specialist packages help the in-house manager

Computer software

ALASTAIR GULD

THE IMPONDERABLES of managing a fleet of vehicles have often been a source of irritation and anxiety for small and large companies alike, encouraging them to contract out the work to a specialist fleet management company. But an increasingly comprehensive range of computer systems is now available to simplify the task of managing a fleet in-house.

Some systems are designed, in their standard form, just to help with fleet management. Others can be integrated with existing accounting and general management functions. Some are meant as single-user systems. Others can be accessed via a number of terminals by personnel throughout the company.

The range of hardware specified for software packages also varies considerably, with some designed, in their standard form, to run on IBM or IBM-compatible computers, while others can be used on almost any make of micro or mini. The amount or complexity of information required from a system is another factor that companies have to bear in mind when

buying a package. Though most packages can be tailored to meet specific requirements, such adaptations can be costly relative to the price of the standard product. With such variations what surprises many in this quite specialised area of computer systems is how little independent advice there is available.

Guidelines and Fleetpoint are two of the most recently developed car fleet management packages. While the general purpose of both is the same, to help manage a fleet, each also contains unique features.

Guidelines, launched last month by CCN Automotive Systems, involved three years' research and consultation with professional and commercial organisations.

Central to the system is a Masterfile, a database containing detailed information on vehicles available in the UK. Updated daily, the file lists new and secondhand vehicle prices, spare parts, service and repair information, and performance warranties and insurance details. This data, gathered independently of motor manufacturers and traders, includes facts and figures on more than 1,500 cars and light vans.

Two customised files within Guidelines individually monitor all activities relating to the user's own fleet. A parameter file contains details about the company's fleet management policy on acquisition, disposal, servicing, depreciation, tax and

discounting. A fleet file holds all "live" information about vehicles, drivers and day-to-day expenditure.

Guidelines draws together the data from these three files for financial and operational control.

Another feature is Guidelines' capability for budgeting, using present rather than historic information drawn from the constantly updated masterfile. In planning the acquisition of new cars, it is possible, for example, to compare the running and maintenance costs for one model of car with those for another, presented in pence per mile or as a capital sum. The system can also compare the costs of leasing, contract hire or purchase and the likely residual value of any vehicle over the next five years or 100,000 miles.

Renewal

Similarly, when projecting future budgets and cash flows, it will calculate the cost of replacing cars approaching their renewal time, the cost of saving or switching to alternative models, and projected cash flow if vehicles were leased rather than bought.

Guidelines also provides the features standard to many fleet management packages now available, from indicating which vehicles are due for tax, MOT or service to validation of major repair invoices in comparison with information on the Masterfile. It will also

provide a variety of reports enabling the user to identify overspending or underspending or run checks by cost centre, service point, employee status or vehicle model.

The system is intended for use by the fleet controller, financial manager and accounts department. A system of "passwords" is used.

The cost of the package, £600 a month to return a three-year contract, includes an Apricot XI personal computer and printer, and hardware and software maintenance.

The software is capable of handling fleets of up to 10,000 vehicles, though there is a multi-user configuration would be essential. According to Mr Harry Sillitoe, CCN Systems product manager: "There would be no problem in establishing that capability. The Apricot system will support two dozen terminals, though the more likely requirement is for half a dozen. This would generally necessitate an additional processor, at an additional cost."

By using the package, Mr Sillitoe says a company with a fleet of between 200 and 300 vehicles typically would need only the part-time services of a junior member of staff, with access to information held on computer given to other departments and control exercised by the manager with ultimate responsibility for the fleet.

Fleetpoint, unlike Guidelines, has no "masterfile" or budgeting capability. "One of our aims was to develop a cost-

effective modular system, so that transport managers could pick and choose the elements they needed," says Mr Suren Patel, head of modelling at Fleetpoint, where Fleetpoint is being developed. "Some transport managers find even our system too complex."

Some of the modules are essential to the operation of the system but others are optional. A subsequent version of the package should include modules covering accidents and insurance.

The essential modules are vehicle files, "constants" and passwords. Three types of vehicle details are kept. Basic details include not only information such as registration number, vehicle description and user department, but also reminders to take action, such as low service mileage or warranty mileage. The status of the vehicle may be specified, for example whether it is in use or sold. All these may be updated on line.

The second group includes details of performance such as miles travelled this month and past history. The last group includes details of current and historical costs with sub-totals for maintenance and running costs.

There are two types of "constant" data. The first, including fuel prices, unit costs, and depreciation type and rates, cover the fleet as a whole. The second group relates to a vehicle category and are held for the making of validation checks.

One optional screen provides a history of service and maintenance on the vehicle in reverse date order. Another keeps a week-by-week record for each vehicle, including details of employees, date, speedometer readings at the beginning and end of the week, any private mileage, expenses and costs including VAT. Such a screen would be useful, Mr Patel says, if car expenses have to be recovered and private mileage records are required by the inland revenue.

The system produces a variety of reports as standard, mostly of vehicles within department, some by vehicle group within department. Other reports may be specified.

A small micro with Fleetpoint, says Mr Patel, could handle between 200 and 300 vehicles. If the space-consuming service-and-maintenance file is not required, a larger volume of vehicles could be handled.

No price has yet been fixed for Fleetpoint, which should be ready for installation by the end of this month.

A further development in computer technology, particularly aimed at the truck market, are data coms. Conceived in North America, they monitor the performance of a truck, its driver and the route taken.

Data-Com II, the first such system to be marketed in the UK, comprises an onboard central processing unit, an in-cab driver keyboard/display and precision sensors to monitor

miles covered, fuel consumption, engine rpm, oil pressure, water temperature, vehicle road speed, idle time and off time. It will also show how breaks have been applied.

Independent of the tachograph, the system is also unaffected by loss of vehicle power.

Data, which is collected both cumulatively and chronologically, can be downloaded in 10 seconds on to a personal computer when the truck returns to base. Anchroon UK, the company marketing the system in the UK, says that within six months trucks will be capable of downloading data just by passing over an inductive transfer loop at the entrance to a depot, for example.

Data-Com II is now on trial at an Air Products depot in Cheshire with 14 tankers and 22 drivers running trucks on several breweries and multiple shifts throughout the UK. Grocery chains are also interested in trying out the equipment.

One system would cost £1,500 to install, but for large fleets that would fall to £1,200. For a truck covering 80,000 miles a year at 7 mpg, Anchroon says that the investment could pay for itself in one year. "Fuel savings of between 7 per cent and 10 per cent, already confirmed, hinge principally on the driver monitoring his own performance on the in-cab display module," says Mr Bernard Marks, the company's managing

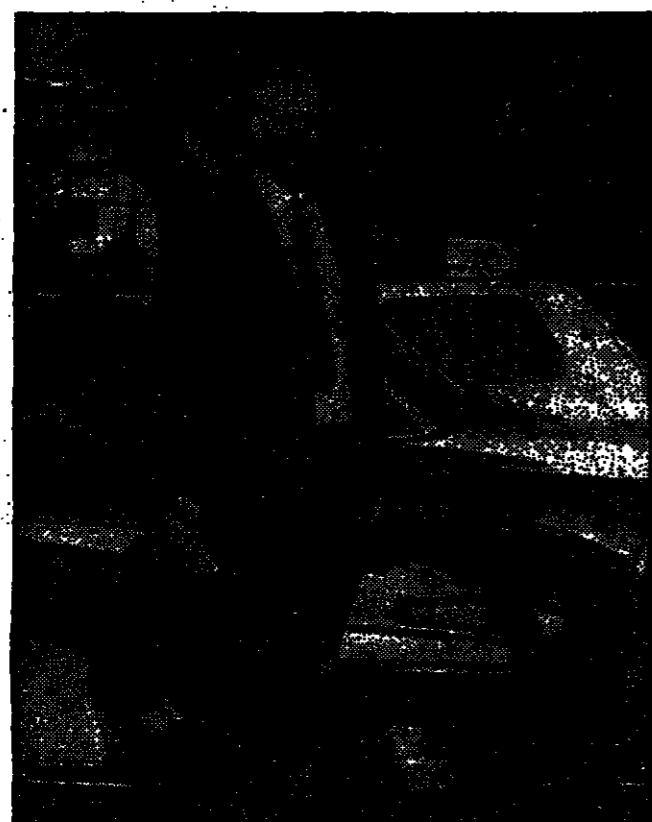
director. Freight Computer Services is working with Anchroon to tailor its accounting and vehicle scheduling software to the format used by the data coms equipment. An analysis of the hours worked by the driver could also be integrated into a payroll system.

Anchroon has also suggested to the Department of Transport that equipment such as Data-Com II should replace the tachograph. It is less prone to tampering, is more accurate and comprehensive and is able to withstand a severe fire, says Mr Marks.

The company is planning to create a pre-accident report. This would be triggered by an "impact switch," giving a comprehensive picture of the vehicle's performance say 10 minutes prior to the crash. The suggestion has so far met with a none too encouraging Government response.

However, the industry's acceptance of the equipment may be curtailed initially by union resistance. To quote from recent correspondence between Anchroon and a major UK brewer: "The potential fuel savings and control aspects are attractive. In any large company such as ours, industrial relations are paramount. We have decided not to start negotiations with our unionised workforce on items such as you describe until they are of the type that can replace the tachograph legally."

CASE STUDY: MALLINSON DENNY



John Dyke, impressed by the range of contractual services

Savings from hire expertise

ANY GROUP of companies which has decentralised management and is spread around the country, is likely to run into problems in the running of a vehicle policy in-house, unless it has special management expertise.

The major problem is that if the full benefits for group purchasing and economies are to be achieved, there needs to be expertise at head office.

This is in order to keep track of the details on a large number of cars and employees scattered around the country, many of whom may seldom visit the head office.

Alternatively, group companies can be encouraged to operate their own car systems of car acquisition and disposal, avoiding head office burden, but at the cost of losing control and giving up the benefits of large scale purchasing.

It was a problem of this kind which faced the large timber merchant group Mallinson Denny seven years ago, when its policy on cars was under review.

At that time, the company was growing fast and had a large number of bases around the country. This has recently risen to about 120 bases controlled by 22 operating companies.

Efficient

Mr John Dyke, company secretary at Mallinson Denny, said it was decided to look at a contract hire system which would reduce the management burden and hopefully provide an efficient car administration system.

The Swindon-based company PHE International was at that time far ahead of other contract hire companies in the range of contractual services it provided, according to Mr Dyke.

He was impressed by the high degree of service provided. PHE was able to provide through its computerised system, enabling Mallinson to identify areas of high costs or even to pick rogue cars out of the fleet when they became expensive.

"What we needed to do was to centralise the whole process

without incurring high overhead costs," he added, pointing out that the number of cars being operated by the company has risen from 300 to 700 in the past seven years.

PHE now acquires the cars wanted by the company, from the sources required, and charges for them at a flat monthly rate over the period of the contract. Mr Dyke said that the charges were based on a combination of the period of use and the probable mileage, with an adjustment at the end of the contract based on the resale value of the car.

"There is no doubt that PHE's fleet experience gives us a very good cost per mile on cars, and we are also advised on which cars have good resale values in terms of cost and are steered away from those which do not," he said.

Although the company had quite a long list of cars which were available to employees, there was a tendency to buy Ford, Vauxhall and Saab cars. There is no requirement to buy British any longer, due to the difficulties in finding cars which were genuinely British-made.

However, Mr Dyke said that the most useful part of the service was the ability to look at the monthly details of car costs, which were predictable and constant. Periodic statements providing data about the relative performance of vehicles was also extremely useful, he said.

He estimated that from his company's point of view, the management of the fleet was carried out efficiently and at a lower cost than could be achieved internally. Mallinson was only required to provide about 15 man-hours a week to deal with the system.

In addition, the cost of repairs and maintenance was closely controlled by PHE, which had the experience to recognise any over-charging on a wide range of vehicles. "On occasions, they have picked up some instances of overcharging, and pointed them out to us, which is very gratifying," Mr Dyke said.

LORNE BARLING

If you think contract hire is too expensive, we guarantee to prove you wrong and save you money.

You don't contract hire your fleet? Because you are certain what you're doing now is cheaper.

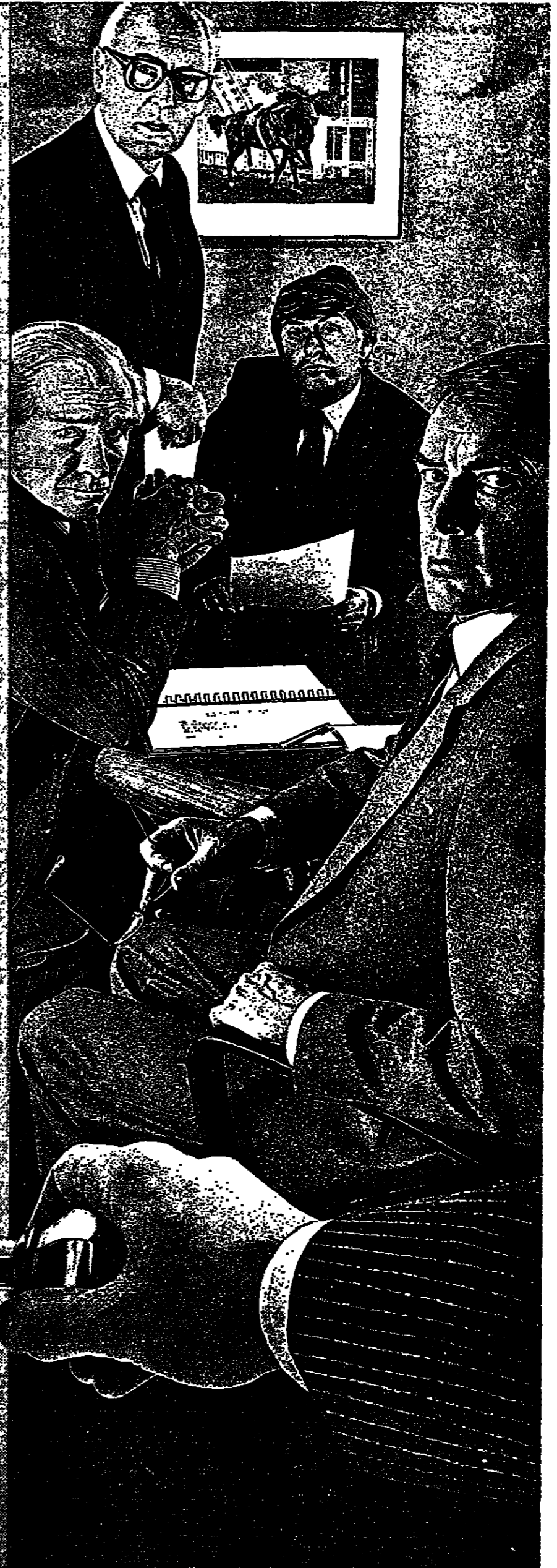
What you need is a free, no obligation survey of your costs by Swan National Fleet Audit.

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Can you guarantee to your board that we can't?



Vauxhall announce a more elegant way to travel. Belmont Class.



MANUFACTURER'S PERFORMANCE FIGURE. DOT FUEL CONSUMPTION TESTS MPG (LITRES/100KM) FOR GLSI 5-SPEED MANUAL: CONSTANT 56 MPH 55.4 (5.1); CONSTANT

هناك نسخة الأصل

Do you ever hanker for those bygone days of travel?

The days when a Grand Tour meant more than "If it's Tuesday it must be Rome"?

Then allow us to introduce the Belmont.

A rather stylish saloon car from Vauxhall.

The moment you enter the Belmont you'll notice its high level of appointments.

The seats are superbly upholstered and, in the front, easily adjustable.

The front seatbelts can be individually altered for height and driving position.

And there's also a four-speaker Philips stereo radio/cassette player.

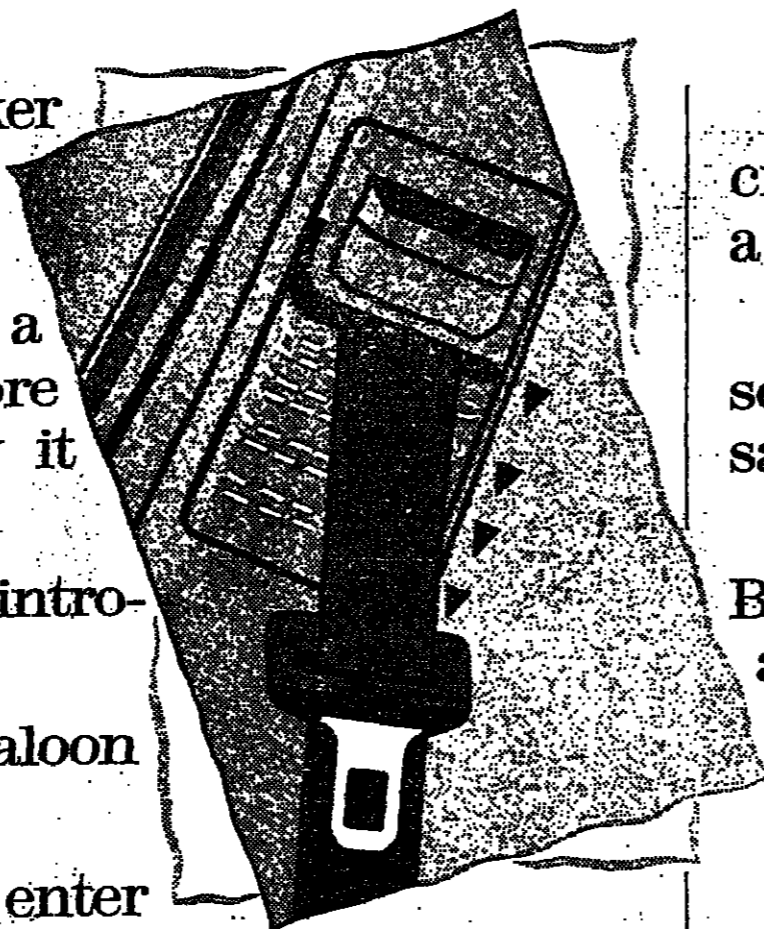
Of course, should you decide to push the boat out with the GLS trim, you'll find even more in store.

Centralised door locking.

Electrically operated and heated door mirrors. A sliding/tilting glass sunroof.

Even the steering wheel can be adjusted for the most comfortable angle.

But in any form, the Belmont's pièce de résistance is its boot.



The largest in its class, it boasts a capacity of 19.4 cu. ft., easily accessible thanks to a low loading lip.

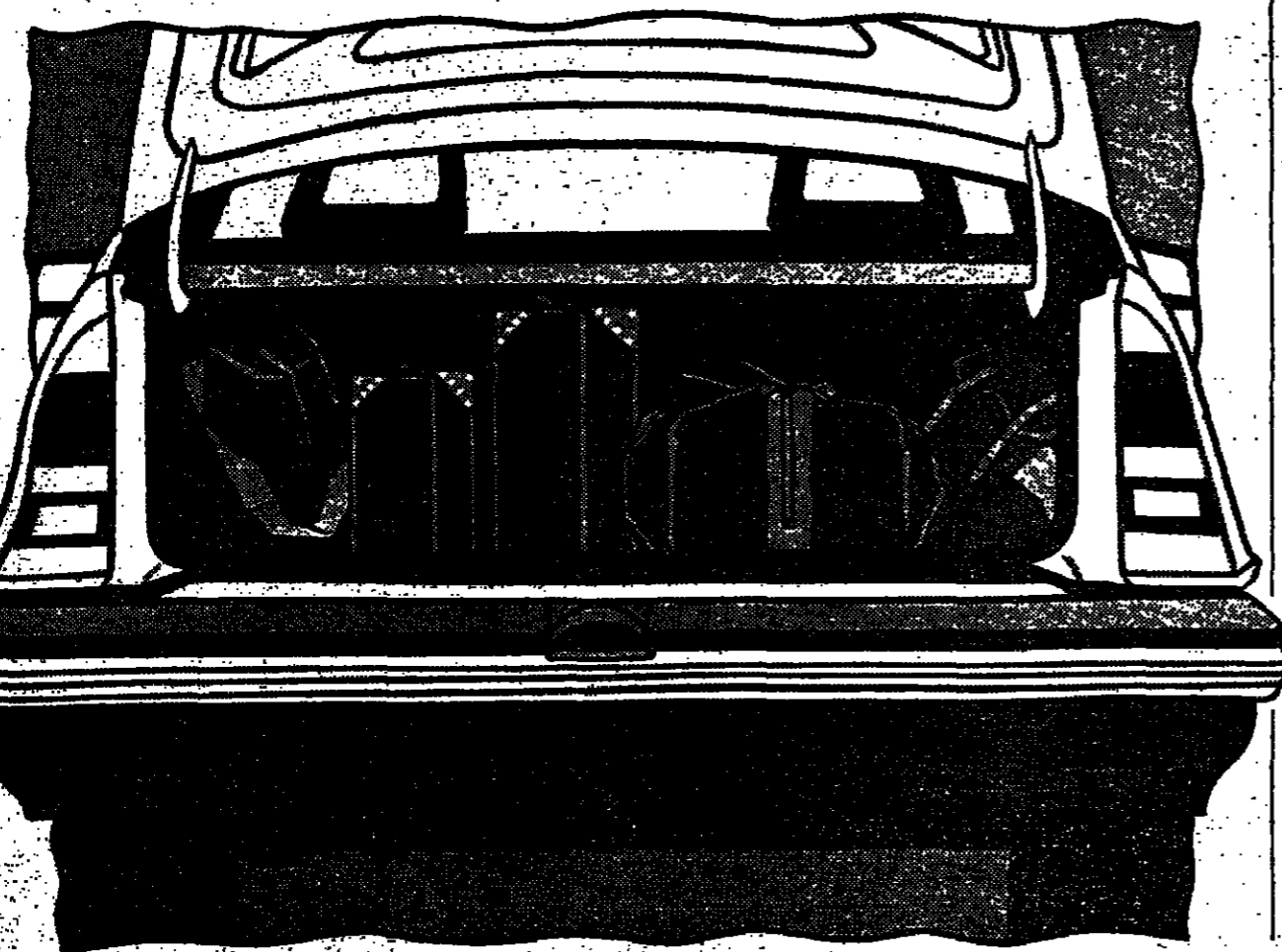
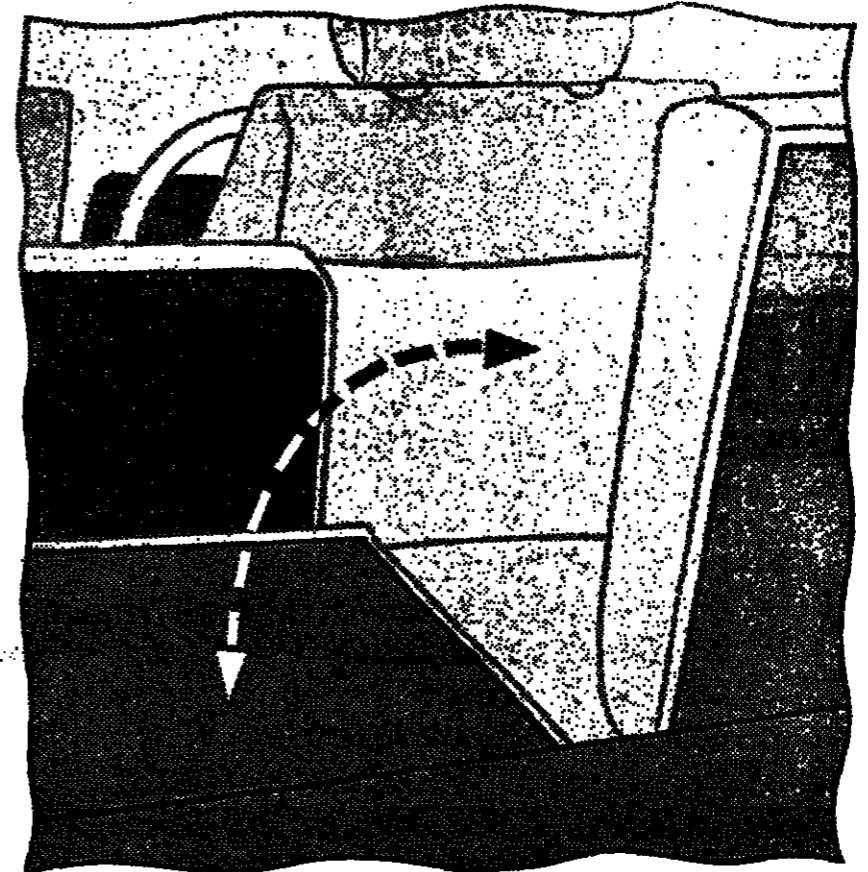
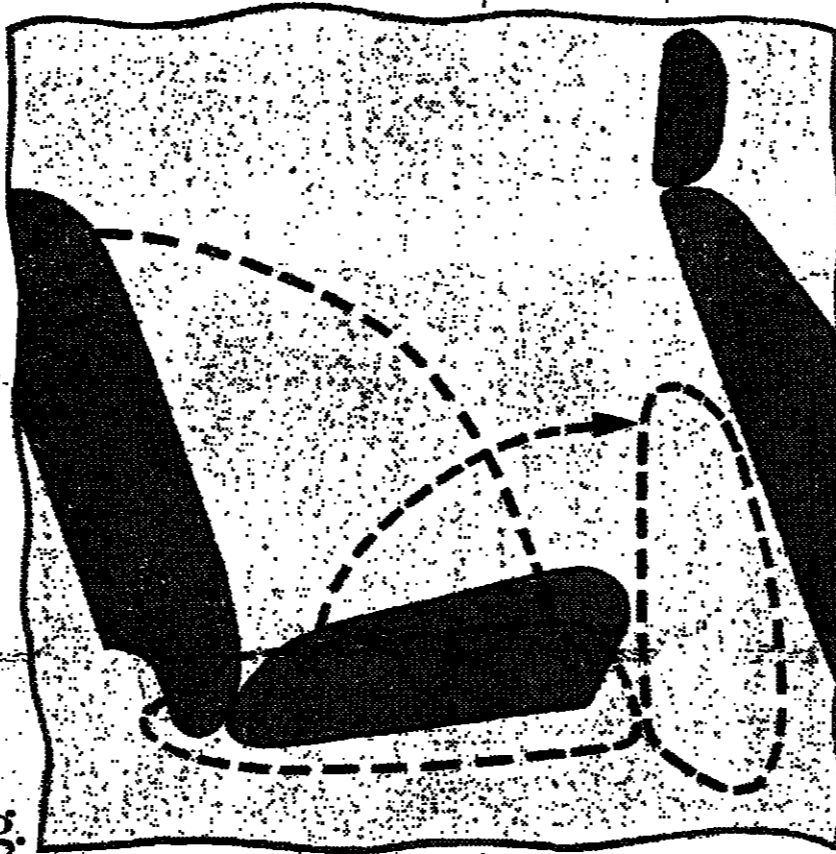
And thanks to 60/40 split folding rear seats, you can carry rear passengers at the same time as transporting lengthy loads.

Laden or unladen, the Belmont, like the Blue Riband liners of yesteryear, combines an uncommon level of comfort with a rare turn of speed.

Consider the GLSi, for example.

Its smooth streamlined coachwork has a class-beating drag factor of just 0.32.

Which helps it steam to an impressive top speed of 124mph. Yet it manages to



return a creditable 55mpg when cruising at a steady 56mph.

As you would expect with such an aerodynamic shape, wind noise is kept to a minimum.

Whilst the car's low profile tyres and its refined suspension mean it can negotiate the twistiest Route Départementale or Alpine road with an unruffled grace.

The Belmont is available with a wide choice of cabins. Seven in all. With three trim levels and four engine variants.

Right now, you'll find the new Belmont berthed at your Vauxhall-Opel dealer. Why not book yourself a maiden voyage?



The new Vauxhall Belmont.
From £6,210 to £8,095.

B E T T E R . B Y D E S I G N .

Vehicle Fleet Management 13

New Transit ready to make its mark

THE FIRST of Ford's rebodied Transit vans are just finding their way into the fleets and on to the roads of Britain.

Ford's best seller — and its most-profitable vehicle, cars not included — has a remarkable 20-year history and became part of automotive folklore by transforming the concept of what a van should be.

The old Transit also went out in style. In the last year of production, 1985, it continued to dominate the medium and heavy van market in Britain with a 36 per cent share.

But it was widely-known, particularly among influential fleet customers, that a revamped van was on the way — after all, the fleets played an important part in the development of the new Transit by advising Ford and taking part in test "clinics."

So, although Transit sales remained reasonably firm last year and went down only by 1,164 to 43,956, there was an opportunity for competitors to make some headway during the change-over period.

This was gratefully accepted in particular by Renault of France. As recently as 1981, Renault was selling only 1,500 medium and heavy vans a year in the UK. Last year the total reached 10,321 after another 42 per cent rise from the 1984 level.

Renault has had the benefit of its new Traffic/Master van range, which is versatile in the variations it offers — at one time it seemed as if the number of variations would be too confusing even for the dealers.

However, the vans are sold through Renault's car import company, not the truck business; and that company needed to look elsewhere for volume and profit at a time when car sales were dropping off.

It paid Renault to go out and look for van business. The French group's competitors claim that Renault made a great deal of headway because its prices are so low.

Renault insists it made progress by offering value for money. To quote one example, a sliding side door was offered as a standard option on the Renault vans while customers had to pay more for this facility if they ordered one from another manufacturer.

However it was achieved, Renault, which hardly figured in the medium van sector only five years ago, in 1985 brushed past Volkswagen, the leading importer for many, many years.

VW's medium and heavy van sales fell by 891 to 7,481. This disappointing performance is attributed by VW's importer to the fact that it refused to join in the worst excesses of the discounting which went on.

VW's loss of volume came at a time when total sales of medium and heavy vans rose by 6.54 per cent from the 1984 level to 121,202.

Daimler-Benz, the Mercedes group, also attacked hard during the old Transit's last

UK truck market

KENNETH GOODING

year in production and pushed up its registrations by 735 to 6,059.

In spite of the undoubted successes of Renault and Daimler-Benz, the UK-based companies actually pushed back the level of medium and heavy van imports slightly in 1985, from 42.8 to 42.17 per cent.

For, while Ford was feeling the effects of saying goodbye to the Transit, Freight Rover, the BL subsidiary, already had its new product—the wide-bodied Sherpa 300-series vans—available last year.

Freight Rover, which was in danger of being permanently closed down at the end of the 1970s, increased van sales by 2,240 to 16,894, the best since the company was given separate status within the Land Rover-Leyland division of BL in 1981.

Bedford, the General Motor's offshoot, also did better in the medium and heavy van sector last year following the £50m rationalisation and revamp of its Dunstable assembly lines which included the introduction of a new vehicle, the Midi van, based on a design provided by Isuzu of Japan.

Bedford's sales improved by 1,330 to 14,644 last year. However, the company faces a hard

uphill struggle before it achieves its publicly-proclaimed objective of taking van market leadership in the UK.

In the light van sector Bedford also improved sales last year, from 18,395 to 19,662, reflecting demand for the new Astra van. But that still left Bedford in third place in the sector behind Ford, with sales up from 28,501 to 30,632, and BL's Austin Rover, sales up from 18,772 to 21,928.

Austin Rover has made an impressive come-back in the light van market now that the old Marina vans have been replaced by vehicles based on the Maestro car. The company will do even better once it can offer the direct-injection diesel engine, developed in co-operation with Perkins, which is now close to introduction.

Both Bedford and Ford have diesel options already available. Market leader Ford is bound to benefit from the major changes made to the Escort van which echo the big "facelift" given to the Escort car.

The changes, to be seen when "freshened-up" vehicles make their debut next month, include an all-new interior for improved driver environment, a more aerodynamic shape and a new range of "lean-burn," less-polluting engines.

The engine range includes a new 1.3 litre overhead valve petrol unit replacing the 1.1 litre OHV previously used and 1.4 and 1.6 litre CVH petrol engines which, together with the aerodynamic front, help to improve both performance and economy, according to Ford.

Total light van sales in the UK were up by 11.26 per cent to 93,686 last year, according to the Society of Motor Manufacturers and Traders. The importers gained only a little ground because of the strength of the UK-based companies in this sector: the importer's share eased up from 27.39 to 27.77 per cent.

Fastest growth among the importers, admittedly from a low base, came from Volkswagen which introduced the Caddy pick-up — based on the Golf — in 1985. As a result its

light van registrations shot up from 639 in 1984 to 2,466 last year or by 285 per cent.



Above: Ford's Transit, rebodied version of the highly profitable best seller. Right: the Traffic, versatile van that has helped Renault to make headway

Sales result beats the discount game

THE FLEETS have played an important role in the development of the truck price war in the UK. Each manufacturer has some key fleet customers it does not want to lose in almost any circumstances.

To protect its position in those key fleets, the manufacturer will usually drop its prices to match those of any rival truckmaker attempting to break in by using heavy discounts.

For this reason all the major manufacturers have at one time or another been accused by competitors of offering "silly" deals at ridiculously low prices.

However, the recent rapid advance of Daimler-Benz, the Mercedes group, in the UK heavy truck market (over 3.5 tonnes gross weight) has not been bought entirely with heavy discounts, as its rivals readily admit.

Last year D-B overtook Bedford in the heavy truck sector to win third place in the manufacturers' league table (after Ford and Leyland).

This is the highest position ever reached by an importer, but D-B has a good chance of holding on to its new position for some time.

While Bedford, General Motor's British subsidiary, was suffering from lack of new products and saw its share of the heavy truck sector fall from just over 13 per cent to 10.69 per cent, D-B shot ahead from 9.5 to 11.45 per cent. D-B's sales

rose by more than 25 per cent to 6,395 trucks.

The main impetus came from its LN range, introduced in 1984 after a DM 100m (£28m) seven-year development programme, which competes in the UK in the high-volume 7.5 tonne part of the sector.

D-B sold 832 of its old LP trucks in the UK in 1984, admittedly a year in which the group's output was held back by the metal workers' strike in West Germany.

Sales of the LN range last year beat that by 93 per cent and reached 1,799, and the increase was not achieved by heavy discounting.

The West German group claims that 11 years of hard work, since it took over its own import company in the UK, went into laying the ground for last year's impressive performance. It carefully built up a strong dealer and after-sales network so that it could be in the position to take advantage of the extra sales opportunities as new products came along.

Introduction of the LN range not only enabled the Mercedes group to move ahead of Bedford, it also had an impact on Leyland, BL's subsidiary.

Leyland aims to win back the UK heavy truck market leadership it lost to Ford in 1977 and is banking heavily on its 7.5 tonner, the Roadrunner, to help do the trick. But the presence of a competitor as strong as the new Mercedes held back Road-

runner registrations to some extent last year.

Even so, Leyland's registrations still rose substantially, by nearly 15.5 per cent to 8,930. This was better than the heavy truck sector as a whole which advanced by 5.7 per cent from the 1984 level to 55,535, according to Society of Motor Manufacturers and Traders

UK van market

KENNETH GOODING

figures. Leyland's share of the total improved from 14.6 to 15.99 per cent.

In the meantime, Ford, which is represented at the heavy end of the commercial vehicle market by the Cargo, experienced a slight fall in market share to 18.04 per cent.

Ford's registrations were up by 5.5 per cent to 10,075 and so were heading in the right direction.

Helped by D-B's rather remarkable performance—and the company hopes to continue to build commercial vehicle sales in the UK by about 19 per cent a year—the importers' share of the heavy truck sector moved ahead from 34.47 to 36.74 per cent in 1985.

Price competition has been particularly severe at the top end of the sector, for trucks

over 16 tonnes. Those who keep away from the battle do so at their peril.

For example, Foden, the subsidiary of Paccar of the US, refused to become embroiled in the worst excesses of the price war. "We walked away from some deals because the prices were ridiculous," says Mr Roy Caddy, the marketing director. But Foden's sales in the UK dropped from 745 trucks in 1984 to 450 last year as a result of this policy.

Another effect of the price war is that, since it reached the levels prevailing in 1983, it has made the market very volatile and difficult to read.

Most observers agree that the sales peak reached in 1979, or even 1980 when the over-3.5-tonne sector in the UK produced 61,300 registrations, is probably gone for ever.

DRI Europe, in its latest Trucks Forecast Report, for example, suggests that sales will move ahead to about 58,600 this year but then drop again and not be back at this level until 1995.

A surge in this year's registrations is expected because it is eight years since that sales peak in 1979—the average useful life of a truck in the UK.

DRI points out that at the beginning of last year there were still 60,000 of the 92,000 vehicles sold in 1979 still on the roads so "a bulge in replacement demand is thus quite probable. What is more, at least

in the short term, the performance of the UK economy is relatively strong and is bettering the average achieved in the rest of Europe."

It is, however, unlikely that the buoyancy of the truck market this year will do much to alleviate the price competition.

Excess production capacity continues to plague the European producers, and they are still under pressure to keep their factories fairly well loaded with work by moving the metal. There are few signs of those export markets in the Middle East and Africa, which virtually closed down during the 1980s, opening up their doors again in the short term.

However, there could be a major rationalisation of the European heavy truck industry in 1986 with some closure of component production capacity in particular, new joint ventures and ever mergers. GM-Bedford has been talking to Leyland, Iveco, the Fiat subsidiary, is negotiating with Ford of Europe about its heavy truck business.

Five years have gone by since the collapse of European truck demand, long enough for the manufacturers to understand that it will be a hard road back and they must take some drastic measures to cut costs and return to profitability. This year could be the year when they really get to grips with the problems of excess production capacity.

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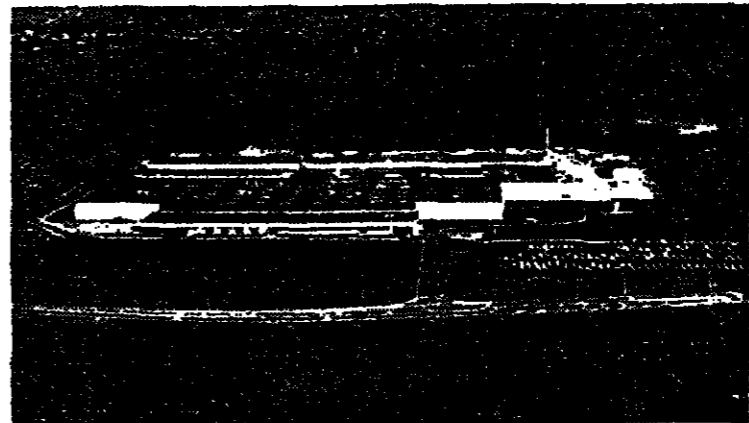
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Vehicle Fleet Management 15

Battery could be the breakthrough

Electric vehicles
JOHN GRIFFITHS

THIS YEAR may go down as a watershed in attempts to develop the electric vehicle as a rival to petrol or diesel light commercial.

Before the year-end Bedford, General Motors UK commercial vehicles subsidiary, Lucas-Chloride EV Systems and Chloride Silent Power intend to put on the road the first prototype van to be fitted with a new type of battery. It uses sodium and sulphur as its coupling elements, rather than lead-acid.

If the vehicle works as hoped—and trials will be lengthy business lasting at least two years—the three protagonists believe market resistance to "EVs" among cost-conscious light commercial operators could start to crumble.

Currently, the Bedford CF electric van and Freight Rover's electric Sherpa—the only two "mass compatible" models in anything like commercial production anywhere in the world—can carry their one-ton payloads over a maximum 50-60 miles before needing recharging.

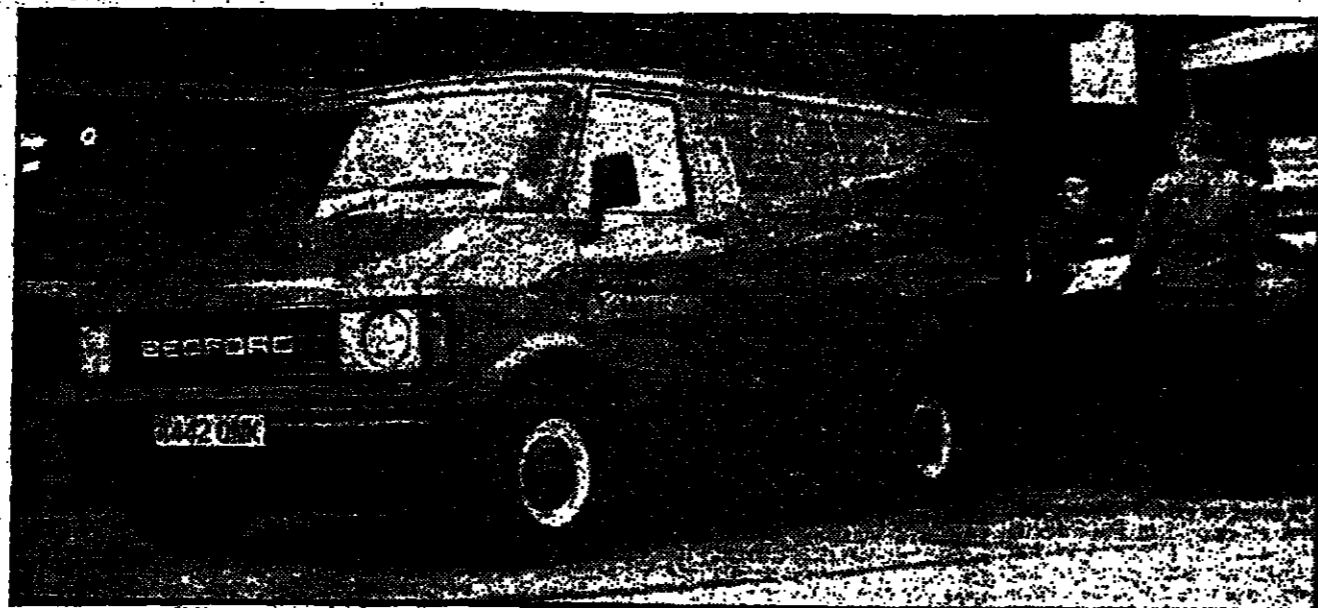
The new sodium-sulphur "Beta" battery, being developed by Chloride Silent Power, is expected to lift this maximum range to 150 miles with the same payload. Or, as just one alternative, carry nearly double existing payloads over at least 100 miles.

Even the existing vehicles have a top speed of 50 mph and have similar acceleration to a petrol or diesel van. But "psychological" block is acknowledged to exist among commercial fleet operators against buying vehicles with a range of less than 100 miles.

As an interim step, another Chloride strategy, Chloride Silent Power, has developed a new generation of lead acid traction batteries, due for fitment in the CF within a year and expected to increase range to 80-70 miles on a single charge.

But particularly if the 100-mile range really can be broken, "we could be starting a whole new industry," according to Mr Ken Malina, manager of Bedford's electric vehicles operations.

In the case of Bedford, what began as merely a UK develop-



Bedford's CF van: vehicles are being assessed, or are due for delivery, on several continents

ment has been taken up by its North American parent and it is in the US that the potentially most significant activities are now taking place.

These involve not only GM's world truck and bus division, based at Pontiac, Michigan, but the Electric Vehicle Development Corporation, an enterprise jointly funded by major utilities and now, the US Department of Energy itself.

Bedford last September won a tender, put out world-wide, by the US Department of Energy, to present an electric van project which might meet its operating criteria. The assessment phase ends in March, when a second stage will start under which a final specification vehicle will be built.

The project meshes in with two other contracts, one worth \$2m placed by the Department of Energy with Chloride Silent Power, the second—worth \$10m—by the US Electric Power Research Institute, also with SCR. Both are aimed at further developing its sodium sulphur battery for standby power and off-peak electrical storage purposes.

A feature of the sodium sulphur battery is that both applications would be met by the same basic cell configuration—not much larger than a torch battery—which can be combined in thousands, or even millions, to provide formats suitable for both vehicle and non-vehicle applications.

But GM is in fact already selling the electric CF in the US under an exemption rule for low-volume vehicles and nearly 40 are already in use with various utilities.

These vehicles represent the vanguard of a four-stage GM plan to develop the EV market in North America. The plan is based on its projections that the usage patterns of up to 3.5m petrol and diesel light commercials makes them potential targets for a switch to more economical electric power.

The vehicles now in use there, on a trial basis, represent stage two of the plan. Stage three will start later this year, when the first of an expected 1,000 electric CFs will be delivered from Bedford's Luton plant to more utilities. This stage will last for two years and allow a service infrastructure to be built up. After that, says Mr Malina, "the whole thing will be opened up to the market."

These plans were put in place with the awareness that the sodium-sulphur battery was making progress, but without dependence on it. The prospect that, according to Mr Malina, the sodium-sulphur battery should be in commercial production in 1990, is seen as improving market prospects substantially.

Bedford's electric van production is already building up, albeit from a very small base. Just over 300 have been built

since the launch in January 1984. But some 400 are being allocated to the UK domestic market alone for the next 12 months, to which must be added output for the US. Freight Rover, BL's vans subsidiary, is building 150-200 a year.

Additionally, the Bedford vehicles are nearing the end of trials with utilities in Hong Kong, and are being assessed, or are due for delivery, in Sweden, Japan, Denmark, Canada, China and Israel among other countries.

In the UK itself, the Post Office has a fleet of 80 electric vans—40 CFs and 40 Sherpas—on trial.

Yet Bedford so far has spent nothing on either advertising or promoting the vehicles, Mr Malina points out. And on the basis of experience so far—and without taking the sodium sulphur battery into account—he says a forecast made by Bedford two years ago that the UK market alone could reach 4,000 vehicles a year in 1990 "looks not only possible, but highly probable."

Promotion of the vehicle to potential commercial customers will start soon. Talks are under way with the Electricity Council on a promotion strategy.

Yet the limited range hitherto has not been the only drawback of the EV to set against its advantages of long life, low maintenance and direct fuel costs, exemption from vehicle

excise licences, low pollution and other benefits.

The electric CF is also on paper a much more expensive vehicle than its petrol or diesel equivalent, currently costing £10,280 including batteries and charger compared with about £5,000 for a conventional van.

The electric CF was launched with the contention that, if the whole-life costs of the vehicle were compared with its petrol or diesel equivalent, they were just about competitive. But the electric included a "market entry" subsidy from the Department of Trade and Industry worth about £4,000 per vehicle.

But as costs have begun to be spread over more vehicles, and even with the DTI subsidy already declining to only 40 per cent of the original level, the EV has opened up a cost advantage of 5p per mile over conventional vehicles measured over an eight-year life and 90,000 miles, or £4,500, according to Mr Malina.

He says the costings take account of the fact that the electric model is likely to need a new battery pack—current cost £5,000—after four years.

At least as significant for market prospects, however, is the potential introduction of the sodium sulphur unit. Far from being more costly than lead-acid batteries, it could well be cheaper, Mr Malina indicates, since its raw materials are in abundant supply and substantially cheaper than lead.

CASE STUDY: PYKE BIGGS

Burgers made travel-proof

PYKE BIGGS is a company which distributes a large number of its frozen beefburgers around the country in refrigerated vehicles, most of which cover large mileages. The great need is to avoid any risk of failure which could damage the load.

The company, based at Maidenhead, decided recently it could carry out this task more economically by using contract hire vehicles and it entered an agreement with Wincanton Vehicle Rental, the Somerset-based company which is part of Unigate.

The agreement contracted Wincanton to supply three new, 16 ton refrigerated vehicles and one smaller one, all in Pyke Biggs livery.

Although the vehicles are driven by Pyke Biggs drivers, the rest of the work related to them remains in the hands of Wincanton, and this has proved to be a major saving, according to Mr Gerry Dickerson, Pyke Biggs managing director.

He says that introduction of the new vehicles has taken all the operational worries relating to transport away from the

factory, which was a major improvement.

The vehicles travel to all parts of the country except for Scotland, where separate arrangements are made. They normally deliver bulk loads, of a minimum size of one pallet.

"We are billed monthly by Wincanton for the vehicles, on the basis of our estimated annual mileage they cover, and this is then adjusted later. The main thing is that it is virtually a fixed cost," Mr Dickerson says.

"From time to time we have had problems with the vehicles, but the main point here is that there has been a quick response from Wincanton."

Pyke Biggs does experience seasonal variations in its business, with demand picking up considerably during the summer months, and for this reason they need an additional vehicle on a short-term basis, which is supplied by Wincanton.

Servicing is a bigger job on refrigerated vehicles than on others, the company points out, since the refrigeration engine and compressor must also be

maintained, and all this is handled by Wincanton.

Mr Leslie Morrison, Wincanton's truck rental director, says the company has a network of 60 workshops around the country, with the work on Pyke Biggs's vehicles carried out at Breatford, Middlessex. Sometimes dealerships are used for servicing, often where a customer is some distance from a company workshop.

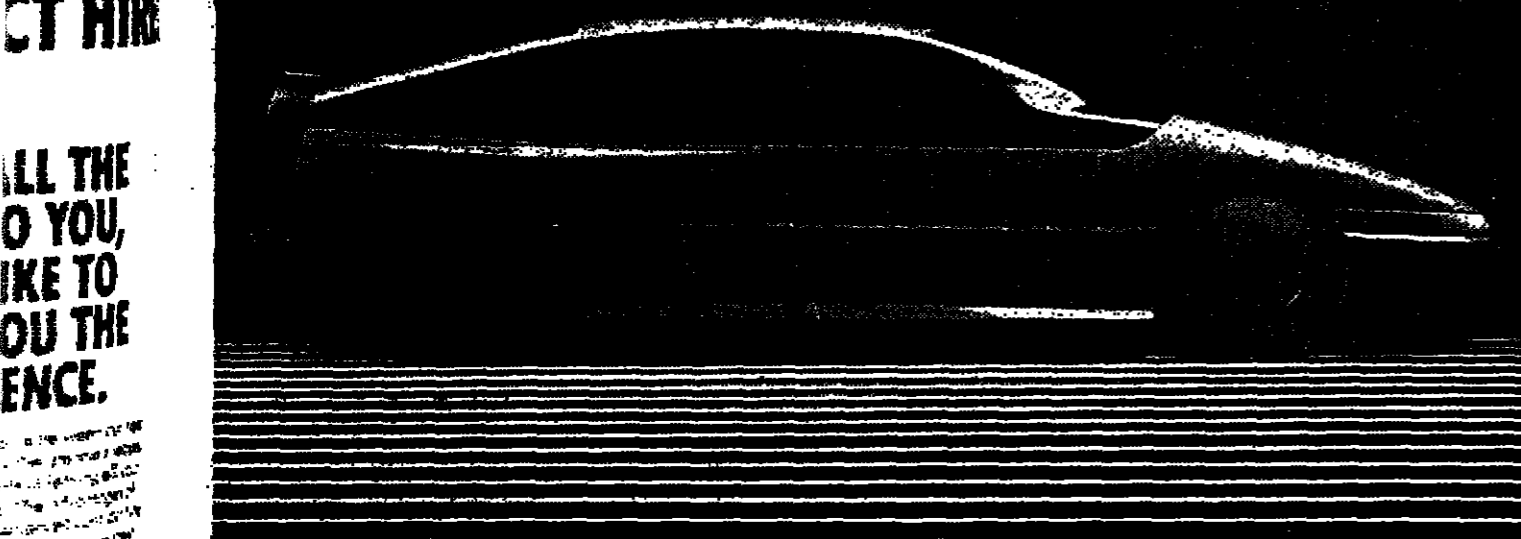
Almost everything except the driving of the vehicles is handled by Wincanton under a contract such as that with Pyke Biggs, he says. This includes all the legal work concerning the vehicles, such as MOT and licensing, and also maintenance, replacement of tyres, and repairs where necessary.

Companies could have any make of vehicle they required, but Mr Morrison said Wincanton would normally advise on the suitability of a particular vehicle for a job, and warn customers of certain makes if it regarded them as potentially troublesome or expensive to operate.

LORNE BARLING

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Vehicle Fleet Management 16

Manufacturers have mixed feelings about fleet sales, as Alan Bunting reports

Buyers ready to pay for dependability

Latest
Commercials
ALAN BUNTING

THE FLEET business is regarded with mixed feelings by truck and van manufacturers. It implies volume sales, to keep the production lines rolling and the workforce employed, but on the other hand quantity sales bring unavoidable demands for hefty discounts and a consequent pressure on margins.

When an all-new range of commercial vehicles is launched, the marketing team invariably sets its sights first on owner-drivers and small family concerns running fewer than, say, 20 vehicles. Buyers in that category are often attracted by the sheer novelty value of a visibly new model.

Transport engineers in big fleets are usually more circumspect, preferring to see "some-one else" as the guinea pig for the early testing troubles they have come from hard experience to expect.

A number of significant new arrivals have appeared on the UK truck and van market in the last year. They have yet to appear in major fleets but they

are to be seen in slowly-growing numbers on the road, causing transport managers' and distribution directors' heads to turn.

Last autumn saw the introduction of two new ranges from Volvo, the Swedish company whose articulated tractor units have maintained their position as UK market leaders for nearly a decade. The launch of the FL7/FL10 up-to-38 tonne artic and Scottish-assembled rigid multi-wheeler models is therefore of great significance.

The big-selling F7 models are wholly replaced by the new FL7, while the existing high-cab FL0, though still in the price list, is likely to become largely displaced by the new FL10.

Meanwhile, in the heavy four-wheeler (16 tons gross) sector, Volvo has dropped its F6 chassis in favour of the totally redesigned Belgian-built FL6 range, which for the first time in the UK takes Volvo into the middleweight (12 and 14 ton) sector.

By abruptly discontinuing its F6 and F7 models, Volvo risks suffering a lull in fleet sales until buyers are convinced that the replacement FL vehicles will live up to their predecessors' reputation on reliability and operating economy.

Even more of a gamble is indicated with the 12- and 14-tonners, in a weight bracket

where Mercedes-Benz has similarly declared an interest for the first time, with the UK launch last November of its 1314 and 1317 chassis. The new Mercedes middleweights are effectively up-range extensions of the 800 and 814 trucks (7.33 tons gross) whose success in Britain has been a major surprise, in view of the vehicles' relatively heavy tare weight and high price.

There are signs that in a post-recession industrial climate, companies which have survived the commercial onslaught are prepared to pay more than hitherto for chassis whose price and unladen weight promise dependability and long life.

Until now, the 12/13/14 ton truck market has been practically the exclusive preserve of UK-based manufacturers, primarily Ford and Bedford, topped up by Leyland and Renault-Dodge. The importers have penetrated the legislation-governed 7.33 and 16 ton sectors quite successfully, but never the "no man's land" in between.

There are two main reasons. Middleweight truck operators are invariably own-account fleets—typically big manufacturing concerns, many of them image-conscious household name companies. The need to be seen to be patriotic has deterred them from buying foreign trucks. At the same time, they have

bought in volume—a 100 chassis here and 50 there—and consequently have asked for and obtained the sort of quantity discounts which the importers have not been prepared to entertain.

A less hidebound attitude on the part of truck buyers, in combination with the more ruthless marketing attitude now evident from all the importers, seems certain to crack the UK manufacturers' last weight sector bastion. The new 12/14-tonners from Mercedes and Volvo represent the head of the battering ram.

Reviewed

It must be said, however, that sales of chassis in the middle-weight class (above 7.33 but below 16 tons gross) has dropped appreciably, as a percentage of what is a relatively unchanged total UK market.

Many middleweight buyers have reviewed their transport requirements and found that 7.33 ton machines can be substituted on some routes, while elsewhere productive use can be made of 16-tonners.

Why are they bothering? Why is the market becoming increasingly polarised at those legislation threshold weights of 16, 7.33 and, for that matter, 3.44 tons?

There are several answers. The high volume of sales at those key weights has brought keen price competition between a larger number of market contenders. Only six makers compete for 13 ton sales; at 16 tons there are 14. Meanwhile better engineering has levelled out many of the operational differences across the weight spectrum.

Today's chassis built to the 7.33 ton limit (above which heavy goods vehicle driving licence requirements apply) are just as durable and reliable as their 12/14 ton stablemates. Other technical advances have made the maximum-weight four-wheeler, grossing 16 tons, a much more manageable vehicle. Improved steering, brakes and suspensions make current 16-tonners as easy to handle for urban delivery work as their lighter counterparts.

In the high volume market for vans and light commercials, able to carry loads between about 1 and 2 tons, where annual sales are currently running at about 120,000 units, by far the most notable newcomer on the market is Ford's second-generation Transit range.

Retention of the existing power-train componentry, including the company's successful 2.5 litre direct-injection

diesel engine, and the largely unchanged chassis/floor structure, makes the latest Transit far from revolutionary.

But its all-new body and cab steelwork represent a major advance in light commercial vehicle design from the point of view of aerodynamics (critical for fuel economy, crew comfort and ergonomics). Much wider and more sensibly-shaped door openings are provided.

On van versions the much more vertical sidewalls and rear-end—achieved with styling finesse—have put up cubic load capacity by nearly 15 per cent and make the loadspace more usable.

On lighter short-wheelbase Transits, Ford has emulated its main UK rival, GM-Bedford, by adopting independent front suspension. The revised springing along with new rack-and-pinion steering, has transformed the feel of the lighter Transits. They now handle more like cars.

Bedford competition for the Transit now includes the Japanese-designed Midi van introduced last year, as well as the now rather dated CF. The Midi is more compact, and as such more appealing to small traders, although its set-back front axle means more awkward access to and from the driving seat.



Volvo's new FL range which replaces models in the up to 38-tonne class.

Rental and lease commercial vehicles v total in use—1984

	Rental commercial vehicles	Lease commercial vehicles	Total rental and lease commercial vehicles	Total commercial vehicles in use 1984	Ratio rental and lease to total
Belgium	985	3,128	4,113	244	1.24
France	45,999	140,999	186,998	3,238	1.17
Holland	2,949	15,000	17,949	390	1.23
Israel	370	950	1,320	128	1.04
Italy	2,000	15,000	17,000	1,870	1.02
Portugal	260	50	310	241	1.11
UK	48,500	121,000	169,500	1,497	1.10
Total	52,004	228,120	280,124	7,794	1.28

Source: European Car and Truck Rental Association

CASE STUDY: MARLEY

Competing at market rate

ONE WAY to ensure that an in-house transport operation is efficient, is to make it a limited company and allow market forces to ensure that it is providing transport for the company at a competitive price.

Marley, the building products company, has taken an innovative approach to transport, having formed Marley Vehicle Leasing out of its own internal vehicle management operation about 10 years ago.

This company initially ran the group's fleet of 2,000 cars. Now, however, this fleet has contracted to about 1,300, but overall Marley Leasing now has about 6,000 cars on lease to a wide range of companies.

This puts it among the larger leasing companies, and it is now looking into the prospects of going into commercial vehicle leasing, particularly at the lighter end of the market, where the potential for growth is believed to be high.

Marley Transport has been formed around the parent company's concrete building product activities at Burnton-on-Trent, and has a fleet of more than 100 heavy commercial vehicles. Plastic tiles and other products are handled by a separate transport division.

Mr Geoffrey Lampard, managing director of Marley Transport, says: "The way we operate it to agree a rate per ton for all products, depending on how difficult they are to load. We regard that as a market rate and compete on that basis."

Customers are then offered the choice of buying their goods, such as roof tiles or paving, at ex-works or delivered prices. At present, about 75 per cent of roof tiles are delivered and 25 per cent bought collected, indicating the latter Transport is competitive.

Mr Lampard points out that the reasons for collecting are not always financial. "Sometimes there is a spare lorry which costs very little to do a job of this kind," he says.

The other policy which Marley Transport follows is one of leasing its own vehicles—which are both leased and owned—as busy as possible. Mr Lampard points out that the company faces great peaks and troughs of demand for its paving products, due to weather conditions.

The present time of the year is generally one of fairly low demand, owing to weather conditions, and Marley's own fleet is now sufficient and virtually stretched to full capacity.

When demand really picks up, subcontractors are used to fill the gap, regarded as the most efficient policy. There is very little difference between the eventual cost of vehicles which are leased or bought; the company believes, "it makes a slight application to the cost for the purchase of new vehicles, but we sometimes decide to lease some vehicles instead. A great deal depends on the level of interest rates," Mr Lampard says.

LOIS BARLING

KEEPING THE FINANCIAL DIRECTOR SWEET.

One of the major contracts for Woods Transport of Essex is British Sugar.

It's a close relationship. So close in fact that Woods are actually based in British Sugar's factory at Felsted.

And equally close is their relationship with Mercedes, reconfirmed in November '84 by the arrival of a new 7½ tonner, an 814. "About eighteen months ago, British Sugar awarded us the tough assignment of London multi-drop deliveries," says Trevor Woods, "and the only suitable vehicle we had for the hotel and catering run was our extremely elderly 813 which was, in fact, up for sale."

"I must say that the old girl never let us down, but it was apparent that we needed a new vehicle."

"It wasn't just the exceptional resale price that prompted me to order another Mercedes. Our previous experience with 1617s and 1625s had given us every confidence."

"When I tell you that our two 1978 1617s are still giving us sterling service you can see why."

METICULOUS ENGINEERING DOESN'T COST YOU. IT PAYS YOU.

Mercedes-Benz (United Kingdom) Limited

Discounts fight

CONTINUED FROM PAGE 1

known market analysts, the entire fleet management, leasing and contract hire sector accounts for barely a quarter of business vehicles in the UK.

But Geico and its main rival in the UK, PPH of Swindon, itself a subsidiary of the US's other principal leasing and fleet management concern, still see major potential for growth.

Some 70 per cent of all business vehicles in the US are now leased or managed, and neither company sees sufficient differences in the structure of the UK market to prevent it following a similar route. "It's just that the UK is running about 10 years behind the US, where it all started," Mr Foster observes.

There exists another area of potential growth, however, and one that is only just starting to be exploited. A recent report from the Audit Commission concluded that considerable scope exists for savings on fleet management by local authorities and elsewhere in the public sector.

Contract hire as an alternative to "essential user" allowances for public employees currently operating their own cars is coming under close investigation among local authorities, as well as leasing schemes for municipal vehicles. So far, only a handful of companies, such as the Appleyard group and a Techno Leasing subsidiary, have begun to tap the market, but both have substantial potential.

Throughout the fleets sector, the near future is shaping up as one involving an ever greater complexity of decision-making. This year, for example, will see the arrival of several important newcomers to the volume fleet sectors: the Peugeot 309, Peugeot Talbot's first major rival to Ford's Escort, Vauxhall's Cavalier and the Austin Maestro. Nissan's UK-assembled successor to the Stanza and in the executive car sector, Austin Rover's powerful new rival to Ford's own new Granada, Renault's 500 new cars developed jointly with Honda.

The degree to which the "non-British" badged cars find acceptance among the fleets is of major importance to the manufacturers; perhaps determining the future of Peugeot Talbot in the UK.

Another large question mark hangs over the burgeoning market for diesel cars. Some 75,000 were sold in the UK last year, and some forecasts suggest that diesel's could account for 10 per cent of the total market by 1990. The diesel's advantages of at least 25 per cent greater fuel economy compared with an equivalent petrol-powered car, and potentially longer life, have become well-known.

Yet uncertainties about their true cost-effectiveness to the fleets persist. Mr Ron Johnson, director and general manager of LeaseLine, believes that diesel cars have made great strides technologically and make sound sense in terms of direct operating costs for high-mileage fleets.

"But what concerns me is resale values. Certainly novelty value is now keeping resales up. But what happens in three years' time when the novelty's gone? And how acceptable will they be as used vehicles with 80,000-100,000 miles on them, compared with the lower typical mileages of petrol cars?"

It is questions like these which undoubtedly will give manufacturers and fleet operators pause for thought when they make their annual pilgrimage to the fleet motor show at Wembley next month.